



Event Details

We are preparing for our **4th annual *Dine for Disaster*** event taking place **March 5, 2026**, in Northeast Tennessee. As a valued community partner, we invite you to sponsor this year's event.

During this event, restaurants in and around Kingsport will rally their customers and community to support the work of the Red Cross by contributing a portion of their sales to the local Red Cross Chapter enabling the lifesaving work of the Red Cross.

Aligning with the Red Cross has the potential to increase your brand's equity and bring positive visibility to your social responsibility efforts. In fact, we rank as the most trusted charity among U.S. adults. Our lifesaving mission attracts and engages a strong base of support across broad audiences. By sponsoring this event, our reputation, community impact and trust can extend to your brand and help you tap into new demographics.

You are truly making a difference in people's lives, and we wouldn't be able to touch the lives of so many without your support. Thank you in advance for your generosity!

Your American Red Cross

Last year, the Northeast Tennessee chapter of the American Red Cross

Statistics reflect service delivery between July 1, 2024-June 30, 2025.



Supported by
322 active
volunteers



Assisted 344
families after local
disaster



Installed 665
free smoke
alarms



DINE FOR DISASTER RELIEF

Dine for Disaster Relief is a community-focused event that gives local restaurants the opportunity to help people impacted by disasters and increase consumer traffic. We look forward to working with you and thank you for your support of the Red Cross.

Sponsor Benefits	Presenting Sponsor \$10,000	Lifesaver Sponsor \$5,000	Partners in Preparedness \$2,500
Donation at this level can provide:	Help to 15 families after a home fire	Disaster preparedness education to 75 children	40 home clean-up kits for use after a fire or flood
Company feature on all event collateral	logo	logo	name
Company featured in event promotional communication reaching 4,000 people	logo	logo	name
Company featured on event website	logo	logo	name
Event Promotional Toolkit	X	X	X
Recognition in local press releases	X	X	
Opportunity to provide a video for digital marketing of the event	X	X	
Opportunity for scheduled media appearances promoting the event	X		
Localized volunteer opportunities for your employees, either individuals or small groups	X		
In-Person Be Red Cross Ready educational course for employees	X		
Custom donation microsite to make employee giving easy to launch and track	X		
Quarterly Service Delivery Updates	X		



Sponsorship Registration Form

Sponsor Level

Presenting Sponsor (\$10,000)

Lifesaver Sponsor (\$5,000)

Partner in Preparedness (\$2,500)

Contact Information

Sponsor Name

Contact Name

Sponsor Address

City/State/Zip

Telephone Number

Email address

Payment Information

Check mailed for \$_____ made payable to *American Red Cross*

Credit card payment options available at redcross.org/NETNDineforDisaster

Other _____

Checks can be mailed to

American Red Cross ATTN: Dine for Disaster, 660 Eastern Star Rd., Kingsport, TN 37663

Funds donated to this event will be tax-deductible to the extent permitted by applicable law.