











Due to the 6.4 magnitude earthquake that impacted the southwest of Puerto Rico on January 7, 2020, the American Red Cross initiated a disaster response operation and implemented a long-term recovery program that exceeded an investment of \$3.2 million. For two consecutive months, the Red Cross provided relief and compassion to the affected families. After a pause due to the COVID-19 pandemic, the long-term recovery program began and was implemented for six months. Through this program, the Red Cross collaborated with several non-profit organizations and companies to bring aid and preparedness education, primarily to seniors in the southwest part of the island.

RESPONSE







1,396
children
educated with
disaster
preparedness
workshops



LONG-TERM RECOVERY PROGRAM

Recovery efforts focused on providing continuing education on disaster preparedness, supporting mental health and strengthening community resiliency. The Red Cross invested the donations received through projects and partnerships with local organizations to expand the recovery capacity.

Impacted populations:



adults 65 years or older men and women



adults 65 years or over from the LGBTQ+ community



first responders and volunteers



survivors of gender-based violence

Services provided:



people received vouchers of \$125 for the purchase of medicines, assistive equipment, masks, hand sanitizer and other items of need.



people trained in disaster preparedness and psychological first aid courses to manage post-traumatic stress symptoms and emotional impact.

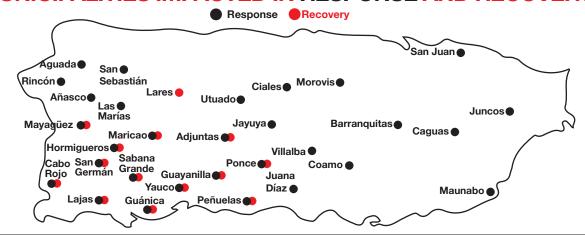
3,648

people received a kit with preparedness items and insulin refrigeration.

1,363

police, firefighters, and other first responders, along with Red Cross volunteers, educated on the Protocol for the Identification and Attention of Survivors of Gender-Based Violence in Disaster Situations.

MUNICIPALITIES IMPACTED IN RESPONSE AND RECOVERY



Puerto Rico Southwest Earthquakes Expenses and Commitments (in millions)

Expense Categories	Food, Shelter, and Relief Items	Health and Emotional Support	Financial Assistance	Community Recovery	Total	Expense %
Financial assistance, food, and other relief items	\$0.5	\$0.1	\$0.5	-	\$1.1	34%
Deployment of volunteers and staff (includes airfare, lodging, meals, and vehicles)	\$0.8	-	-	-	\$0.8	25%
Long-term recovery programs to help unmet needs	-	-	-	\$0.4	\$0.4	13%
Kitchen, shelter, and other logistics that enable service delivery	\$0.1	-	-	\$0.2	\$0.3	9%
Freight, postage, and warehousing	\$0.1	-	-	-	\$0.1	3%
Temporary disaster hires	-	-	-	\$0.1	\$0.1	3%
IT, communications, and call centers	\$0.1	-	-	-	\$0.1	3%
Total Program Expenses	\$1.6	\$0.1	\$0.5	\$0.7	\$2.9	90%
Management, general and fundraising					\$0.3	10%
Total Expenses					\$3.2	100%