

# American Red Cross of Alaska Impact Report

for Fiscal Year 2020

July 1, 2019—June 30, 2020



## Disaster Response

The American Red Cross mission is to prevent and alleviate human suffering – a work that is carried out by hundreds of local volunteers daily. In responding to 401 disasters in fiscal year 2020, the Red Cross of Alaska provided food, shelter, comfort, relief supplies, emotional support and recovery planning to individuals and families in need. Just as disasters don't discriminate in terms of whose lives are affected; the Red Cross does not discriminate in terms of whose lives we help rebuild. We deliver help and hope to anyone who needs it and all Red Cross disaster assistance is free.



Facilitated over 116 volunteer deployments to large-scale local & national disasters



Responded to 401 disasters in 55 communities statewide



Provided 1,024 people with food, shelter, relief supplies & recovery planning after local disasters



Made 143 health & mental health contacts following local disasters

## Home Fire Campaign

On average, 7 people die and 36 more are injured each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross disaster responses. Working smoke alarms cut the risk of dying in a home fire in half.<sup>1</sup> The Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. In fiscal year 2020, Red Cross of Alaska volunteers installed 1,165 free smoke alarms, making 328 households safer across our state. And, while we're always prepared to respond to disasters, we also work to prevent them by offering free disaster education courses statewide.



Installed 1,165 free smoke alarms as part of the Home Fire Campaign



Made 328 homes safer through educational visits and by creating preparedness plans



Taught 775 students coping skills to deal with emergencies through our youth preparedness programs



Saved over 750 lives nationwide as a result of the Home Fire Campaign



**American Red Cross**  
of Alaska

## Training Services

Swift action when an emergency occurs can save a life. Nationwide, the American Red Cross teaches and empowers nearly 4.8 million people annually through training courses. During Fiscal Year 2020, 13,878 individuals in the Alaska Region learned critical skills through Red Cross courses, including first aid/CPR/AED, water safety/aquatics, and caregiving certifications, as well as through emergency and first aid tips accessed via our free mobile apps.



Enrolled 10,126 people in first aid/CPR/AED courses



Enrolled 3,691 people in water safety/aquatics courses



Enrolled 61 people in Red Cross babysitting and caregiving courses

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## Service to the Armed Forces

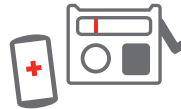
The Red Cross provides 24/7 global emergency communication services and supports military and veteran health care facilities across the state, around the country and overseas. We also help families cope with deployments and support returning combat veterans as they reintegrate into the community.



Provided 3,537 emergency and critical community services to military members, veterans and families



Briefed 4,578 individuals through our "Get to Know Us" program



Exchanged 682 global emergency messages between service members and their families



Taught 31 people to reconnect or work through demands of military life via our Resiliency Workshops

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## Volunteer Services

Nearly 90 percent of all services are performed by a dedicated network of volunteers from across the state. Every day, Red Cross volunteers deliver vital services to help families and communities prevent, prepare for and recover from emergencies – ranging from earthquakes to home fires. They care for military communities, teach skills that save lives, and work tirelessly for the benefit of others.



Supported by 582 dedicated volunteers statewide



Logged 40,851 volunteer hours across all lines of service in support of our mission