

— 2018 —

REGIONAL ANNUAL REPORT



Bringing Communities Hope



American Red Cross

New Hampshire and
Vermont Region

A Message from the Regional Executive

Reflecting on the 2017-2018 fiscal year (July 1, 2017 - June 30, 2018), I take great pride in the dedication and spirit of our remarkable American Red Cross volunteers and employees. The year included the most significant disaster season we have seen in over a decade, yet, with the support of our donors and volunteers, we rose to every occasion when called. I owe an enormous debt of gratitude to the commitment and generosity of our donors. Together, we have accomplished so much in our community.

Day and night, the Red Cross offered a helping hand and understanding ear to people in New Hampshire and Vermont—whether it was bringing relief and hope to families picking up the pieces following a disaster; providing support and care for our military members, veterans and their loved ones; or collecting lifesaving blood to help patients facing serious medical conditions. While meeting these immediate needs, trained Red Cross volunteers also partnered with fire departments, community groups and corporations to install free smoke alarms and to teach our neighbors lifesaving preparedness skills in our first annual *Sound the Alarm* national event.

Over a busy year in New Hampshire and Vermont Region, our community volunteers and local partners stepped up time and again, joining with the Red Cross to bring vital assistance to people in need. In this report, you will learn more about the wide variety of work done through your local Red Cross chapters—who bring our mission to life every day. I am grateful to everyone who selflessly contributed their time, expertise and financial resources to support the Red Cross in fiscal year 2018. On behalf of those we serve, thank you.

Sincerely,



Maria Devlin
CEO, New Hampshire and Vermont Region



**American
Red Cross**

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Caring for Communities

The American Red Cross New Hampshire and Vermont Region provides critical aid every day—from responding to disasters big and small to teaching first aid and CPR to collecting vital blood and blood products. These services are made possible by an outstanding corps of 1,100 volunteers and the generous support of donors like you.

Disaster Response

The Red Cross mission is to prevent and alleviate human suffering – a work that is carried out by 1,100 volunteers daily. In responding to 271 disasters last fiscal year, the Red Cross New Hampshire and Vermont Region provided food, shelter and comfort to individuals and families in need, as well as casework and recovery assistance for disaster survivors. All Red Cross disaster assistance is free.

In the New Hampshire and Vermont Region, with our deep local presence and community knowledge, we stand ready to respond alongside our partners should the need arise. Additionally, we can call on the support of Red Cross chapters nationwide for resources to help our neighbors in need following large-scale disasters.

While we are always prepared to respond to disasters, we also work to prevent them. Swift action when an emergency occurs can save a life, so we help families, organizations and corporations become better prepared for crises through free educational presentations. During fiscal year 2018, 29,672 individuals in New Hampshire and Vermont learned critical skills through Red Cross courses, including first aid/CPR/AED, water safety/aquatics, and community disaster education and preparedness programs.



The New Hampshire & Vermont
Region assisted 1,480 people
following local disasters



Home Fire Campaign

On average, 7 people die and 36 more suffer injuries each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross domestic disaster responses. Research shows that working smoke alarms reduce the risk of fatalities in a home fire by 50 percent¹. The Red Cross Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. This year we held our first annual Sound the Alarm national installation event. In a little over 2 weeks' time, in over 100 communities across the country volunteers installed 103,000 new smoke alarms in at-risk homes, making 43,000 families safer.



Installed 3,152 free smoke alarms
for the Home Fire Campaign



Helped a family displaced
by a disaster every 17 hours



1,668 homes made safer through
educational visits and home
preparedness plans

Service to the Armed Forces

The seed for the American Red Cross was planted on the battlefields of the Civil War, with the compassionate care that founder Clara Barton offered soldiers, regardless of side or rank. For over a century, serving and developing new ways to care for members of the U.S. military, veterans and their families has remained at the heart of the Red Cross mission.

The Red Cross Hero Care Network provides support to service members and their family's pre-deployment, during deployment and when they return home, through emergency communication services, financial assistance programs, re-integration and veteran services. We are proud to have supported 1,684 service members and families by providing 872 case services and briefing 416 families through the 'Get to Know Us Before You Need Us' program.



Provided 1,684 services to military
members, veterans and families



Briefed 416 families through
our 'Get to Know Us' program



Provided 864 Follow-Up Services,
achieving a rate of 99%

Blood Services

The Red Cross is the single largest supplier of blood in the United States, providing nearly 40 percent of the nation's blood supply. Blood and platelets are needed for many reasons— accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood. During fiscal year 2018, the New Hampshire and Vermont Region collected 91,829 units of blood from 49,429 donors and held 2,741 blood drives in our local communities.

[Three text lines for additional copy are available]



Collected 91,829 units of blood
at 3,470 events (fixed sites and
community drives)



Received blood donations from
more than 49,000 donors



Conducted 2,741 blood drives
91,829 units of blood
10,931 units of platelets

¹National Fire Protection Association Smoke Alarms Fact Sheet. September 2015.

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Red Cross Sources of Support

In Our Community

The American Red Cross New Hampshire and Vermont Region provides critical services to the communities in all areas of New Hampshire and Vermont thanks to your generous donations (Fiscal year 2018, July 1, 2017-June 30, 2018).

CONTRIBUTIONS TO THE AMERICAN RED CROSS [REGION]

Corporate, Foundation & Individual Giving	\$1,865,469
Legacies & Bequest	\$ 191,346
United Way & Combined Federated Campaign	\$ 26,375
Donated Materials & Services	\$ 1,101,238
TOTAL	\$ 3,184,428

Across the Country

The American Red Cross works in communities across the country to prepare for and respond to disaster; teach lifesaving skills; serve military members, veterans and their families; and provide nearly half the nation's blood supply. As part of the International Red Cross and Red Crescent network, the American Red Cross also works to prevent and relieve suffering in countries around the world.

NATIONWIDE CONTRIBUTIONS TO THE AMERICAN RED CROSS

Corporate, Foundation & Individual Giving	\$1,237,200,000
Legacies & Bequest	\$97,000,000
United Way & Combined Federated Campaign	\$50,400,000
Donated Materials & Services	\$111,700,000
TOTAL	\$1,496,300,000