



## About the Tribute to Heroes Breakfast

The American Red Cross of South Central and Southeast Kansas is proud to present the 13<sup>th</sup> annual Tribute to Heroes Breakfast on **Thursday, December 14, 2023 from 7:30 - 9:00 am** at the Wichita Hyatt Regency. This annual fundraising event honors ordinary people with extraordinary courage. We recognize local heroes who embody the spirit and mission of the Red Cross and celebrate incredible stories of strength, compassion and heroism. These stories often remain untold until they are presented at our event, giving you the unique chance to discover never-before-heard stories and meet local heroes.


## How Funds Raised Will Help Our Community

Sponsorship of the Tribute to Heroes Breakfast will support the vital mission and critical needs of the communities we serve every day in Kansas. Your investment allows us to collect, test, and deliver lifesaving blood and platelets to patients in need at over 100 hospitals and clinics across Kansas. Furthermore, your commitment helps Kansans prepare for and recover from disasters, both large and small, while also offering vital assistance and resources to our Kansas military heroes at home and abroad. **Thank you** for making a lifesaving, life-changing difference for Kansans.

## Your American Red Cross

For over 140 years, the American Red Cross has been helping neighbors down the street, across the country, and around the world. As the nation's premier emergency preparedness and response organization, the Red Cross is there through every imaginable crisis — from heart attacks to hurricanes — helping people prevent, prepare for, and respond to emergencies. Along with our global Red Cross partners, we comprise the largest humanitarian network in the world, helping our most vulnerable populations when they need us most.

## Help Alleviate Human Suffering and Be Recognized for Your Vital Partnership

 <b>SPONSOR BENEFITS</b>	<b>Hometown Hero Sponsor</b> <b>\$25,000</b>	<b>Presenting Sponsor</b> <b>\$10,000</b>	<b>Community Sponsor</b> <b>\$5,000</b>	<b>Gold Sponsor</b> <b>\$2,500</b>
10 event breakfast tickets: may be donated to volunteers, friends and family of Heroes	Yes + VIP Seating	Yes + VIP Seating	Yes	Yes
Community partner highlight during event	Yes	Yes	Yes	Picture or Logo
Recognition on printed materials, event signage, slide program, and media releases	LOGO: event website, invitation, 1/2 page ad in program, slide show	LOGO: event website, invitation, 1/4 page ad in program, slide show	LOGO: program, slide show	LOGO: program, slide show
Photo opportunity for organization's representative with Hero award winners	Yes	Yes	Yes	Yes
Recognition on regional Red Cross social media channels	3 mentions (1 exclusive)	2 mentions (1 exclusive)	2 mentions	1 mention
Recognition on Red Cross Kansas website	Logo	Name		
Ready 365 Regional Engagement Partner year round benefits	Silver Level	Bronze Level		



## 2023 SPONSORSHIP FORM

**YES**, I/we would like to join the American Red Cross in honoring local heroes at the Tribute to Heroes Breakfast on **Thursday, December 14, 2023**, at the Hyatt Regency Wichita.

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$25,000 Hometown Hero Sponsor</b>    | <input type="checkbox"/> <b>\$2,500 Gold Sponsor</b>  |
| <input type="checkbox"/> <b>\$10,000 Presenting Sponsor</b>       | <input type="checkbox"/> <b>Cannot attend but would like to support the Red Cross mission in Kansas with a generous gift of \$_____</b> |
| <input type="checkbox"/> <b>\$5,000 Community Sponsor</b>         |   |
| <input type="checkbox"/> I would like my gift to remain anonymous |   |

### Contact Information

_____	
Name	Title
_____	
Company	
_____	
Email	Phone
_____	
Address	
_____	
City	State
_____	
Marketing Contact for Sponsorship Benefits	Phone/Email

### Payment Information

- Please send an invoice  
 Check (made payable to American Red Cross)  
 Credit Card:     Visa     MC     AmEx     Discover

_____	
Name as it appears on card	Credit Card Number
_____	
Expiration Date	Security Code

### Please return completed forms and checks to:

American Red Cross | Attn: Jeny Mash | 707 N. Main Wichita, KS 67203

### Benefit Information:

To maximize sponsorship benefits, please submit your sponsorship form as early as possible and no later than **November 15, 2023**. Please email your company or organization's high-resolution logo and brand guidelines to [jeny.mash@redcross.org](mailto:jeny.mash@redcross.org).

For more information, contact Jeny Mash 316.249.7511 or visit our Tribute to Heroes event website :



**Thank you for your generous support of our humanitarian mission.**

