



2019 Fire + Ice Gala Sponsorship Opportunities

The 2019 Fire + Ice Gala will be held on April 6, 2019 from 6:30 p.m. to Midnight at the Albany Capital Center.

Visibility & Event Benefits	\$20,000 Presenting Sponsor	\$10,000 Gold Sponsor	\$5,000 Silver Sponsor	\$2,500 Bronze Sponsor	\$2,500 Table Sponsor
Promotional Materials	Largest Logo recognition	Logo recognition	Logo recognition	Name recognition	Name recognition
Online & Social Media Visibility	Largest Logo recognition	Logo recognition	Logo recognition	Name recognition	--
Event Journal	Full page color ad* with welcome page ad in program journal	Full page black & white ad	Half-page black & white ad	Quarter-page black & white ad	--
Event Signage	Logo recognition	Logo recognition	Logo recognition	Name recognition	Name recognition
Special Event Displays	Largest Logo recognition on red carpet photo backdrop	Logo recognition on red carpet photo backdrop	Logo recognition on displays for one signature event component**	--	--
Reserved Seats	20	10	6	4	10 with logo/name recognition on table signage
VIP Reception	10	10	--	--	--
Additional	-Listing for 1 Company Executive on Honorary Committee - Mention on 2020 Event Save the Date -Ready 365 Annual Benefits	Mention on 2020 Event Save the Date	--	--	--

*limited to the first three commitments, any additional commitments will receive a full page black and white ad

**Registration, Cocktail, Entertainment, Auction, Program Book, Valet, Dessert

Additional Opportunities on Reverse Side



**American
Red Cross**

Additional Opportunities

Honorary Committee

- Patron (\$1100): Reserved seating for four (4) and enhanced name listing on event invitation, printed program and event signage.
- Member (\$250/Person; \$450/Couple): Includes name listing on event invitation, printed program and event signage.

Can't attend the event but would like to support the American Red Cross?

- Donor (\$500): This option allows you to make an impactful gift – includes name listing on event invitation, printed program and event signage.

Donate Auction Items

Donate and/or help solicit items to be sold in our live and silent auctions.

Volunteer

Organize a team of your colleagues to help at the gala – greeting guests, serving as auction spotters, and helping with pre- and post-event setup and breakdown – or to serve on the steering committee to help plan the event.



2019 Fire + Ice Partnership Agreement

To be included in the invitation, please reply by January 18, 2019!

Commitment: \$ _____

- | | | | |
|------------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Presenting (\$20,000) | <input type="checkbox"/> Gold (\$10,000) | <input type="checkbox"/> Silver (\$5,000) | <input type="checkbox"/> Bronze (\$2,500) |
| <input type="checkbox"/> Table (\$2,500) | <input type="checkbox"/> Honorary Committee (Couple) Qty: ____ | <input type="checkbox"/> Honorary Committee (Individual) Qty: ____ | |
| <input type="checkbox"/> Donor (\$500) | | | |

This partnership package has been prepared to demonstrate the opportunities and benefits available to your organization as a corporate sponsor for the 2019 Fire + Ice Gala.

By signing below on behalf of your company, you agree to serve as a corporate sponsor of the American Red Cross of Northeastern New York, in support of the Fire + Ice Gala to be held on April 6, 2019 at the Albany Capital Center. We ask that you please fulfill the financial commitment of this partnership on or before March 29, 2019.

On behalf of _____, I understand the commitment and the benefits outlined in this package, and I agree to a 2019 Fire + Ice Gala Corporate Sponsorship.

Signature of Corporate Representative

Date

Name of Corporate Representative (print)

Title

Company Name (as it should appear on all media/marketing materials)

Contact for obtaining graphics, advertisements, etc.

Phone Number

Email address

☐ Please accept this form as my pledge.

☐ Send invoice for \$_____ ☐ Quarterly ☐ Semi-annually ☐ Other _____

☐ A check for payment is enclosed (payable to the American Red Cross of Northeastern New York).

☐ Please charge my ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card number _____

Name as it appears on card _____

Billing Address _____

Exp. Date _____

Authorized Signature _____