



WELCOME TO OUR

✦ Biweekly Newsletter ✦

Happy
Red
Cross
Month!

Dear NC Red Cross Youth,
March is a month of recognition, reflection, and renewed commitment. Which calls to Red Cross Month, a time to recognize the volunteers, donors, and supporters who make lifesaving work possible every single day.

For over a century, the Red Cross has been powered by individuals who answered the call to serve during times of war, disaster, and crisis. Their leadership and dedication continue to inspire the next generation of humanitarians.

This month, we uplift the stories that inspire us, celebrate the volunteers who strengthen our mission, and recommit ourselves to service.

Together, we honor the past – and lead the way forward!



In this newsletter you will find:

Upcoming events, tips, club inspiration, and more. Keep Reading!

Global Focus: Mapping for Colombia

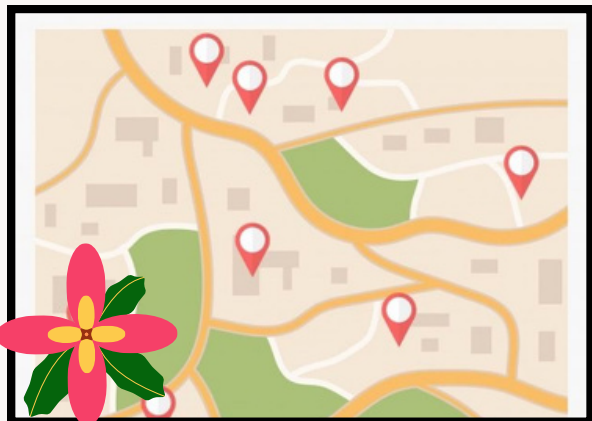


This February, our international mapping spotlight shines on Colombia. Colombia is facing overlapping crises that go unseen. Rising conflict-driven displacement, severe flooding, landslides, and growing humanitarian access restrictions are leaving millions without the support they need. By mapping together, we shine a light on the people caught in these emergencies and help responders reach places that would otherwise remain invisible.

How You Can Help This Month

Join an February Mapping Mapathon

Every click and every building traced on a map can mean faster, smarter aid for families who would otherwise remain unseen.



Coming Up

INTERNATIONAL MAPPING:

March 6th @5:30 PM - 7:00 PM

March 12th @5:30 PM - 7:00 PM

March 20th @5:30 PM - 7:00 PM

[RSVP HERE](#)

Mapping Updates: Platform Change



We're excited to continue growing our mapping initiatives – and to help improve communication, we are officially transitioning from Remind to GroupMe for mapping event reminders and announcements.

This change will allow for:

Faster updates

Easier event reminders

More interactive communication

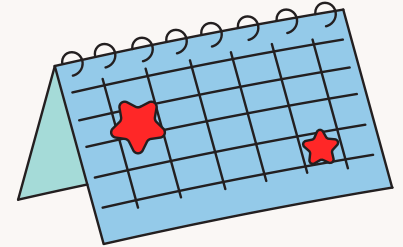
A stronger sense of community during mapping sessions

If you participate in mapping events (or would like to!), please make sure to join the new GroupMe to stay informed about upcoming sessions, countries we'll be mapping, and important updates.

Here is the link to [join!](#)

Thank you for your flexibility as we work to make communication smoother and more effective for everyone.

Youth Events



Coming Up

Social Media Poster Design for Blood Drives

→ March 5th @6:00 PM - 7:00 PM

An overview of the creation of effective social media posters aimed at promoting upcoming blood drives?

Card Creation for Seniors, Veterans, and Volunteers

→ March 19th @6:00 PM - 7:00 PM

Virtual volunteer session dedicated to creating heartfelt cards for seniors, veterans, and fellow volunteers.

Creating Trivia/Games for Disaster Relief Workshops

→ March 26th @6:00 PM - 7:00 PM

Virtual volunteer session where we design trivia questions and interactive games to support disaster-relief workshops.

[RSVP HERE](#)

Opportunities

Navin Narayan College Scholarship

The National Youth Council continues to honor Navin Narayan's legacy of volunteerism and academic excellence by awarding college scholarships to two outstanding high school seniors each year.

2026 Applications Open: **March 1**

Eligibility Requirements:

- Current high school senior
- Planning to attend a four-year college or university.
- Served as a Red Cross volunteer for at least two years.



Red Cross Month: Volunteer Storytelling Initiative

This March, we're celebrating Red Cross Month by uplifting the voices of youth volunteers across the country.

We invite youth and young adults to share their stories of service, impact, and what it truly means to be Bound by Red.

Selected submissions will be featured during National Volunteer Month in April as we highlight the compassion and leadership of young people nationwide.

As a thank you, selected storytellers will receive a special Red Cross gift.

Submission Window: **March 1 - March 31**

Click [Link](#) to learn more

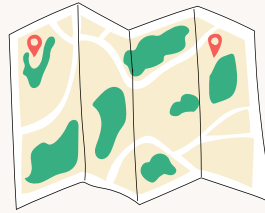


Follow us on Instagram: NCRedCrossYouth

You can log 15 minutes once you follow!



Now Recruiting: Mapping Helpers



As our mapping events continue to grow, we're looking for more Mapping Helpers to assist with the facilitation of sessions.

Mapping facilitators help:

Guide participants through the mapping platform

Answer basic questions during events

Keep sessions organized and running smoothly

Create a welcoming, supportive environment for new mappers.

You don't need to be an expert – just willing to learn, support others, and help advance the Red Cross mission.

This is a great opportunity to:

Strengthen leadership skills

Gain facilitation experience

Contribute directly to global disaster preparedness efforts

Interested in stepping up? Fill out this [form](#) to show your interest!

Critical Need + Impact

Biomedical Services Update

Critical Blood Need

There is currently a severe blood shortage, especially for:

Type O
Type A-
Type B-
Platelets

Your leadership and outreach can help make an immediate difference.

March Donor Promotions

Encourage your community to donate and take advantage of these limited-time offers:

All Month of March

- \$15 Amazon Gift Card (via email)
- Free A1C testing with successful donation

March 30 - April 12

- Exclusive Red Cross x Life is Good T-shirt
(While supplies last)

April 13 - April 30

- \$15 e-gift card (choice of merchant)

Every donation helps save lives – and right now, the need is urgent.





Graduating?



Seniors – Want to Earn Your Red Cross
Graduation Cord?

If you're graduating this spring, don't miss your chance to receive a Red Cross graduation cord!

Complete this short [form](#)

Even if your school doesn't allow cords from outside organizations, you can still request one for your senior photos or keepsake!

To be eligible, you must:

Have an **active** Volunteer Connection account

Log **at least 25** volunteer hours during your senior year

Complete the form by April 1

Deadline: **April 1**—No exceptions.

We must submit our order by April 5, so please submit on time.



Host a Blood Drive



Ready to make a lifesaving impact and get rewarded?
This summer, the Red Cross is encouraging youth and community leaders to step up by hosting blood drives as part of our Holiday Leader Campaign.

Host a Drive, Earn a Reward

When you host a Holiday Leader blood drive between July 1 and August 31, 2026, meet your collection goal, and complete the requirements, you'll receive a \$100 Amazon.com Gift Card delivered by email!

It's the perfect incentive to start planning early – and a meaningful way to support patients who rely on blood donations every day.

Don't Miss Out!

Summer is a critical time for blood shortages, and your leadership can truly make a difference.

Schedule today. Host a drive. Save lives.

(Be on the lookout for more details and upcoming opportunities through our council!)



Club Spotlight



Want Your Club to be Spotlighthed?



We love highlighting the incredible work happening across our region – and your club could be featured next!

If your Red Cross Club has:

- Hosted a successful event
- Led a meaningful service project
- Grown your membership
- Started a new initiative
- Or simply wants to share your story

We want to hear from you!

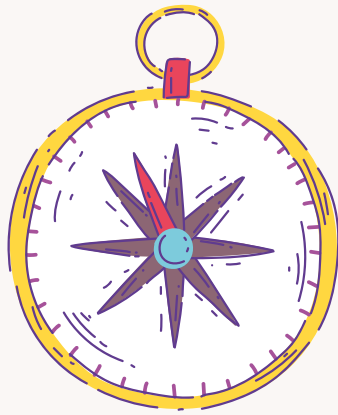
Club Spotlights are a great way to:

- Celebrate your members
- Inspire other schools
- Share best practices
- Showcase your impact
-

Interested? Email me with details about your club, recent projects, and what makes your team unique.

We can't wait to highlight the amazing work you're doing!

Join a Pathfinder Session



The Pathfinder Series by LOTUS Resource Group

The Pathfinder Series, initiated by LOTUS Resource Group, serves as a platform for young individuals to delve into their passions and discover how these can evolve into fulfilling careers.

In their inaugural session, they explored the significance of Biomedical Services and representation within the health sector.

Upcoming Pathfinder Series Sessions:

- Session 3 - March 10, 2026, at 7 PM
- Session 4 - June 16, 2026, at 7 PM

Creative Corner



Liked Ishu's Poem and want to **get your own work featured?**

Submit your work to the Creative Corner!

Your voice. Your creativity. Your impact.

Submit:

Art (digital or hand-drawn)

Poems or short writing (≤ 300 words)

Photography

Designs & graphics

Theme: **The Power of One**

Illustrate how a single act of kindness, like donating blood or volunteering, can ripple out and impact many lives.

Why submit?

Featured in next month's newsletter

Bragging rights

How:

Submit via the [Google Form](#)

(Original + service-focused)

Create. Share. Inspire.

March Tips for Red Cross Club Leaders!

LEAD WITH HEART + PURPOSE

1. Turn Awareness Into Action: Red Cross Month isn't just about recognition since it is also about participation. Share a Red Cross post or encourage someone to donate blood this month!
2. Spotlight a Women in Humanitarian Work: In honor of women's history month take a moment to learn about women who shaped global service or spotlight a female leader in your club.
3. Be a Blood Drive Advocate: Even if you're not eligible to donate you can promote donor incentives. Educate others about the urgent need for type O, A-, B-, and platelets.
4. Map With Purpose: Mapping events supports disaster response worldwide. Try setting a small goal for your club this month and help support the globe virtually.
5. Spring Reset Your Club: Use March as a Midpoint Check-In, make sure your members are engaged, hours are logged, and communication is clear!

Have club news? Want to share it? Fill out the form using the [link](#) and we will share it for you!



Happy March NC!