Melissa Fairbanks is Director of the Center for Business and Economic Development for Indiana University Columbus, an American Red Cross Service to the Armed Forces Reservist (most recently deployed to Poland), and Adult First Aid / AED / CPR Instructor. Melissa and her husband John reside in Columbus, Indiana, are long-time "Power Red" blood donors, and assist with smoke alarm installations. As a member of the Tiffany Circle, Melissa gives enthusiastically of her time, talent and treasure to further the humanitarian mission of the American Red Cross.