

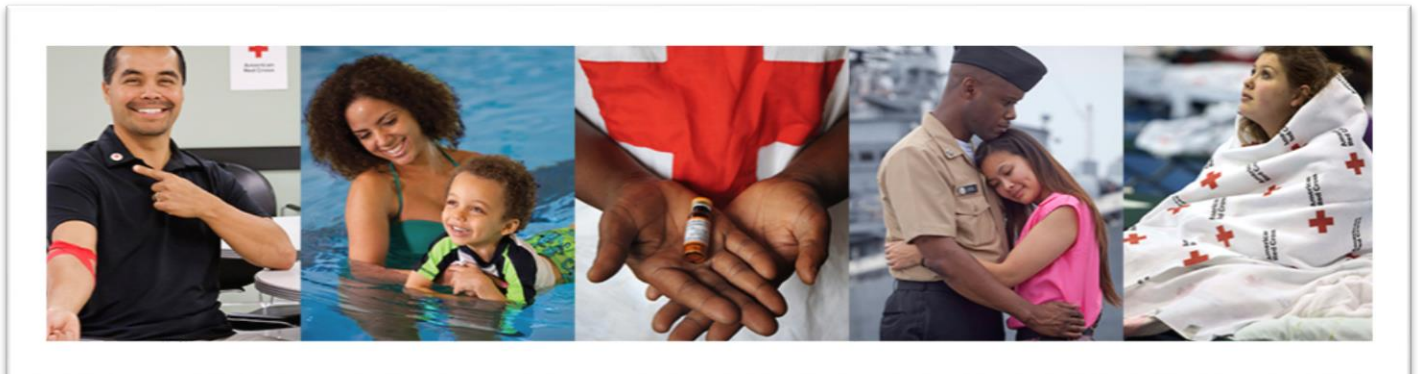


American Red Cross
of the Mid-Hudson Valley

*An Evening with
Your Local Red Cross*

Sponsorship Benefits At-A-Glance

Visibility & Event Benefits	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor	\$1,500 Bronze Sponsor
Mission Impact	Help 18 families with shelter, food, clothing, and comfort after a home fire	The cost to put on 1 blood drive with 30 donors	Provides a hot meal for 250 people after a disaster strikes	Provides 600 service members entering a medical facility with a comfort kit
Verbal recognition at event	✓	✓		
Promotional Materials (Recognition on promotional materials)	Logo Recognition	Name Recognition	Select Name Recognition	Select Name Recognition
Online Visibility (Visibility on organization's website featured on dedicated event page until May 2019)	Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition
Event Program	Full-page, color advertisement	Full page, black and white advertisement	Half page, black and white advertisement	Name Recognition
Event Signage	Largest Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition
Promotional Materials (Provided by Sponsor)	✓	✓	✓	✓
Reserved Seats	10	6	4	2
Additional Opportunities (Social & Print Media)	✓	✓		



Sponsorship Agreement

Forms will be accepted until **April 19, 2019**. Please fulfill the financial commitment of this partnership by **May 3, 2019**.

Commitment Level (please check one):

Platinum \$10,000 Silver \$5,000 Gold \$2,500 Bronze \$1,500

Additional Opportunities:

Host ____ (#) of Tables at \$1200 each for a total of \$_____.

Purchase ____ (#) of Additional Tickets at \$100 each for a total of \$_____.

Donate ____ (#) of Tickets to Red Cross Volunteers at \$85 each for a total of \$_____.

Purchase Digital Ad on 30 second loop (no sound) featured at our event, at \$250 each for a total of \$_____.

Donate Silent Auction Items: Please contact Kaitlyn Van Dyke, Development Manager at (518) 694-5108 or kaitlyn.vandyke@redcross.org to arrange item pick up/delivery by April 19, 2019.

Company Name (as it should appear on marketing materials) _____

Name of Corporate Representative _____ Title _____

Phone Number _____ Email address _____

Contact name for obtaining graphics, advertisements, etc. _____

Phone Number _____ Email address _____

Send invoice for \$_____ (total \$ amount of sponsorship and/or additional opportunities checked above)

A check for payment is enclosed (payable to the American Red Cross of the Mid-Hudson Valley).

Please charge my Mastercard Visa AMEX Discover

Card number _____

Name as it appears on card: _____

Billing Address: _____

Address associated with card: _____ Exp. Date: _____

Authorized Signature _____

Please Return Your Completed Agreement Form To:

American Red Cross Mid-Hudson Valley Chapter

Attention: Kelly Formoso

4 Jefferson Plaza, Suite 302

Poughkeepsie, NY 12601

Kelly.Formoso@redcross.org

Thank you for supporting the American Red Cross and we look forward to seeing you on May 9, 2019!