

31st Annual American Red Cross

# Evening of Stars



**Featuring Tim Tebow**

Wednesday, September 9, 2026  
Brown Ballroom at Illinois State University

**Sponsorship Opportunities**



**American Red Cross**



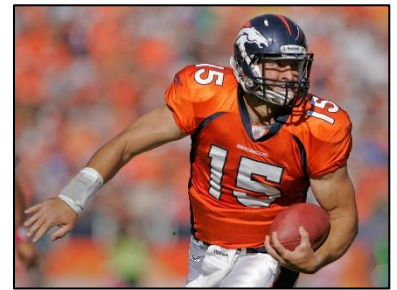
## 31st Annual Evening of Stars



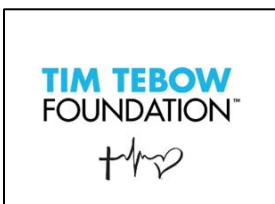
### **Tim Tebow** NFL football player, Entrepreneur, Philanthropist, Heisman Trophy winner

Tim Tebow is a speaker, entrepreneur, and college football analyst for ESPN and SEC Network, and the author of seven New York Times bestsellers, including *Shaken, This is the Day*, and the children's book *Bronco and Friends: A Party to Remember*.

Prior to his current endeavors, Tim was an NFL quarterback, a two-time NCAAF national champion, Heisman Trophy winner, and College Football Hall of Fame inductee.



He's also the founder of the Tim Tebow Foundation, dedicated to bringing Faith, Hope and Love to those needing a brighter day in their darkest hour of need. Since 2010, the foundation has served some of the world's Most Vulnerable People – the real MVPs - across more than 100 countries through ministry focuses in Anti-Human Trafficking & Child Exploitation, Orphan Care + Prevention, Profound Medical Needs, and Special Needs.



Tim is married to Demi-Leigh Tebow—speaker, author, entrepreneur, and former Miss Universe 2017. They live in Jacksonville, Florida with their three dogs, Chunk, Kobe, and Paris, and their first child, a daughter, Daphne.



# 2026 Evening of Stars



Star Meet-and-Greet



Dinner & Program



## Event Overview

Wednesday, September 9<sup>th</sup> | 5:30 to 9:30pm  
Brown Ballroom at Illinois State University

Event includes:

- 5:30pm | Sponsor Reception, including meet-and-greet with Tim Tebow
- 7:00pm | Dinner & Program

Also features:

- Recognition of local Central Illinois heroes
- Exciting silent auctions
- An evening with friends for the Red Cross mission



Red Cross volunteer speaks with a service member

## Coming Together To Make An Impact

Funds raised will provide essential support to the families we serve. Examples include, but are not limited to:

- Provide critical health and mental health services to those impacted by disasters, including home fires.
- Help members of the military and their families prepare for, cope with, and respond to, the challenges of military service.
- Support the installation of lifesaving smoke alarms and help families make home fire escape plans.
- Provide life-saving skills education so our communities can be better prepared when the need arises – including water safety and CPR courses.
- Help us provide about 40% of the nation's blood supply.



Smoke Alarm Installation Peoria

## Impact of your Gift

An average of 90 cents of every dollar is invested in delivering care and comfort to those in need

The American Red Cross of Central Illinois serves 928,493 people in 17 counties. Between July 2023 and June 2024, our volunteers:

- Helped 707 people affected by 214 local disasters, including floods and home fires
- Facilitated 729 emergency communication cases, emergency financial assistant and critical community services for military families
- Trained 9,372 people in lifesaving skills like First Aid, CPR & AED
- Collected 33,717 units of blood at 1,507 blood drives
- Installed 515 smoke alarms and made 492 people safer through the Home Fire Campaign



20<sup>th</sup> Annual Peoria  
12 Hours of Giving



# Evening of Stars Sponsorship Opportunities

Wednesday, September 9<sup>th</sup>, 2026

Brown Ballroom at Illinois State University

## Lead Sponsor | \$25,000

- Event: 20 tickets to Sponsor Reception and Dinner & Program (two tables of 10 each)
- Event: 4 tickets for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Logo recognition on all materials\*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 4 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers\*\*
- Social Media: 1 dedicated post by @redcrossil
- Promotional tools: Social media post templates provided for your use

## 5 Star Sponsor | \$15,000

- Event: 20 tickets to Sponsor Reception and Dinner & Program (two tables of 10 each)
- Event: 3 tickets for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Logo recognition on all materials\*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 3 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers\*\*
- Promotional tools: Social media post templates provided for your use

## 4 Star Sponsor | \$10,000

- Event: 16 tickets to Sponsor Reception and Dinner & Program (one table of 10 and one table of 6)
- Event: 2 tickets for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Logo recognition on select materials\*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 2 posts by @redcrossil, viewed by guests and 30,000+ Red Cross followers\*\*
- Promotional tools: Social media post templates provided for your use

For more information, contact [eveningofstars@redcross.org](mailto:eveningofstars@redcross.org)  
Fair market value = \$175 per attendee

*\*Print and E-Communications inclusion subject to print deadlines:*

- Program: August 19
- Onsite Signage: August 19
- Social Media: August 30
- Stage Presentation: August 30

*\*\*Social media posts are not dedicated, support will be mentioned alongside other sponsors*

### 3 Star Sponsor | \$5,000

- Event: 10 tickets to Sponsor Reception and Dinner & Program (one table of 10)
- Event: 2 tickets for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Name recognition on select materials\*
- Event Visibility: Verbal and visual recognition of support in on-stage presentation
- Social Media: Inclusion in 1 post by @redcrossil, viewed by guests and 30,000+ Red Cross followers\*\*
- Promotional tools: Social media post templates provided for your use

### 2 Star Sponsor | \$2,500

- Event: 8 tickets to Sponsor Reception and Dinner & Program
- Event: 2 tickets for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Name recognition on select materials\*
- Event Visibility: Visual recognition of support in on-stage presentation
- Promotional tools: Social media post templates provided for your use

### 1 Star Sponsor | \$1,250

- Event: 4 tickets to Sponsor Reception and Dinner & Program
- Event: 1 ticket for photo with Featured Star during Sponsor Reception
- Print and E-Communications: Name recognition on select materials\*
- Event Visibility: Visual recognition of support in on-stage presentation

### Red Carpet Experience | \$750

- Event: 2 tickets to Sponsor Reception and Dinner & Program
- Event: 1 ticket for photo with Featured Star during Sponsor Reception
- Event Visibility: Visual recognition of support in on-stage presentation

### Event Ticket | \$200

- Event: 1 ticket to Dinner & Program (does not include ticket to Sponsor Reception)

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*\*Print and E-Communications inclusion subject to print deadlines:*

- Program: August 19
- Onsite Signage: August 19
- Social Media: August 30
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*\*\*Social media posts are not dedicated, support will be mentioned alongside other sponsors*



# Evening of Stars

Wednesday, September 9<sup>th</sup>, 2026  
Brown Ballroom at Illinois State University

## Sponsorship Agreement

**PLEASE COMPLETE AND RETURN TO EVENINGOFSTARS@REDCROSS.ORG BY AUGUST 26, 2026**

The undersigned entity ("Sponsor") hereby agrees to be a sponsor of Evening of Stars held by the American Red Cross Serving Central Illinois ("Red Cross") on September 9, 2026.

Sponsor agrees to make any payment payable to the American Red Cross by August 26, 2026. In exchange for the donation, Sponsor shall receive such benefits and services as set forth in the Sponsor Packet and agreement for the requisite giving level. The American Red Cross is a Section 501(c)(3) to which a portion of the donation may be deductible. A good faith estimate of the value of any goods or services provided to sponsor, in exchange for the donation, is available by request (EveningofStars@redcross.org).

This agreement is made and entered into as of \_\_\_\_\_ day of \_\_\_\_\_, 2026 in the amount of:

- \$25,000 LEAD SPONSOR
- \$15,000 5 STAR SPONSOR
- \$10,000 4 STAR SPONSOR
- \$5,000 3 STAR SPONSOR
- \$2,500 2 STAR SPONSOR
- \$1,250 1 STAR SPONSOR
- \$750 RED CARPET EXPERIENCE
- \$200 EVENT TICKET (does not include VIP Reception) – Number of tickets: \_\_\_\_\_

Gifts payable to: American Red Cross  
Mail to: One Westport Court, Bloomington, IL 61704

\_\_\_\_\_  
Name of Sponsor (as it should be listed on event collateral)

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact Name (who we should contact for invoicing, guest names, etc.)

\_\_\_\_\_  
Contact Telephone Number

\_\_\_\_\_  
Contact Email Address

\_\_\_\_\_  
Signature of Authorized Official

*\*Event venue has limited space. Sponsorships are confirmed on a first-come first-served basis. \**