



American Red Cross
Northeast Ohio

Hero Awards

and

The Lorraine Doderer Community Leader Award

Tuesday, July 13, 2027

Join us at the
Cleveland Marriott Downtown
at Key Tower

1360 W Mall Dr Cleveland, OH 44114

Event Starts at 9:00 AM

2027 Sponsorship Levels

Presenting Sponsor: \$50,000

Sponsorship benefits:

- Two prominently placed tables of 10 with name recognition.
- Opportunity to meet and have a photo with this year's Lorraine Doderer Community Leader Award winner.
- Able to present award to this year's heroes with a photo on stage.
- Full page ad on inner cover of our digital program.
- Sponsor recognized from the podium at the start of the event.
- Logo recognition via media display.
- Red Cross challenge coin for your guests.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Humanitarian Sponsor: \$25,000

Sponsorship benefits:

- One prominently placed table of 10 with name recognition.
- Opportunity to meet and have a photo with this year's Lorraine Doderer Community Leader Award winner.
- Full page ad in our digital program.
- Sponsor recognized from the podium at the start of the event.
- Logo recognition via media display.
- Red Cross challenge coin for your guests.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Video Sponsor: \$15,000

Sponsorship benefits:

- One reserved table of 10 and name recognition at your table.
- Thank you before first event video.
- Half page program ad in our digital program.
- Logo recognition via media display.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Valet Sponsor: \$15,000

Sponsorship benefits:

- One reserved table of 10 and name recognition at your table.
- Logo recognition via signage display in the venue lobby.
- Half page program ad in our digital program and special thank you.
- Logo recognition via media display.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Mission Sponsor: \$10,000

Sponsorship benefits:

- One reserved table of 10 and name recognition at your table.
- Half page ad in our digital program.
- Logo recognition via media display.
- Recognition of gift with name and logo on event material.

Hero Sponsor: \$5,000

Sponsorship benefits:

- One reserved table of 10 and name recognition at your table.
- Quarter page ad in our digital program.
- Logo recognition via media display.
- Recognition of gift with name and logo on event material.

Supporting Sponsor: \$2,500

Sponsorship benefits:

- 5 tickets for the event.
- Name recognition in digital program.

Celebration Donor: \$500

Helps cover the cost of our event printing.

- Quarter page ad congratulating our Community Leader Award winner and hero award winners.
- Name in our digital program.

Commitment Deadlines

Sponsorship commitments are accepted on an ongoing basis until **Thursday, June 1, 2027**

Guest names are due no later than
Monday, June 28, 2027

Logos due no later than **Monday, July 5, 2027**

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Yes! I want to support the Hero Awards and the American Red Cross at the following level:

- ☐ Presenting Sponsor ☐ Humanitarian Sponsor ☐ Video Sponsor ☐ Valet Sponsor
☐ Mission Sponsor ☐ Hero Sponsor ☐ Supporting Sponsor

I can not attend OR would like to add additional support for this event with the following gift:

- ☐ Celebration Donor: \$500 ☐ Other Amount: _____

Please complete contact information:

Sponsor Name

Point of Contact

Address

City

State

Zip

Phone

Email

Please make check payable to the American Red Cross.

Also note "Northeast Ohio Heroes" in the memo line.

Mail to: Attn. Kyle Adam | American Red Cross | 3747 Euclid Ave. | Cleveland, OH 44115

Be sure to include this sponsorship form. If using a credit card, please complete the following:

- ☐ Visa ☐ Discover ☐ MasterCard ☐ AmEx

Card Number

Exp. Date

Signature

Name on Card

Billing Address

Make sure your form has been returned before June 1, 2026

3747 Euclid Ave. Cleveland, OH 44115 | 216.431.3010

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