



American Red Cross

Saving Lives Giving Hope



Celebrating 93 Years of Service to Hawaii! **Hope Amid Heartbreak in Haiti**

Dear Volunteers and Supporters,

Winter 2009-10

When a catastrophic 7.3 earthquake struck Haiti shortly before sunset on January 13th, thousands of Haiti Red Cross volunteers immediately sprung into action, working throughout the night to rescue people from their trapped homes and provide first aid.

Over 500 tons of Red Cross disaster relief supplies such as medical supplies, tents, tarps, blankets, mosquito nets, and kitchen kits were mobilized. 1.2 million liters of clean drinking water are being produced per day for people in 110 settlements. To feed the hungry, Red Cross has already supplied food for 1 million people for a month.

Two Red Cross field hospitals and 4 mobile Health Emergency Response Units have been set up to perform surgeries and provide care and triage for up to 1,300 people per day. A major immunization and hygiene education campaign is under way to vaccinate over 250,000 children, with a second phase to target 530,000 children in all affected areas.

The American Red Cross has provided nearly 750 units of blood for earthquake survivors and funded \$600,000 worth of food for the mobile clinics.

Already this is the largest single-country deployment of Red Cross experts from around the world, including America, who are coordinating both immediate and longer term recovery.

Dozens of groups have stepped up to raise funds, including the hospitality and entertainment community which held an "Island to Island for Haiti" event at the Hilton Hawaiian Village Great Lawn with food, fireworks, and top entertainment like Cecilio & Kapono, Amy Hanaiali'i, Raiatea Helm, Jimmy Borges, and Tihati Productions.

To donate to the American Red Cross International Response Fund, go to www.redcross.org, call 1-800-RED-CROSS, or text "Haiti" to 90999 on your cell phone to send a \$10 donation. Or call the Hawaii Red Cross at 739-8109, go to www.hawaiiredcross.org, or mail a donation to American Red Cross, Hawaii State Chapter, 4155 Diamond Head Road, Hon. HI 96816. To donate specifically to Haiti, please indicate so on your check or when you call, and your donor intent will be honored.

Coralie Chun Matayoshi, CEO



Please donate to the International Response Fund at redcross.org



Red Cross workers care for victims



Hundreds of tons of food, water & relief supplies are distributed to survivors



Cecilio & Kapono with Coralie at Island to Island fundraiser for Haiti

March is National Red Cross Month!

Hats Off: off duty fire fighters, police, military, and other volunteers will be collecting donations for the Hawaii Red Cross at various locations statewide on March 13, including all Walmart stores on March 12-14, 2010.

Online Auction: shop 'til you drop for fabulous travel, spa, golf, massage, restaurants and more and support the Red Cross! Go to www.hawaiiredcross.org to bid on a brand new Suzuki Kizashi, trip to Australia, hotel stays in London, Dublin, Puerto Rico, Aspen, New York, Seattle, LA, and San Francisco. Runs March 8-31, with new items every Monday. Use any Bank of Hawaii Hawaiian Airlines® Visa® card to make monetary donations through the online auction website and you'll have an opportunity to double the HawaiianMiles® you normally earn.

Donate Your HawaiianMiles to the Hawaii Red Cross



HELPING ONE MILE AT A TIME

Log onto www.HawaiianAirlines.com, sign in to your Hawaiian Miles portal, and under "Manage My Account," click on "Donate to Charities." Choose the American Red Cross, Hawaii Chapter. Click on the "Donate Now" button to donate your HawaiianMiles to us. Hawaiian Airlines will take the total miles donated to the American Red Cross, Hawaii State Chapter in 2010 and match the donation total up to 500,000 miles. Mahalo for your support!

Stay at Marriott Hawaii hotels & help Hawaii Red Cross

Through Marriott's *Giving with Aloha* Program, guests staying for 4-5 nights at any of Marriott's six Hawaii hotels can choose a package option that allows the room rate for their last night's stay to be donated to 1 of 3 charities - **please choose American Red Cross** when making your reservation. Stays must be completed by June 20, 2010, subject to availability and changes without notice. Promo code P74 (Kamaaina Code Z43, Hawaii ID reqd upon check-in). For reservations, visit marriott.com, or call toll free within the U.S. and Canada 1-800-228-9290.

Mahalo to our Corporate Partners

The following companies have committed substantial support for the everyday work of the American Red Cross in Hawaii:

Gold Partners:



Silver Partners:



Fantastic Opportunity to Support the Red Cross

Sample rates for single life:

- Guaranteed annual payments for life
- Rates from 6%-11.3% depending on your age
- Possible tax deductions
- A portion of your yearly income is tax-free
- Possible reduction in capital gains

| Age | Rate | Age | Rate |
|-----|-------|-----|--------|
| 65 | 5.70% | 80 | 7.60% |
| 70 | 6.10% | 85 | 8.90% |
| 75 | 6.70% | 90 | 10.50% |

You may qualify for a **Charitable Gift Annuity** through the American Red Cross. It's a simple contract between you and the Red Cross that guarantees that you will receive a set amount of payments for life based on the amount you use to secure the gift annuity. The rate is based on your age. It's easy to set up, you receive life income at a higher return than in the market place, and you get a nice tax deduction.

For information and assistance, contact: Betty Mastrantonio at (808) 739-8108 or mastrantonio@hawaiiredcross.org.



Hawaii Red Cross Headquarters
 4155 Diamond Head Road, Honolulu, HI 96816
 Phone: (808) 734-2101, Fax: (808) 735-8626
www.hawaiiredcross.org

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