



# *Acts of Courage*

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*and*

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H. Peter Burg Community Leader Award

Thursday, March 7, 2024

5:30 PM to 8:30 PM

**The NEW Center at Northeast Ohio Medical University**

4211 SR 44

Rootstown, OH 44272

**American Red Cross**

Greater Akron and the  
Mahoning Valley

## Presenting Sponsor: \$20,000

*Mobilizing for a large, local disaster*

Sponsorship at this level covers the cost to feed and shelter 150 clients for 3 days in a shelter given there is a large-scale disaster in this area such as a tornado, flood or long-term power outage.

### Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website
- Special recognition from the podium during the event
- Logo recognition via media display
- Two prominently placed reserved tables of eight with wine and name recognition at your table
- Full page program ad on the inside front cover of digital program
- A vote on the hero nomination committee
- Employee engagement through seasonal Red Cross Disaster Readiness Tips via pdf documents, easily uploaded to an intranet or included in a mass email

## Mission Sponsor: \$15,000

*Providing relief for disaster victims and support for military service members*

Sponsorship at this level can provide 40 comfort kits for hospitalized service members. It will also support the cost to deploy six specially trained Red Cross Volunteers to an operation, and includes travel, transportation, lodging, food and vital support systems like our Volunteer Connection portal. *The average length of a disaster deployment is 11 days.*

### Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website
- Special recognition from the podium during the event
- Logo recognition via media display
- Two prominently placed reserved tables of eight with wine and name recognition at your table
- Full page program ad on the inside back cover of digital program
- A vote on the hero nomination committee
- Employee engagement through seasonal Red Cross Disaster Readiness Tips via pdf documents, easily uploaded to an intranet or included in a mass email

## Humanitarian Sponsor: \$10,000

*Supplying those affected by disaster with supplies, food and hope*

Sponsorship at this level provides the average cost of a fully stocked Emergency Response Vehicle with needed supplies for 3 days. This service includes providing lunch, dinner and snacks and the travel costs to deploy two staff members to operate the Emergency Response Vehicle and vehicle maintenance and fuel costs.

### Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website
- Special recognition from the podium during the event
- Logo recognition via media display
- One prominently placed reserved table of eight with wine and name recognition at your table
- Full page program ad in digital program
- Employee engagement through seasonal Red Cross Disaster Readiness Tips via pdf documents, easily uploaded to an intranet or included in a mass email

## Lifesaving Sponsor: \$7,500

*Saving and sustaining lives*

Sponsorship at this level provides the installation of 20 specialized smoke alarms to local deaf and hard of hearing communities, and over 133 standard smoke alarms.

### Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website
- Special recognition from the podium during the event
- Logo recognition via media display
- One reserved table of eight with wine at the table and name recognition at your table
- Half page ad in digital program

## Response Sponsor: \$5,000

*Providing support to families affected by fire and providing needed care for the youngest victims of disaster*

Sponsorship at this level provides a full week of food and shelter for a family of four at a local hotel following a home fire, and provides diapers, wipes, and formula for almost 40 infants in disaster shelters.

### Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website
- Logo recognition via media display
- One reserved table of eight and name recognition and wine at your table
- Half page ad in digital program

## Preparedness Partner: \$2,500

*Readying our volunteers for disaster response*

Sponsorship at this level provides training for 100 Disaster Action Team (DAT) members, and provides travel, meals, and a day of shelter for five disaster relief workers.

### Sponsorship benefits:

- Company name and/or logo on select event marketing and promotional materials, including the Red Cross website
- Logo recognition via media display
- One reserved table of eight at the event and name recognition at your table
- Quarter page ad in digital program



**American  
Red Cross**

# Acts of Courage

and

## H. Peter Burg Community Leader Award

**Yes!** I want to support the Acts of Courage and H. Peter Burg Community Leader Award event and the American Red Cross at the following level:

- ☐ Presenting Sponsor    ☐ Mission Sponsor    ☐ Humanitarian Sponsor    ☐ Lifesaving Sponsor
- ☐ Response Sponsor    ☐ Preparedness Partner

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**Please complete contact information:**

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/ State/ Zip:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Daytime Phone:** \_\_\_\_\_

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**Please make check payable to the American Red Cross.**

**Also note "Acts of Courage Akron" in the memo line.**

Mail to: American Red Cross | 501 W. Market St. | Akron, OH 44303

Be sure to include this sponsorship form. If using a credit card, please complete the following:

**Print Name on Card:** \_\_\_\_\_ **Charge \$:** \_\_\_\_\_

**CC Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

501 West Market Street, Akron OH | 330.535.6131 | [redcross.org/noh](http://redcross.org/noh) | [facebook.com/NOHRedCross](https://facebook.com/NOHRedCross) | [@RedCrossNOH](https://twitter.com/RedCrossNOH)



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Mahoning Valley