



Women in Philanthropy Mixer: Boots on the Ground

Women in Philanthropy is an inclusive community designed to welcome and engage women at every level of giving. Together, we are building a strong and diverse network of donors, volunteers, board members, and Tiffany Circle members who strengthen and sustain the mission of the American Red Cross.

Last week's event, Boots on the Ground, was a fun and memorable gathering of women who are passionate about making a difference in their communities. The event was full of dancing and lively conversation. It provided an opportunity for connection of like-minded philanthropists and showcased how the power of women advances the Red Cross mission every day.

Through meaningful conversations, shared experiences, and a spirit of collaboration, Boots on the Ground strengthened connections and celebrated the collective impact of women dedicated to service.

American Red Cross Chief Development Officer Anne McKeough spoke about the profound impact of women and shared eye-opening statistics:

- Women comprise the majority of active Red Cross volunteers;
- Women account for more than half of blood, platelet, and plasma donors; and
- Women just happen to control more than half of private wealth in the United States.



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Tiffany Circle 20th Anniversary



Since its founding in 2007, Tiffany Circle has grown into a vibrant community of more than 1,500 members spanning all 48 U.S. Red Cross regions and 10 countries worldwide. Together, members have contributed more than \$325 million to advance the Red Cross mission, inspired an additional \$175 million in charitable support through their networks, and shared more than 200,000 volunteer hours in service to others.

To honor this 20-year legacy and invest in the future, Tiffany Circle has launched the 20th Anniversary Collective Giving Initiative, an ambitious effort to raise \$20 million in charitable contributions and \$20 million in planned gifts. These investments will help strengthen the Red Cross mission for generations to come, supporting transformational priorities such as new blood processing facilities, biomedical innovation, disaster response, and other lifesaving programs.

Together, We Multiply Hope

In 2027, Tiffany Circle will celebrate an extraordinary milestone: 20 years of women leading with generosity, compassion, and purpose in support of the American Red Cross mission.

In the coming months, more information will be shared regarding upcoming events and celebrations, the 2027 Tiffany Circle Summit, opportunities to participate in the Collective Giving Initiative, and special ways to honor two decades of impact and leadership.

Visit redcross.org/tiffany-circle for more information.

Upcoming Events

- Tiffany Circle Exclusive: Charms Reception - October 15, 2026 (Location TBD)
- Tour of Holland Labs - October 21, 2026 (Rockville, MD)
- Holiday for Heroes - December 10, 2026 (Washington, DC Tiffany Circle Hall)
- Distinguished Warrior Luncheon - March 5, 2027 (Washington, DC Tiffany Circle Hall)

Visit redcross.org/NCGCWomeninPhilanthropy for more information.



Jerome H. Holland Laboratory

Strengthening America's blood supply.

Did you know that in our region sits a scientific engine responsible for the safe, reliable and innovative blood supply? The Jerome H. Holland Laboratory is that scientific engine.

At the intersection of science, operations and federal regulation, the Holland Lab drives the research, innovation and products that protect donors, save lives, and strengthen the nation's blood supply.

Dr. Jerome H. Holland was a passionate advocate for blood research and a leader of the Red Cross Blood Services program. In 1979, Dr. Holland was appointed by President Jimmy Carter to be the chairman of the American Red Cross Board of Governors and was the first African American to hold this position.

While serving on the board, Dr. Holland continued his passion for blood research and led the consolidation of growing laboratory operations for the Red Cross Blood Services program.

To better meet the growing and evolving needs of patients in need of blood products, the Red Cross is undertaking a major expansion, modernization and relocation of the Jerome H. Holland Laboratory.



This new building will consolidate all functions into one state-of-the-art facility, add a new clean lab and other workspaces, and create operational cost savings estimated at \$2 million annually. The project will cost over \$33 million — a vital investment to secure the future of transfusion medicine for the Red Cross and the blood banking industry.

Save the Date: Tiffany Circle Tour & Luncheon

As part of the Tiffany Circle's 20th Anniversary celebration, join us on Wednesday, October 21, for an exclusive tour of the Jerome H. Holland Laboratory. Following the tour, guests will enjoy a luncheon featuring Sara Horein, Tiffany Circle National Council member and 20th Anniversary Philanthropy Co-Chair, who will share reflections on the impact of philanthropy and the legacy of Tiffany Circle's first 20 years.

Legacy Society Corner

October 19-26, 2026, is National Estate Planning Awareness Week

It's time to reflect on the impact your legacy can have on the people and causes you care about most. Estate planning is about more than distributing assets. It is about protecting loved ones, honoring your values, and creating a legacy that reflects what matters most.

Including the American Red Cross in your will, trust, retirement account, or beneficiary designation is a meaningful way to extend your humanitarian values beyond your lifetime and help ensure the Red Cross can continue its lifesaving mission for generations to come.

Together, we can ensure the Red Cross is there for those who need us most, today and for generations to come. To learn more, contact Audrey White, Gift Planning Officer, at audrey.white2@redcross.org.



Lily Legacy Society Charm

Blood Services Innovation



This summer, Mayor Muriel Bowser, DC Fire and EMS (FEMS), and healthcare partners highlighted the lifesaving impact of the District's Prehospital Low-Titer O-Positive Whole Blood Program, an innovative initiative helping ensure patients receive critical care when every second counts.

Since its launch in April 2024, specially trained FEMS paramedics have been able to administer whole blood transfusions to critically injured and medically unstable patients at the scene of an emergency or while being transported to the hospital. By bringing this advanced treatment directly to patients, the program is improving outcomes and strengthening emergency medical care across the District.

To date, FEMS has administered more than 530 units of whole blood to over 490 patients, contributing to a 93% survival rate among non-traumatic cardiac arrest patients.

The American Red Cross of the National Capital and Greater Chesapeake Region is proud to partner with FEMS on this groundbreaking program.

Fourth of July

Roughly 50 Red Cross volunteers spent their July 4 helping make sure the crowds who came to the National Mall for fireworks and festivities were safe and our emergency management partners were supported.

This hardworking team -- pictured during their morning kickoff meeting -- escorted people to medical tents, provided first aid, information and directions and other support to more than 1,000 people on July 4 in Washington D.C.

