



American Red Cross
of the Mid-Hudson Valley

Wrapped in Red

An Evening with Your Local Red Cross

Your Sponsorship Will Help Save Lives in Our Community!

\$10K

Platinum Sponsor

Help **18 families**
with shelter, food,
clothing, and comfort
after a home fire

- ★ Verbal Recognition at Event
- ★ Logo Recognition on Event Materials and in Reusable Tote Bag
- ★ Logo Recognition on Social / Print Media / Website Until May 2020
- ★ Full Page Color Ad in Event Program
- ★ Digital Event Ad - 1 Min Loop
- ★ 20 Reserved Seats

\$5K

Gold Sponsor

The cost to put on
one blood drive
with 30 donors

- ★ Verbal Recognition at Event
- ★ Logo Recognition on Event Materials and in Reusable Tote Bag
- ★ Logo Recognition on Social / Print Media / Website Until May 2020
- ★ Full Page Black and White Ad in Event Program
- ★ Digital Event Ad - 30 Sec Loop
- ★ 10 Reserved Seats

\$2.5K

Silver Sponsor

Provides a **hot meal**
for **250 people**
after a disaster strikes

- ★ Name Recognition on Event Material
- ★ Logo Recognition on Event Website until May 2020
- ★ Half Page Black and White Ad in Event Program
- ★ Digital Event Ad - 15 Sec Loop
- ★ 6 Reserved Seats

\$1.5K

Bronze Sponsor

Provides **600 service**
members entering a
medical facility with
a comfort kit

- ★ Name Recognition on Event Material
- ★ Name Recognition on Event Website until May 2020
- ★ Name Recognition in Event Program
- ★ Digital Event Ad - 15 Sec Loop
- ★ 4 Reserved Seats

\$250

Red Sponsor

- ★ Digital Event Ad - 15 Sec Loop

*Thank
You*

Sponsorship Agreement

Forms will be accepted until **April 19th, 2020.**

Please fulfill the financial commitment of this partnership by **May 3, 2020**

Commitment Level (Please Check One)

☐ Platinum \$10,000 ☐ Gold \$5,000 ☐ Silver \$2,500 ☐ Bronze \$1,500 ☐ Red Sponsor \$250

Additional Opportunities:

Host _____ (#) of tables at \$1,000 each for a total of \$ _____

Purchase _____ (#) of additional tickets at \$100 each for a total of \$ _____

Donate _____ (#) of tickets to Red Cross Volunteers at \$60 each for a total of \$ _____

Company Name (as it should appear on marketing materials) _____

Name of Corporate Representative _____ Title _____

Phone Number _____ E-Mail Address _____

Contact Name for Obtaining Ads/Logos _____

Phone Number _____ E-Mail Address _____

☐ Send Invoice for \$ _____ (total \$ amount of sponsorship and/or additional opportunities checked above)

☐ A Check for Payment is Enclosed (payable to the American Red Cross)

☐ Please Charge My ☐ Mastercard ☐ Visa ☐ AMEX ☐ Discover

Card Number _____

Name as it Appears on Card _____

Billing Address _____

Address Associated with Card _____ Exp Date _____

Authorized Signature _____

Please Return Your Completed Form to:

American Red Cross Mid-Hudson Valley Chapter

Attention: Kelly Formoso

4 Jefferson Plaza, Suite 302

Poughkeepsie, NY 12601

Kelly.Formoso@redcross.org

Thank You for Supporting the American Red Cross
and we look forward to seeing you on May 14, 2020!

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An Evening with Your Local Red Cross

THURSDAY, MAY 14, 2020

6:00 p.m. to 9:00 p.m.

THE GRANDVIEW | POUGHKEEPSIE, NY