



# Sleeves Up, Hearts Open, All In

Ann Stevens Building / Anchorage Office Renovation



**American Red Cross**  
of Alaska



## Ann Stevens Building / Anchorage Office Renovation

### Honoring Our Legacy, Building Our Future

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As the headquarters for the American Red Cross of Alaska, the Anchorage office accounts for 80% of our staff and volunteers, houses most of our emergency supplies and equipment, is the location of our training room, and acts as the Emergency Operations Center during times of disaster.

The office is comprised of outdated and inefficient workspaces which have over time become a barrier to communication, collaboration, and effective mission delivery. It's been 24 years since the Anchorage office has had any significant updates or improvements.

Renovating the Anchorage office will create efficient and appropriate spaces, increase capacity for communication, and increase staff and volunteer recruitment and retention. A successful outcome will instill confidence in our clients, partners, volunteers, and the community in our ability to deliver on our mission.

Renovations include new paint, flooring, office furniture, windows, and building signage. Complete budget available on request.





## Anchorage Office Project Funder

\$200,000 | Platinum Sponsor

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Overall project funder for renovating office space, common areas, restrooms, lobby and providing new signage inside and outside the building. Sponsorship covers all renovation costs. Sponsor benefits include name prominently displayed in lobby of building and in the entrance to the Red Cross office on the second floor. Public recognition on all media outlets and website.

## Command Center

\$25,000 | Gold Sponsor

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Used for presentations, donor meetings, staff trainings, and as the Emergency Operations Center during times of disasters. The Command Center is the central hub for communication and collaboration with internal and external audiences. Sponsor benefits include name displayed on office wall, listing in annual report, and public recognition on all media outlets.

## Volunteer Workspace

\$25,000 | Gold Sponsor

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The Volunteer Workspace includes computers, tables, storage, and resources needed for our volunteers to provide mission-critical services. This area is used during disasters, for volunteer trainings, meetings and other events. Sponsor benefits include name prominently displayed on workspace wall, listing in annual report, and public recognition on all media outlets.

## Disaster Client Room

\$20,000 | Gold Sponsor

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The Disaster Client Room is where the Red Cross is able to provide help and hope to families impacted by a disaster. Families come into the office and are offered emergency supplies, mental health services, financial assistance and a hug. Sponsor benefits include name displayed on office wall, listing in annual report, and public recognition on social media and website.



## Conference Room

\$15,000 | Silver Sponsor

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The Conference Room acts as a multi-function office space. It's uses include workspace for visiting staff and volunteers, Board meetings, donor meetings, staff collaboration, joint virtual calls, and other miscellaneous needs. Sponsor benefits include name prominently displayed on office wall, listing in annual report, and public recognition on social media and website.

## Training Services Room

\$10,000 | Silver Sponsor

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The Training Services Room is used for first aid, CPR and AED classes available to the public. These life-saving skills are taught by Red Cross certified instructors. Sponsor benefits include name displayed on office wall, listing in annual report, and public recognition on all media outlets and regional website.

## Workforce Lounge

\$10,000 | Silver Sponsor

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The Workforce Lounge is the hub of social connection at the Anchorage office. The lounge is used for lunch meetings, volunteer events, collaborative exercises, planning meetings, and other social functions. Sponsor benefits include name displayed on donor wall, listing in annual report, and public recognition on all media outlets.

## Remodel Sponsor

\$5-10,000 | Bronze Sponsor

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Support the remodel project with a general donation to disaster relief. Your donation goes to Alaskan families in need following a disaster such as home fire, flooding, landslides, and earthquakes. Sponsor benefits include name displayed on donor wall, listing in annual report, and public recognition on all media outlets.

