

Adam Gonzales, Director of Premium Sales, Indianapolis Motor Speedway

Adam is a Speedway, Indiana, native and grew up adjacent to the Indianapolis Motor Speedway. He began fulfilling his dream of working at the famed racetrack in 2015 after starting his career in the adult beverage industry. Adam currently serves as the Director of Premium Sales where he is responsible for sales of suites, hospitality, club seating, and special events.

Adam is a 2007 graduate of Indiana University's Kelley School of Business and received his MBA from Butler University in 2015.

