



American Red Cross
Northeast Ohio

Hero Awards

and

The Lorraine Doderer Community Leader Award

Thursday, June 5, 2025

**Join us at the
Cleveland Marriott Downtown
at Key Tower**

1360 W Mall Dr Cleveland, OH 44114

Event Starts at 9:00 AM

2025 Sponsorship Levels

Presenting Sponsor: \$25,000

Sponsorship benefits:

- Two prominently placed tables of 10 with name recognition.
- Opportunity to meet and have a photo with this year's Community Award winner.
- Able to present award to this year's heroes with a photo on stage.
- Full page ad on inner cover of our digital program.
- Recognition from the podium.
- Logo recognition via media display.
- A vote on the hero nomination committee.
- Red Cross challenge coin for your guests.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Supporting Sponsor: \$15,000

Sponsorship benefits:

- One prominently placed table of 10 with name recognition.
- Opportunity to meet and have a photo with this year's Community Award winner.
- Full page ad on back, inner cover of our digital program.
- Recognition from the podium.
- Logo recognition via media display.
- A vote on the hero nomination committee.
- Red Cross challenge coin for your guests.
- Recognition of gift with name and logo on marketing material, event material, and on the Northern Ohio Red Cross website.

Mission Sponsor: \$10,000

Sponsorship benefits:

- One prominently placed table of 10 with name recognition.
- Opportunity to meet and have a photo with this year's Community Award winner.
- Full page ad in our digital program.
- Recognition from the podium.
- Logo recognition via media display.
- Recognition of gift with name and logo on marketing material, and event material.

Video Sponsor: \$7,500

Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website.
- Special recognition from the podium during the event.
- Logo recognition via media display.
- One reserved table of 10 and name recognition at your table.
- Half page program ad in our digital program and special thank you.

Valet Sponsor: \$7,500

Sponsorship benefits:

- Company name and/or logo on event marketing and promotional materials and the Red Cross website.
- Special recognition from the podium during the event.
- Logo recognition via media display and in the lobby.
- One reserved table of 10 and name recognition at your table.
- Half page program ad in our digital program.

Response Sponsor: \$5,000

Sponsorship benefits:

- Company name/ and or logo on event marketing and promotional materials and the Red Cross website.
- Special recognition from the podium during the event.
- Logo recognition via media display.
- One reserved table of 10 and name recognition at your table.
- Half page ad in our digital program.

Hero Sponsor: \$2,500

Sponsorship benefits:

- 5 tickets for the event.
- Name recognition in digital program.

Hero's Hero Donor: \$1,000

Helps cover the cost of a hero and their guests meal and award.

- Name on event materials.
- Half page ad.
- Name recognition on digital display.
- Name recognition in program.

Celebration Donor: \$500

Helps cover the cost of our event printing.

- Name on event materials.
- Name recognition on digital display.
- Quarter page ad congratulating our Community Leader Award winner and hero award winners and name in our digital program.

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Yes! I want to support the Hero Awards and the American Red Cross at the following level:

- ☐ Presenting Sponsor ☐ Supporting Sponsor ☐ Mission Sponsor
- ☐ Video Sponsor ☐ Valet Sponsor ☐ Response Sponsor ☐ Hero Sponsor

I can not attend but I like to support this event for the following amount:

- ☐ Hero's Hero Donor: \$1,000 ☐ Celebration Donor: \$500
- ☐ Other Amount: _____

Please complete contact information:

Contact person: _____

Title: _____

Address: _____

City/ State/ Zip: _____

Email Address: _____ Daytime Phone: _____

Please make check payable to the American Red Cross.

Also note "Northeast Ohio Heroes" in the memo line.

Mail to: American Red Cross | 3747 Euclid Ave. | Cleveland, OH 44115

Be sure to include this sponsorship form. If using a credit card, please complete the following:

Print Name on Card: _____	Charge \$: _____
CC Number: _____	Exp. Date: _____
Signature: _____	Date: _____

Make sure your form has been returned before May 1, 2025

3747 Euclid Ave. Cleveland, OH 44115 | 216.431.3010 | redcross.org/noh | facebook.com/NOHRedCross | @RedCrossNOH



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