



Consider us when you make your philanthropic plans for 2020.
Reserve your sponsorship today for 2020 Fire & Ice – April 4, 2020!

Sponsorship Opportunities

Visibility & Event Benefits	\$5,000 Life Saver	\$2,500 Guardian	\$1,000 Protector
Mission impact	Covers the cost of 1 blood drive for 30 donors.	Provides 250 people with one hot meal during a disaster.	Provides blankets for 200 people affected by disaster.
Promotional Materials & Online Visibility	Premier logo recognition; Online visibility includes custom social media post & listing in Press Release	Logo recognition; Online visibility includes custom social media post	Name recognition
Event Journal	Full page color ad* in event program (inside front, inside back, or outside back)	Full page B&W ad	1/2-page B&W ad
Reserved Seats	12 Includes table signage	10	8
Mission Moment**	Yes**, with additional opportunity to welcome guests at the event	Yes**	
Signature Event Recognition	Choice of Exclusive Sponsorship of (1) of the following: <ul style="list-style-type: none"> • Entertainment Sponsor • Cocktail Hour Sponsor • Auction Sponsor 		
Banner Placement	Sponsor supplied banner with prominent placement at Fire & Ice Inclusion in upcoming electronic CrossNotes distributed to 16,000 people		

Additional Opportunity \$500 Advocate Sponsorship includes Name recognition on select materials, ¼ page black and white ad in the event journal, and 6 reserved seats at the event

*Limited to first 2 commitments, any additional commitments will receive a full-page B&W ad

**Limited to 3 Mission Moments

For more information about the event, please visit redcross.org/ncfireandice.



Sponsorship Agreement

Commitment: \$ _____

This partnership package has been prepared to demonstrate the opportunities and benefits available to your organization as a corporate sponsor for 2020 Fire & Ice.

By signing below on behalf of your company, you agree to serve as a corporate sponsor of the American Red Cross North Country Chapter, in support of Fire & Ice to be held on April 4, 2020. We ask that you please fulfill the financial commitment of this partnership on or before April 6, 2020.

On behalf of _____, I understand the commitment and the benefits outlined in this package, and I agree to a 2020 Fire & Ice Corporate Sponsorship.

Company Name (as it should appear on marketing materials): _____

Name of Corporate Representative: _____ Title: _____

Phone Number: _____ Email Address: _____

Contact Name for Obtaining Graphics, Advertisements, Etc.: _____

Phone Number: _____ Email Address: _____

Please accept this form as my pledge.

Send Invoice

A check for payment is enclosed (payable to the American Red Cross)

Please Charge My: Mastercard Visa AMEX Discover

Card Number: _____ Exp. Date: _____

Name as it Appears on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____

Completed forms can be send to Kaitlyn Van Dyke at kaitlyn.vandyke@redcross.org

or mailed to 33 Everett Road, Albany, NY 12205.

For more information about the event, please visit redcross.org/ncfireandice.