



American Red Cross
Eastern New York Region

FIRE & ICE *Gala*

Presented By



Friday, April 17, 2026 | 6:30 to 11 p.m.
Albany Capital Center

We are excited to, again, celebrate the unstoppable mission of the American Red Cross and the spirit of humanitarianism that drives our lifesaving work in our communities every day.

Your support makes a difference to the thousands of Eastern New York neighbors helped by your local Red Cross through disaster relief, collecting and delivering lifesaving blood, health and safety programs and trainings, and military and veteran aid.

Join us for an incredible evening of inspirational stories celebrating our mission, a VIP reception for top sponsors, dinner, dancing, live music, and a premier silent auction.





FIRE & ICE Gala

Clara Barton Humanitarian Spirit Award Recipient



The Clara Barton Humanitarian Spirit Award recognizes an individual, group, or organization that embodies the spirit of humanitarianism personified by our American Red Cross founder, Clara Barton, in her mission to put others before self.

Board of Directors

Ellin Alexander
Brad Bentley
Daniel Berryann
Lee Carman
Susan Corney
Graig Cortelyou

J. Robert Daggett
Christopher Desany
Cianna Freeman-Tolbert
Christopher Greagan
Kevin Hedley
Dan Irizarry

James Knox
Stephen Madarasz
Tim McCann
Vincent Miles
Rose Miller
Kristen Navarette, MD

Sarah O'Higgins
Samuel Parker
Patrick Roohan
Nilinjan Sen
Robert Shevy
Richard Sleasman

Event Steering Committee

Event Chair | Jen Cassidy, CDPHP

Vice Chair | Kaitlyn Van Dyke, Community Volunteer/American Red Cross

Steering Committee Members

Abigail Adams
Brad Bentley
Gabby Calabrese
Emily Cirincione
Kevin Coffey
Graig Cortelyou
Rob Daggett
Derek Dobson
Annie Finn

Chris Greagan
Leah Homkey
Paul Hook
Kristen Navarette, MD
Alexandra March
Julie Massry-Knox
Vince Miles
Rose Miller
Rachael Murray

Sarah O'Higgins
Elide Oyanedel
Laura Petrovic
Kate Qualters
Frances Rosado
Lauren Whitman
Jefferson Wilson



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FIRE & ICE Gala

SPONSORSHIP OPPORTUNITIES & KEY BENEFITS

Clara Barton
Presenting Sponsor
\$25,000

Thank You



Humanitarian Sponsor
\$10,000

- 12 premier tickets with access to VIP reception
- Logo placement on all social, digital and printed materials
- Naming of signature element of event based on interest (Cocktail Hour, Musical Entertainment, Raise for Relief Paddle Raise, Silent Auction, Honoree Video)

Supports operating two blood drives to collect lifesaving blood

Delivering Aid and Hope

More frequent and intense disasters are ravaging communities and upending lives due to the climate crisis.

The American Red Cross works around the clock to deliver critical aid across the country in the wake of disasters large and small



Questions? Please contact Alexandra March at 518-971-2885 or alexandra.march@redcross.org.



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Compassion Sponsor \$7,500

- 10 premier tickets with access to VIP reception
 - Logo placement on social, digital and printed materials
- Supports the installation of 500 free smoke alarms*

Mission Sponsor \$5,000

- 10 tickets with access to VIP reception
 - Name placement on social, digital and printed materials
- Supports food and shelter for 100 people for one day*

Hope Sponsor \$3,000

- 10 tickets
 - Name placement on social, digital and printed materials
- Supports emergency communications and critical services to 96 military families*

Honorary Committee Patron \$1,500

- 6 tickets
 - Name placement on print and email invitations, digital signage at event
- Supports 58 military families with emergency communications and critical community services*

Honorary Committee Couple \$500

- 2 tickets
 - Name placement on print and email invitations, digital signage at event
- Supports 500 measles vaccinations*

Honorary Committee Individual \$300

- 1 ticket
 - Name placement on print and email invitations, digital signage at event
- Supports the deployment of an Emergency Response Vehicle for one day*



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Sponsorship Commitment

To be included in the event invitation, please reply by **December 20, 2025**.

Company/Foundation/Name _____

Please print your Company/Foundation/Name exactly as you would like it to be listed on all promotional materials.

Point of Contact

Name (if different than above) _____ Title _____

Address _____

Phone _____ Email _____

Contact person for obtaining logo* _____

Phone _____ Email _____

*Please send logo to Development.ENY@redcross.org

Select your sponsorship level:

- Presenting Sponsor (\$25,000)
- Humanitarian Sponsor (\$10,000)
- Compassion Sponsor (\$7,500)
- Mission Sponsor (\$5,000)
- Hope Sponsor (\$3,000)
- Honorary Committee Patron (\$1,500)
- Honorary Committee Couple (\$500)
- Honorary Committee Individual (\$300)

Naming Opportunities (Humanitarian Sponsors):

Please indicate your top two choices in order of preference.

- _____ Cocktail Hour
- _____ Musical Entertainment
- _____ Raise for Relief Paddle Raise
- _____ Silent Auction
- _____ Honoree Video

Please accept this form as my commitment to the Red Cross Eastern NY Fire & Ice Gala 2026.

- Please send an invoice.
- I will pay by credit card online at redcross.org/ENYGALA.
- A check payable to the American Red Cross of Eastern New York in enclosed.
- Please charge my MasterCard Visa AMEX Discover

Card number _____

Name as it appears on card _____

Billing Address _____

Exp. Date _____

Please see back page to provide guest information.



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Event Guest Names

Early RSVPs are welcomed and appreciated. **The deadline to submit guest names is Friday, March 13, 2026.**

Yes! I/We plan to attend and

- I have listed guest names below.
- I will send guest names by email as soon as possible.

I/We do not plan to attend.

- I/We will be attending as part of another party and will not use these seats.

Name	Email	Mobile Phone
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

Guest names can also be emailed to Development.ENY@redcross.org. Please be sure to include email addresses and a mobile number for each guest for important event communications.

Last year, the American Red Cross in Eastern New York:



Responded to more than **700 home fires** and other disasters, helping more than **1,100 families**.



Installed about **2,700 free smoke alarms**, making nearly **1,000 households** safer.



Distributed more than **110,000 blood products** collected at nearly **4,000 blood drives**.



Provided over **3,000 services** to member of the military, veterans and their families.



Recruited and supported **2,100 volunteers** contributing more than **164,000 hours** of service, resulting in a dollar value of over **\$6.3 million**.



Trained **54,000 people** in CPR and other health and safety skills.



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