

30th Annual American Red Cross

Evening of Stars



Featuring Scott Hamilton

Wednesday, November 12, 2025
Brown Ballroom at Illinois State University

Sponsorship Opportunities



American Red Cross



30th Annual Evening of Stars

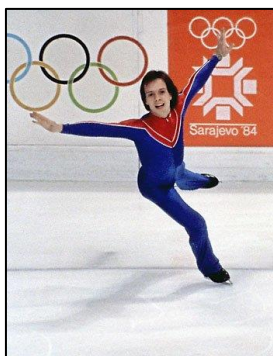
Scott Hamilton

American figure skater and Olympic gold medalist

Coming off a powerful year of celebrating the 40th anniversary of his 1984 Olympic gold medal win, Scott Hamilton turned his podium into 40 years of impact.



The most recognized male figure skating star in the world, Scott Hamilton has won 70 titles, awards and honors including an Emmy Award nomination, induction into the United States Olympic Hall of Fame and a privileged member of the World Figure Skating Hall of Fame.



In 1984, Scott captured the attention of the world with his Olympic Gold medal performances in Sarajevo and since has shared his love and enthusiasm for the sport as an analyst/commentator, performer, producer and best-selling author (*Fritzy Finds a Hat*, 2020, *Finish First: Winning Changes Everything*, 2018, *The Great Eight*, 2009 and *Landing It*, 1999). Scott further inspires others as a speaker, humanitarian, and as a cancer and pituitary brain tumor survivor.

After losing his mother to cancer, then becoming a survivor himself, Scott turned activist, launching the Scott Hamilton CARES Foundation (Cancer Alliance for Research, Education and Survivorship). He founded several education and survivorship programs including Chemocare.com and the 4th Angel Mentoring Program. In addition to those programs, Scott wrote *Fritzy Finds A Hat* to help ease the conversation with children about cancer, with proceeds benefiting the Scott Hamilton CARES Foundation. Events such as Sk8 to Eliminate Cancer and An Evening with Scott Hamilton & Friends galas fund research into treatments that beat the cancer while sparing the patient.



He is also the founder of the Scott Hamilton Skating Academy at the Ford Ice Centers in Antioch and Bellevue, TN, where he may frequently be found and sharing his love of skating, coaching Learn to Skate students and supporting the work of athletes in the SHARP 4 Sports: Specialized High Aptitude Resource Program under the Skating Academy umbrella, to build elite figure skating in Nashville.

In what little free time remains, Scott can be found on the golf course and enjoys spending time with his wife Tracie and their four children - at their home in Nashville, Tennessee.



30th Annual Evening of Stars



Scott Hamilton, Featured Star

Event Overview

Wednesday, November 12th | 5:30 to 9:30pm
Brown Ballroom at Illinois State University

Event includes:

- 5:30pm | VIP Reception, including meet-and-greet with Scott Hamilton
- 7:00pm | Dinner & Program

Also features:

- Recognition of local Central Illinois heroes
- An evening with friends for the Red Cross mission



VIP Reception – photo opportunity with Featured Star



2022 Event

Coming Together To Make An Impact

Funds raised will provide essential support to the families we serve.

Examples include, but are not limited to:

- Provide critical health and mental health services to those impacted by disasters, including home fires.
- Help members of the military, veterans and their families prepare for, cope with, and respond to, the challenges of military service.
- Support the installation of lifesaving smoke alarms and help families make home fire escape plans.
- Provide life-saving skills education so our communities can be better prepared when the need arises – including water safety and CPR courses.
- Help us provide about 40% of the nation's blood supply.



Smoke Alarm installation
Bloomington



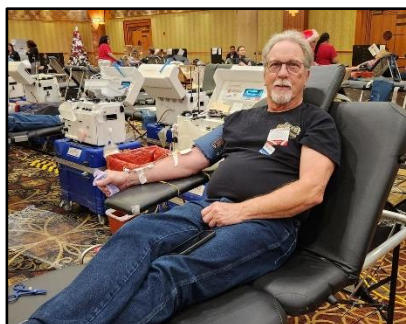
Red Cross volunteer speaks with
a service member

Impact of your Gift

An average of 90¢ of every dollar is invested in delivering care and comfort to those in need.

The American Red Cross of Central Illinois serves 928,493 people in 17 counties. Between July 2023 and June 2024, our volunteers:

- **Helped 707 people affected by 214 local disasters**, including floods and home fires
- Facilitated **729 emergency communications cases, emergency financial assistance and critical community services** for military families
- **Trained 9,372 people in lifesaving skills** like First Aid, CPR & AED
- Collected **33,717 units of blood** at **1,507 blood drives**
- **Installed 515 smoke alarms** and made **492 people safer** through the Home Fire Campaign



20th Annual 12 Hours of Giving
Blood Drive

For more information, contact eveningofstars@redcross.org



Evening of Stars Sponsorship Opportunities

Wednesday, November 12th, 2025

Brown Ballroom at Illinois State University

Lead Sponsor | \$25,000

- Event: 20 tickets to VIP Reception
- Event: 20 tickets to Dinner & Program (2 tables of 10 each)
- Print and E-Communications: Logo recognition on all materials*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 4 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers**
- Social Media: 1 dedicated post by @redcrossil
- Promotional tools: Social media post templates provided for your use

5 Star Sponsor | \$15,000

- Event: 20 tickets to VIP Reception
- Event: 20 tickets to Dinner & Program (2 tables of 10 each)
- Print and E-Communications: Logo recognition on all materials*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 3 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers**
- Promotional tools: Social media post templates provided for your use

4 Star Sponsor | \$10,000

- Event: 16 tickets to VIP Reception and Dinner (1 table of 10 and 1 table of 6)
- Print and E-Communications: Logo recognition on select materials*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 2 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers**
- Promotional tools: Social media post templates provided for your use

For more information, contact eveningofstars@redcross.org

**Print and E-Communications inclusion subject to print deadlines:*

- Program: October 22
- Onsite Signage: October 22
- Social Media: November 5
- Stage Presentation: November 5

***Social media posts are not dedicated, support will be mentioned alongside other sponsors*



Evening of Stars Sponsorship Opportunities

Wednesday, November 12th, 2025

Brown Ballroom at Illinois State University

3 Star Sponsor | \$5,000

- Event: 10 tickets to VIP Reception and Dinner (1 table)
- Print and E-Communications: Name recognition on select materials*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 1 post by @redcrossil, viewed by guests and 30,000+ Red Cross followers**
- Promotional tools: Social media post templates provided for your use

2 Star Sponsor | \$2,500

- Event: 8 tickets to VIP Reception and Dinner
- Print and E-Communications: Name recognition on select materials*
- Event Visibility: Visual recognition of support in on-stage presentation
- Promotional tools: Social media post templates provided for your use

1 Star Sponsor | \$1,250

- Event: 4 tickets to VIP Reception and Dinner
- Print and E-Communications: Name recognition on select materials*
- Event Visibility: Visual recognition of support in on-stage presentation

Red Carpet Experience | \$750

- Event: 2 tickets to VIP Reception and Dinner
- Event Visibility: Visual recognition of support in on-stage presentation

Event Ticket | \$200

- Event: 1 ticket to Dinner and Program (does not include ticket to VIP Reception)

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Evening of Stars

Wednesday, November 12th, 2025

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Sponsorship Agreement

PLEASE COMPLETE AND RETURN TO EVENINGOFSTARS@REDCROSS.ORG BY OCTOBER 22, 2025.

The undersigned entity ("Sponsor") hereby agrees to be a sponsor of Evening of Stars held by the American Red Cross Serving Central Illinois ("Red Cross") on November 12, 2025.

Sponsor agrees to make any payment payable to the American Red Cross by October 29, 2025. In exchange for the donation, Sponsor shall receive such benefits and services as set forth in the Sponsor Packet and agreement for the requisite giving level. The American Red Cross is a Section 501(c)(3) to which a portion of the donation may be deductible. A good faith estimate of the value of any goods or services provided to sponsor, in exchange for the donation is available by request (EveningofStars@redcross.org).

This agreement is made and entered into as of _____ day of _____, 2025 in the amount of:

- ☐ \$25,000 LEAD SPONSOR
- ☐ \$15,000 5 STAR SPONSOR
- ☐ \$10,000 4 STAR SPONSOR
- ☐ \$5,000 3 STAR SPONSOR
- ☐ \$2,500 2 STAR SPONSOR
- ☐ \$1,250 1 STAR SPONSOR
- ☐ \$750 RED CARPET EXPERIENCE
- ☐ \$200 EVENT TICKET (does not include VIP Reception) – Number of tickets: _____

Gifts payable to: American Red Cross
Mail to: One Westport Court, Bloomington, IL 61704

Name of Sponsor (as it should be listed on event collateral)

Mailing Address

City, State, Zip

Contact Name (who we should contact for invoicing, guest names, etc.)

Contact Telephone Number

Contact Email Address

Signature of Authorized Official

**Event venue has limited space. Sponsorships are confirmed on a first-come first-served basis. **