



Join us!

2024 MARCH  
25-30

## CELEBRATE THE LIFESAVING MISSION OF THE AMERICAN RED CROSS

Communities across the country count on the American Red Cross for help every day. Our work never stops and we remain focused on delivering our lifesaving mission each day.

**Dine for Disaster** is a week-long community-focused event that gives local restaurants the opportunity to help people impacted by disasters and increase consumer traffic. Your sponsorship not only supports our mission but increases your organization's visibility. We look forward to working with you and thank you for your support of the Red Cross.

## PARTICIPATION

[RedCross.org/DineforDisaster](https://RedCross.org/DineforDisaster)

The third annual "Dine for Disaster" is set to take place the week of **March 25-30, 2024**.

Restaurants across Mississippi will rally customers to support the work of the Red Cross by contributing a portion of their sales to help enable the work of the Red Cross. Organizations can choose to sponsor the event through a financial gift, an online auction item or a combination of both.

The event will include an online auction consisting of dining-related merchandise and epicurean-focused experiences that will go live one week prior to the event on March 18.

## SPONSORSHIPS

All sponsors must be registered by Jan 30, 2024 to guarantee receipt of all sponsorship benefits.

### Platinum: \$10,000

- In addition to all other sponsor benefits;
- Regional updates during local disaster responses
- Opportunity to feature a short video on event page
- Media recognition
- Red Cross Lunch & Learn educational event for sponsor's employees (sponsor chooses topic)

### Gold: \$5,000

- Sponsor logo displayed on event website
- Logo in all promotional materials
- Logo visibility on online auction
- Hands-only CPR training session for sponsor's employees
- Be Red Cross Ready: a disaster preparedness exercise for sponsor
- Featured sponsor profile on Red Cross blog
- Recognition at Red Cross Annual Meeting
- Social media recognition

### Silver: \$2,500

- Sponsor name listed on event website
- Mention in promotional materials
- Name listed on online auction
- Hands-only CPR training session for sponsor's employees
- social media recognition

### Bronze: \$1,000

- Sponsor name listed on event website
- Mention in select promotional materials
- Sponsor name listed on online auction
- Social media recognition

Funds donated are tax deductible to the extent permitted by applicable law. \*Restaurants must submit payment by deadline to receive benefit.



Join us!

Register online:  
RedCross.org/dinefordisaster

Or submit to  
[KC.Grist@redcross.org](mailto:KC.Grist@redcross.org)

For questions, text or call:  
(662) 321-8899

DEADLINE: January 30, 2024



## SPONSORSHIP REGISTRATION FORM

All registration forms due January 30, 2024

### CONTACT INFO

Organization/Restaurant Name	
Business Address	City/State/Zip
Telephone	Email address
Address	Social media profile name (if applicable)
Business Website	Signature <span style="float: right;">/ /</span> Date

### PAYMENT INFORMATION

- Check enclosed for \$\_\_\_\_\_ made payable to *American Red Cross of Mississippi*
- Online registration and credit card payment options available at [redcross.org/dinefordisaster](http://redcross.org/dinefordisaster)
- Credit Card Payment:
  - Amex     Visa     Mastercard     Discover

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_

CCV (3 digits on back of card or 4 digit on front of Amex): \_\_\_\_\_

Signature: \_\_\_\_\_

- Would prefer to place check in someone's hand

Funds donated to this event will be tax-deductible to the extent permitted by applicable law.  
 By registering for the American Red Cross Dine for Disaster, I give permission to the Red Cross to use any photos or videos in future materials and publications for the event.