



AMERICAN RED CROSS TRIBUTE TO HEROES

Honoring Extraordinary Acts

Thursday, December 15, 2022

7:30 - 9:00 am at the Hyatt Regency Wichita

About the Tribute to Heroes Breakfast

The American Red Cross of South Central and Southeast Kansas is proud to present the 12th annual Tribute to Heroes Breakfast on **Thursday, December 15, 2022 from 7:30 - 9:00 am** at the Wichita Hyatt Regency. This annual fundraising event honors ordinary people with extraordinary courage. We recognize local heroes who embody the spirit and mission of the Red Cross and celebrate incredible stories of strength, compassion and heroism. These stories often remain untold until they are presented at our event, giving you the unique chance to discover never-before-heard stories and meet local heroes.


How Funds Raised Will Help Our Community

Sponsorship of the Tribute to Heroes Breakfast will support the vital mission and critical needs of the communities we serve each day in Kansas. Your investment allows us to prepare, respond, and recover from life's daily emergencies and disasters when help can't wait.

Your American Red Cross

For 142 years, the American Red Cross has been helping neighbors down the street, across the country and around the world. As the nation's premier emergency preparedness and response organization, the Red Cross is there through every imaginable crisis — from heart attacks to hurricanes — helping people prevent, prepare for and respond to emergencies. Along with our global Red Cross partners, we comprise the largest humanitarian network in the world.

Help Alleviate Human Suffering and Be Recognized for Your Vital Partnership

 SPONSOR BENEFITS	Hometown Hero Sponsor \$25,000	Presenting Sponsor \$10,000	Community Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500
10 event breakfast tickets: may be donated to volunteers, friends and family of Heroes	Yes + VIP Seating	Yes + VIP Seating	Yes	Yes	Yes
Community partner highlight during event	Yes	Yes	Yes	Picture or Logo	Picture or Logo
Recognition on printed materials, event signage, slide program, and media releases	LOGO: event website, invitation, 1/2 page ad in	LOGO: event website, invitation, 1/4 page ad in program, slide show	LOGO: program, slide show	LOGO: program, slide show	NAME: program, slide show
Photo opportunity for organization's representative with Hero award winners	Yes	Yes	Yes	Yes	No
Recognition on regional Red Cross social media channels	3 mentions (1 exclusive)	2 mentions (1 exclusive)	2 mentions	1 mention	1 mention
Recognition on Red Cross Kansas website	Logo	Name			
Ready 365 Regional Engagement Partner year round benefits	Silver Level	Bronze Level	Community Level		

*****PLEASE NOTE:** The health and safety of our community is our top priority. The American Red Cross is closely monitoring all CDC, state, and local guidelines for any potential changes to our in-person event.. We will communicate any changes to our live format within 30 days of the event .



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2022 SPONSORSHIP FORM

YES, I/we would like to join the American Red Cross in honoring local heroes at the Tribute to Heroes Breakfast on **Thursday, December 15, 2022**, at the Hyatt Regency Wichita.

- | | |
|---|--|
| <input type="checkbox"/> \$25,000 Hometown Hero Sponsor | <input type="checkbox"/> \$2,500 Gold Sponsor |
| <input type="checkbox"/> \$10,000 Presenting Sponsor | <input type="checkbox"/> \$1,500 Silver Sponsor |
| <input type="checkbox"/> \$5,000 Community Sponsor | <input type="checkbox"/> Cannot attend but would like to support the Red Cross with a generous gift of \$_____ |
| <input type="checkbox"/> I would like my gift to remain anonymous | |

Contact Information

Name	Title

Company	

Email	Phone

Address	

City	State

Marketing Contact for Sponsorship Benefits	Phone/Email

Payment Information

- Please send an invoice
 Check (made payable to American Red Cross)
 Credit Card: Visa MC AmEx Discover

Name as it appears on card	Credit Card Number

Expiration Date	Security Code

Please return completed forms and checks to:

American Red Cross | Attn: Jeny Mash | 707 N. Main Wichita, KS 67203

Benefit Information:

To maximize sponsorship benefits, please submit your sponsorship form as early as possible and no later than **November 7, 2022**. Please email your company or organization's high-resolution logo and brand guidelines to jeny.mash@redcross.org.

For more information, contact Jeny Mash 316.249.7511 or visit our Tribute to Heroes event website:



Thank you for your generous support of our humanitarian mission.