



# BRINGING COMMUNITIES *hope*

ANNUAL REPORT 2021  
ALABAMA - MISSISSIPPI REGION



American Red Cross



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## A MESSAGE FROM OUR REGIONAL EXECUTIVE

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Since the beginning of the COVID-19 pandemic, the American Red Cross has adapted to deliver its lifesaving mission while safeguarding the health and safety of our employees, volunteers, blood donors and recipients, partners and clients. Whether responding to disasters here locally or across the country, distributing or collecting vital blood products, providing critical First Aid or CPR training, delivering comfort and care to our military members and veterans, or supporting people around the world with disease prevention and disaster response activities, the Red Cross was there.

Here at home, the Red Cross responded to thousands of emergencies throughout Alabama and Mississippi including Tropical Storms Claudette and Fred; Hurricane Ida; multiple tornadoes and floods along with devastating home fires in communities across our region. The Red Cross prioritized individual hotel rooms over large shelters, when possible, provided some of our critical services virtually, and distributed meals and relief items like clean-up kits at pick-up sites so people could stay in their cars to avoid crowds. And as the frequency and intensity of extreme weather events continue to increase, the Red Cross is committed to doing our part to reduce the current and future humanitarian impacts of climate change by fostering even greater resiliency and reducing our own environmental footprint.

The Red Cross also created new COVID-19 online courses and workshops that helped people manage their mental health during the pandemic. To continue delivering essential lifesaving training, the Red Cross created virtual solutions to meet students where they were. We know this has saved lives and strengthened communities.

In the 140 years since Clara Barton founded the American Red Cross, our focus has been on providing comfort and hope through service and innovation, and looking ahead to the next 140 years, we know we would be unable to carry out our lifesaving mission without the unwavering generosity and support of selfless individuals, like you. On behalf of those we serve, thank you for standing with the Red Cross in Alabama and Mississippi.

Sincerely,



**Mark Beddingfield**

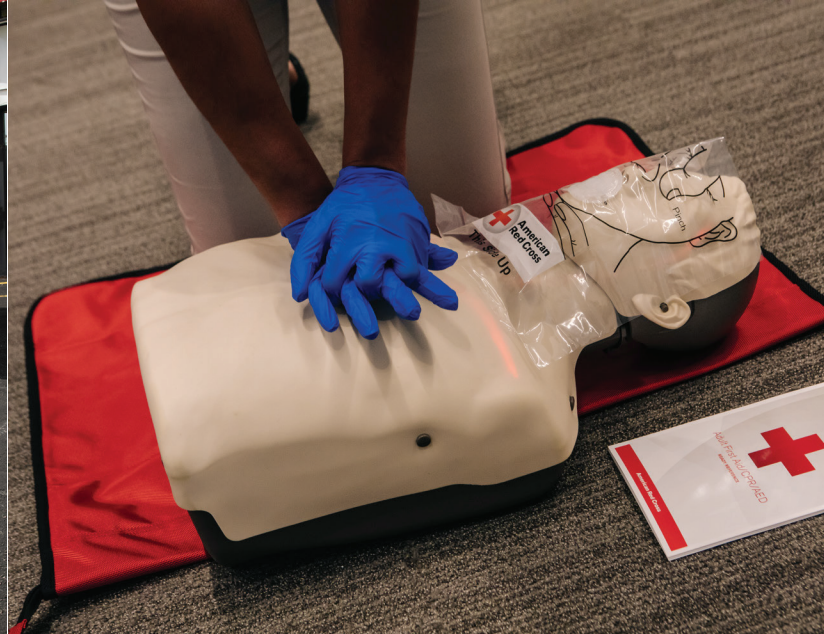
Regional Executive serving Alabama and Mississippi



**American  
Red Cross**

### **Mission**

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



## Relief IN THE FACE OF EMERGENCIES

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The American Red Cross Alabama - Mississippi Region provides critical aid every day—from responding to disasters big and small to teaching first aid and CPR to collecting vital blood and blood products. These services are made possible by an outstanding corps of 437 volunteers and the generous support of donors like you.

### Disaster Response

In the Alabama - Mississippi Region, with our deep local presence and community knowledge, we stand ready to respond to disasters big and small, providing food, shelter, relief supplies, emotional support, recovery planning and other assistance—services that are always free of charge for disaster survivors.



**Responded to more than 3,000  
local disasters.**



**Assisted more than 13,000  
clients after a local disaster.**



**Provided more than 2,900  
overnight shelter and hotel  
stays for families.**

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### Training Services

In addition to disaster response, we work year-round to prepare community members for other everyday emergencies by offering community disaster education and preparedness programs, and teaching lifesaving classes like first aid, CPR and water safety.



**While we have faced limitations  
during COVID, we continue to  
provide valuable training.**

## Home Fire Campaign

Home fires are the country's most frequent disaster, claiming seven lives every day in the U.S. That's why the Red Cross launched its Home Fire Campaign in October 2014.

We also taught more than 3,300 children and youth about safety plans.



Installed more than 1,400 smoke alarms to make homes safer.



Helped more than 13,000 individuals, following storms and home fires.



Served more than 92,000 meals and 44,000 snacks to families in need.

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## Service to the Armed Forces

The Red Cross provides critical services with a caring touch wherever and whenever needed—24 hours a day, 7 days a week, 365 days a year—to serve military members and their families at home and around the world.

We help military families communicate with their loved ones, offer free behavioral health services through a variety of workshops before and after deployment, are the largest provider of free, professional volunteer services to our recovering wounded warriors and their families, and support caregivers with peer support, knowledge and skills.



Supported more than 6,700 military members, veterans and families in our community.



Briefed 1,700 families through our 'Get to Know Us' program.

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## Blood Services

The Red Cross is the single largest supplier of blood in the United States, providing nearly 40 percent of the nation's blood supply. Blood and platelets are needed for many reasons —accident and burn victims, heart surgery patients, organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease may all need blood.



Received more than 47,000 units of blood.



Hosted more than 3,000 blood drives with community partners.

# AMERICAN RED CROSS *Leadership*

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## Leadership Volunteers

### North Mississippi

K.C. Grist, Executive Director

Jerry Bailey, Chair  
Ruth Ball, Vice Chair  
Colin Ashmore  
Kegan Coleman  
Carmen Gary  
Cecilia Griffin  
Eddie Longstreet  
John Michael Marlin  
Themesha Rayford  
Donald Simmons  
David Sparks  
Jonathan Troyka

### Southwest Mississippi

Tamica Jeuitt, Executive Director

Bill Felder, Board Chair  
Quincy Mukoro, Vice Chair  
Debra Collins  
Andrea Davis  
Amanda Fontaine  
Gerard Gibert  
Phyllis Johnson  
David Myers  
Cody Parker  
Sherry Rainey  
Anna Stroble

### Southeast Mississippi

John McFarland, Executive Director

Clay Wagner, Board Chair  
Joe Farruggio  
Julie Gresham  
Marty McMahan  
Mary Spain  
Leitha J. Williamson  
Kristi Mitchum  
Kimberly Sykes

### South Alabama

Mike Brown, Executive Director

Matthew Burton, Board Chair  
Karen Griffin, Vice Chair  
Jeffrey Adams, Secretary  
Roberta Bixhorn  
Steve Carey

### South Alabama (Continued)

S. Wesley Carpenter  
Cliff Jackson  
Alesia James  
Ryan New  
Dee Anne Odom  
Harilal Patel  
Jeff Robbins  
Jim Stewart  
Charles Uptain

### Central East Alabama

Kelly Hodges, Executive Director

Mark Spencer, Board Chair  
Mike Jordan, Vice Chair  
Jean Davis, Secretary  
Ed Adams  
Dick Amberg  
Scott Bamman  
Wanda Bigham  
Jessie Clark  
Tommy Coshatt  
William Davis  
James Dupree  
Buriace Gracey  
Miford Jordan  
John Livings  
Delbert Madison  
Bob Runkle  
Samuel Schloss  
Martha Poole Simmons  
Charlotte Sutton  
Lisa Weil

### Mid Alabama

David Goodwin, Regional Philanthropy Officer

Troy Ogden, Board Chair  
Stephanie Alexander  
John Barth  
James Cason  
Mary Ellen DeBardleben  
Dustin Dew  
Arnab Ghosal  
Brian Gunn  
Wade Harrison  
Fran Marks  
Michael Menk  
Haley Montgomery  
Craft O'Neal  
Tiffany Palladino

### Mid Alabama (Continued)

Sherry Polhill  
Stacy Ryan  
Bert Young  
Mary Beth Young  
Lauren Collins

### Central West Alabama

Misty Moon, Executive Director

Paul Thurber, Board Chair  
Robin Skagen, Vice Chair  
Jessica Alexander  
James Cochrane  
Mary Grace Edmonds  
Michael Ford  
Becci Hauser  
Allison Jones  
Leah Ann McAbee Sexton  
Nicole Pepper  
Timothy Plant  
Thomas Powe  
Carolyn Powell  
Bruce Prescott  
Chantelle Prince  
Hodges Smith  
Marshetta Spencer

### North Alabama

Khris Anderson, Executive Director

John Meredith, Board Chair  
Theodore Henrich, Vice Chair  
Robert Alley  
Julie Andrejewski  
Penny Billings  
Justin Brewer  
Margaret Carter  
Ashley Clark  
Monica Clarke  
Niko Connell  
Ashley Jackson  
Steven Lai Hing  
Donna Long  
Kwandia Mayberry  
John Ofenloch  
Meredith Payne  
John Roberts  
Edna Sheridan  
Kenia Velazquez-Cuadrado  
Amy Wasyluka  
Wendy Wilbur  
Eddie Williams  
Ina Wilson Smith  
Amy Darnell, YP Board  
Kelsey Kokes, YP Board  
Stephanie Mills, YP Board  
Jeremy Westmoreland, YP Board Chair





## RED CROSS REVENUE AND EXPENSES

Fiscal year 2021 (July 1, 2020 - June 30, 2021)

American Red Cross operating funds come from four main funding sources: revenues from products and services, contributions, investment income and other revenue. Total Red Cross operating revenues and gains for Fiscal Year 2021 were \$3,130.6 million. Red Cross total operating expenses were \$2,836.5 million. Net assets were \$2,368.4 million.

**Note:** The complete audited, consolidated financial statements of the American Red Cross for fiscal year 2021 may be obtained online at [redcross.org/pubs](http://redcross.org/pubs) or by contacting the American Red Cross Inquiry Center at 431 18th Street, N.W., Washington, DC 20006, (202) 303-4498.

### Regional Revenue

#### American Red Cross Alabama - Mississippi

Your local Red Cross provides critical services to the communities all across our two-state region, serving in every county, thanks to your generous donations.

#### REVENUE

Corporation, Foundation and Individual Giving	3,278,890
Legacies and Bequests	312,922
United Way and Combined Federated Campaign	3,557,060
Donated Materials and Services	1,205,767
Contracts (including Federal Government)	839,453
Training Services	1,564,629
Other	79,975
Support from American National Red Cross Chapter Network	5,688,923
<b>TOTAL REVENUE</b>	<b>16,527,619</b>

### Regional Expenses

#### American Red Cross Alabama - Mississippi

Each day, the American Red Cross carries out the heart of our mission—preventing and alleviating human suffering—by providing life-changing and lifesaving services. The chart below details expenses for the Alabama - Mississippi.

#### EXPENSES

<i>Program Services:</i>	
Service to the Armed Forces	1,703,067
Biomedical Services	146,384
Community Services	-
Domestic Disaster Services	9,771,360
Training Services	1,414,514
International Relief and Development Services	-
National Disaster Relief and Humanitarian Services	-
<b>Total Program Services</b>	<b>13,035,325</b>
<i>Supporting Services:</i>	
Fundraising	2,902,251
Management and General	590,043
<b>Total Supporting Services</b>	<b>3,492,294</b>
<b>TOTAL OPERATING EXPENSES</b>	<b>16,527,619</b>

# Thanking OUR GENEROUS SUPPORTERS

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The American Red Cross of Alabama and Mississippi, is grateful for the generosity of its dedicated supporters, who breathe life into our humanitarian mission every day. On behalf of those we serve, thank you!

## Individual Donors

### \$40,000 - \$100,000+

Tamika Gibson  
Anonymous

### \$15,000 - \$39,999

Diane & John James  
Nancy & Mark Eberly  
John Johnson  
Catie & Sean Sumrall  
Marty & Lynn McMahan

### \$10,000 - \$14,999

David Hamlin  
Gaye Lindsey  
Leah Ann Sexton McAbee  
Mildred & William Hulsey  
Judy & Ben Daws  
Elizabeth & Michael Alosi  
Harilal Patel  
Joe Jolly, Jr.  
M.G. & Roxanne Hayman  
Marilyn & Robert Whiteford  
Deberia & Larry West  
Susan & Mark Beddingfield  
Nancy Goedecke

### \$5,000 - \$9,999

Andrew Weidert  
Dodd Mullican  
Ann & Joe Gerald  
Charles Collat  
Margaret & Denny Campbell  
Evonne Underwood  
Roy Mohon  
Betsy & H. E. Runyan, Jr.  
Jaiyeola Adeleye  
Susan Rohrer  
Sherry Polhill  
Amber Pratt  
Bharatakumar Patel  
Cynthia & Rey Almodovar  
Dianne & Davor Luketic  
Eric Osborne  
Gloria Carr  
Lucile & Guy Moore  
Hancock Whitney  
Joseph Stroble  
Lori & Traweek Dickson  
Margaret & Robert Naftel  
Colleen & Paul Sanders  
Robert Ring

### \$2,500 - \$4,999

Zandy & Charles Krulak  
Karol & Ernest Harper  
William Cason  
Mary Lynne Levy  
Annette Nunn  
Carolyn & William Holt  
Connie & Charles Buchanan  
Emory Peebles, III  
Janet & Glenn Wilson  
Joseph R. Sullivan  
Pamela Williams-Brown &  
Michael Brown  
William Brydon  
Caleb Wairegi  
Cathy Gapen  
Georgia & David Boutwell  
David Drum  
Pamela & David Goodwin  
Edwin Smith  
Linda & Jeff Stone  
Laura & Scott Young  
Troy Ogden  
Mary Beth Young  
Mary Ellen DeBardeleben  
Wade Harrison  
Haley Montgomery  
Tricia Gray

## Corporate, Municipal & Foundation Donors

### \$1,000,000 +

United Way of Central Alabama

### \$100,000 - \$199,999

Blue Cross, Blue Shield of  
Alabama, The Caring Foundation  
United Way of West AL

### \$50,000 - \$99,999

Regions Financial, Regions  
Foundation  
Shipt  
Alabama Power Foundation  
Sanderson Farms  
Scarlet Pearl Casino and Resort  
Wiregrass United Way

### \$25,000 - \$49,999

Protective Life Foundation  
Brasfield & Gorrie  
Daniel Foundation of Alabama  
Henson & Kirkland Charitable  
Foundation  
State Farm Insurance Company  
Toyota Motor Manufacturing of  
Mississippi  
Truist Financial - Alabama  
Jackson County (MS) Board of  
Supervisors  
Alpha Foundation  
BASF Corporation  
Helen A. Young Charitable Fund  
Washington County (MS) Board of  
Supervisors  
United Way of SW Alabama

### \$10,000 - \$24,999

City of Dothan  
S. Adam Schloss Foundation  
William H. Ellsworth Foundation  
Spire

### \$10,000 - \$24,999

Baldwin EMC Charitable Foundation  
City of Tupelo, MS  
Holle Family Foundation  
Harrison County Board of  
Supervisors  
United Way of Jackson & George  
Counties  
Daimler Mercedes  
Drummond Company  
Kraft Heinz Foods Company  
Montgomery County (AL)  
Commission  
Robert & Mary Cobb Family  
Foundation  
Tippah County Board of Supervisors  
City of Columbus, MS  
City of Opelika, AL  
Benton County Board of  
Supervisors  
Lee County (AL) Commission  
Vulcan Materials Company  
Atmos Energy Corporation  
Church of the Highlands  
City of Auburn, AL  
City of Greenville, MS  
Edith & Curtis Munson Foundation  
Encompass Health  
Jefferson County (AL) Commission  
Jones County Board of Supervisors  
Lee County (MS) Board of  
Supervisors  
The McMahaaba Charitable  
Foundation  
Perry County Board of Supervisors  
Noxubee County Board of  
Supervisors  
Sybil & White Smith Foundation  
United Way of Baldwin County

### \$5,000 - \$9,999

PMI Mississippi Gulf Coast Chapter  
Itawamba County Board of  
Supervisors  
Smart Party, LLC  
Alcorn County Board of Supervisors  
Claiborne County Board of  
Supervisors  
Marengo County Commission  
Oktibbeha County Board of  
Supervisors  
New Jerusalem Missionary Baptist  
Church  
AARP Mississippi  
Davison Bruce Foundation  
IP Mississippi Charities, LLC  
Newell Brands  
Simpson County Board of  
Supervisors  
Solon & Martha Dixon Foundation  
Wayne County Board of Supervisors  
City of Ripley, MS  
Grenada County Board of  
Supervisors  
Union County Board of Supervisors  
Mesa Associates  
Apel Steel Corporation  
City of Boonville, MS  
Jefferson Davis County (MS) Board  
of Supervisors  
Lafayette County Board of  
Supervisors  
Baird Family Fund  
C & H Constructors, Inc.  
Canterpoint Energy  
City of Greenwood, AL  
City of Gulfport, MS  
City of Petal, MS



## Corporate, Municipal & Foundation Donors (Cont.)

### **\$5,000 - \$9,999 (continued)**

Clarke County Board of Supervisors  
D. W. McMillan Foundation  
Forrest County Board of Supervisors  
IP Casino Resort and Spa  
Jasper County Board of Supervisors  
Madison County (MS) Board of Supervisors  
MAPCO  
North Mississippi Medical Center  
Rockin' The Coast Fund  
Royal Cup Coffee  
Newton County Board of Supervisors  
Pike County (MS) Board of Supervisors  
Steiner Construction Company  
Greater Brewton Foundation  
Hartford Financial Services Group  
Tuscaloosa County Community Partnership  
Walker Area Community Foundation  
United Way of Cullman County  
Tuscaloosa Alternative Sentencing

### **\$2,500 - \$4,999**

Macedonia Christian Church  
Chevron, Pascagoula Refinery  
Govease Auction  
Bienville Orthopedic Specialists, LLC  
Winston County Board of Supervisors  
Escambia County Commission  
Browder & Sons Veneer Company  
Marshall County (MS) BOS  
Teledyne Brown Engineering  
NEMCC Phi Theta Kappa  
Calvary Baptist Church  
City of Kosciusko, MS  
Mount Zion Baptist Church  
Scott County Board of Supervisors  
Amite County Board of Supervisors  
Covington County Board of Supervisors  
Monroe County Board of Supervisors  
Community Foundation of Greater BHM  
Harvey Hubbell Foundation  
True Holiness Baptist Church

### **\$2,500 - \$4,999 (continued)**

BancorpSouth  
Butler County Commission  
Calhoun County (MS) Board of Supervisors  
Central Alabama Community Foundation  
Chickasaw County (MS) Board of Supervisors  
Christ Episcopal Church  
City of Daphne, AL  
City of Millbrook, AL  
City of Pell City, AL  
Dunn French Foundation  
Jem Mechanical Contractors  
Jolly Heating & Air Conditioning  
Lauderdale County Board of Supervisors  
Michelin North America  
Stone County (MS)  
Tallahatchie County Board of Supervisors  
BF Goodrich

For additional information relating to national Red Cross service delivery during fiscal year 2021, please see our national Annual Report available through your relationship manager or at [redcross.org/pubs](https://www.redcross.org/pubs).



**American Red Cross**