



Holiday for Heroes

Holiday Cards Dos and Don'ts

DO:

- Select/make cards that have non-religious images
- Use a generic greeting such as 'Dear Hero' or do not include greeting
- Express genuine sentiments of appreciation for their service and sacrifice, let them know they are not forgotten, thank them for their contributions to our country, share a personal or family military connection, share a short clean joke (always nice to make someone smile), tell them where you are from, tell them why you are taking the time to write this card, etc.
- Sign the card with your first name only (do not include your full name or an address)
- Mention the Red Cross or other group(s) you are affiliated with in your note

DON'T:

- Select/make cards that have religious images or messages
- Make religious references in your note, people of all faiths and no faith receive the cards, keeping them neutral makes them appropriate to everyone
- Select/make cards with glitter
- Include your last name or address
- Put the card in an envelope, all cards will be screened for compliance with Red Cross policies and will be given out without an envelope
- Make political references or statements, this is a Red Cross project and the Red Cross is Neutral and Impartial
- Date your card, sometimes we are not able to give the cards out right away, by not putting any date, your card will always be timely

All cards and letters of appreciation can be mailed to:

American Red Cross
2216 N 45th Ave.
Hollywood FL 33021

For more information, contact Heidi O'Sheehan at: heidi.osheehan@redcross.org or (954) 498-1984.