

Power of the Purse

Bright Lights, Big City



April 24, 2020

Cherry Valley Hotel
Newark, Ohio



American Red Cross

Power of the Purse

Bright Lights, Big City



Ladies, don't miss the fun of the Power of the Purse!

We are taking it back to where it started and hosting at the gorgeously renovated Cherry Valley Hotel, in Newark, Ohio!

This one-of-a-kind ladies' night out, complete with a live and silent purse auction, wine, and dinner, will benefit the critical community services of the American Red Cross!

Join us for a ritzy and exciting night out under the Big City Lights!

Friday, April 24, 2020

5:30 p.m. Doors Open
6:00 p.m. Program Starts

Cherry Valley Hotel | 2299 Cherry Valley Road

For more information
Call - (740) 349-9442 or Email - Rod.Cook@redcross.org
Visit our website at redcross.org/NewarkPurse20

Presenting Sponsorship

\$10,000

Exclusive marketing as the Presenting Sponsor of the
2020 Power of the Purse
Premiere placement of one table of 8 guests
Complimentary dinner and 3 wine tickets for each guest
Commemorative Power of the Purse wine glass
Logo inclusion in PR, signage, website, and social media
Logo inclusion on video screens, table sign, and tickets
Full page advertisement and logo in the event program

Prada Sponsorship

\$5,000

Premiere placement of one table of 8 guests
Complimentary dinner and 3 wine tickets for each guest
Commemorative Power of the Purse wine glass
Logo inclusion on event advertising, signage, website, and social media
Logo inclusion on video screens, table sign, and tickets
Full page advertisement and logo in the event program

Gucci Sponsorship

\$1,000

Premiere placement of one table of 8 guests
Complimentary dinner and 3 wine tickets for each guest
Commemorative Power of the Purse wine glass
Logo inclusion on event advertising, signage, and website
Logo inclusion on table sign
Half page advertisement and logo in the event program

Corporate Table

\$500

One table with seating for 8 guests
Dinner and 3 wine tickets per guest
Power of the Purse wine glass
Logo inclusion on table signs
Logo inclusion inside event program

Reserved Table

\$400

One table with seating for 8 guests
Dinner and 3 wine tickets per guest
Power of the Purse wine glass

Individual Ticket

\$50

Reserved Seat, Dinner, and 3 Wine Tickets



**American
Red Cross**

Mission



The American Red Cross prevents
and alleviates human suffering in
the face of emergencies by
mobilizing the power of volunteers
and the generosity of donors