

Craig Knies

Craig Knies is the Chief Marketing Officer and Senior Vice President of Merchandising at Houchens Food Group, Inc. He has been with Houchens for 16 years and his career has a complete offering of well-rounded experience in marketing, advertising, merchandising, and operations.

Knies values the opportunity to work for an organization that gives its leadership the autonomy to make decisions and operate the business while working to “make a difference” for its employees and customers. In his current position, Knies coaches an outstanding group of individuals and is proud to be able to help them be successful both professionally and personally.

He is a member of the National Retail advisory board for IGA and is an active supporter of many local community food banks and an active member of his church.