

American Red Cross of Alaska Impact Report

for Fiscal Year 2019
July 1, 2018—June 30, 2019



Disaster Response

The Red Cross mission is to prevent and alleviate human suffering – work that is carried out by hundreds of local volunteers daily. In responding to 435 disasters last fiscal year, the Red Cross of Alaska provided food, shelter, comfort, relief supplies, emotional support and recovery planning to individuals and families in need. Just as disasters don't discriminate in terms of whose lives they destroy; the Red Cross does not discriminate in whose lives we help rebuild. We deliver help and hope to anyone who needs it, and all Red Cross disaster assistance is free.



Facilitated over 250 volunteer deployments to large-scale local & national disasters



Responded to 435 disasters in 50 communities statewide



Provided 1,096 people with food, shelter, relief supplies & recovery planning after local disasters



Made more than 196 health and mental health contacts

Home Fire Campaign

On average, 7 people die and 36 more are injured each day in the U.S. due to home fires, which make up more than 90 percent of Red Cross disaster responses. Working smoke alarms cut the risk of dying in a home fire in half.¹ The Home Fire Campaign aims to reduce the number of fire deaths and injuries by increasing the number of working smoke alarms in at-risk communities. In Fiscal Year 2019, we held Sound the Alarm events in 16 locations, including Kodiak, Kotzebue, Prince of Wales and Talkeetna. Sixty-seven volunteers installed 959 free smoke alarms, making 373 households safer in just a three-week span. While we're always prepared to respond to disasters, we also work to prevent them by offering free disaster education courses statewide.



Installed 2,171 free smoke alarms as part of the Home Fire Campaign



Made 674 homes safer through educational visits and by creating preparedness plans



Taught 1,409 students coping skills to deal with emergency situations through The Pillowcase Project



Saved 600 lives nationwide as a result of the Home Fire Campaign



American Red Cross
of Alaska

Training Services

Swift action when an emergency occurs can save a life. Nationwide, the American Red Cross teaches and empowers nearly 5.9 million people annually through training courses. During Fiscal Year 2019, 19,665 individuals in the Alaska Region learned critical skills through Red Cross courses, including first aid/CPR/AED, water safety/aquatics, and caregiving certifications, as well as through emergency notifications and first aid tips accessed via our free mobile apps.



Enrolled 13,255 people in first aid/CPR/AED courses



Enrolled 6,219 people in water safety/aquatics courses



Enrolled 191 people in Red Cross babysitting and caregiving courses

Service to the Armed Forces

The Red Cross provides 24/7 global emergency communication services and supports military and veteran health care facilities across the state, around the country and overseas. We also help families cope with deployments and support returning combat veterans as they reintegrate into the community.



Provided 4,325 emergency and critical community services to military members, veterans and families



Briefed 8,054 individuals through our "Get to Know Us" program



Exchanged 1,299 global emergency messages between service members and their families



Taught 151 people to reconnect or work through demands of military life via our Resiliency Workshops

Volunteer Services

Every day, the American Red Cross delivers vital services to help families and communities prevent, prepare for and recover from emergencies-ranging from hurricanes to home fires. Nearly 90 percent of all services are performed by a dedicated network of volunteers from across the country.



Supported by 729 dedicated volunteers statewide



Logged 40,753 volunteer hours across all lines of service in support of our mission