



Join us!

2024 MARCH
25-30

CELEBRATE THE LIFESAVING MISSION OF THE AMERICAN RED CROSS

Greetings,

We are in the early stages of preparation for our annual *Dine for Disaster* event taking place on **March 25-30, 2024** in Mississippi. Last year's event was such a huge success thanks to our generous sponsors and donors that we were able to raise over \$30,000 and help families in need after they were devastated by disasters like the March 2023 tornadoes.

Throughout the week, restaurants across Mississippi will rally their customers and community to support the work of the Red Cross by contributing a portion of their sales to Red Cross Disaster Relief enabling the lifesaving work of the Red Cross. Your participation not only supports our mission but increases your organization's traffic and visibility.

This year we're hoping to raise even more! Our goal is \$50,000 and we would love your support to help us reach that goal.

By participating in this event, you will not only partner with the most trusted humanitarian relief organization in the world but you will help provide hope and comfort to the more than 4,000 people of Mississippi that rely on the Red Cross every year.



Last year, we provided food, shelter and more to 2,000 families who survived home fires thanks to donors like you.

As an added bonus, the event will include an online auction consisting of dining-related merchandise and epicurean-focused experiences that will go live one week prior to the event on **March 18**. We're accepting financial gifts as well as in-kind donations of goods or services for our charity auction. Any donation would be greatly appreciated.

You will find a number of ways you can choose to participate on the following page. All participating restaurants will be listed and linked on our event page. Feel free to call or text me with any questions.

You are truly making a difference in people's lives, and we wouldn't be able to touch the lives of so many without your support. Thank you in advance for your generosity!

Sincerely,

K.C. Grist, Executive Director
American Red Cross of North Mississippi
(662) 321-8899

RedCross.org/DineforDisaster

Funds donated are tax deductible to the extent permitted by applicable law. *Restaurants must submit payment by deadline to receive benefit.