

**American Red Cross**  
Heart of Tennessee

*Heroes Luncheon*

HONORING OUR LOCAL  
HEROES

## Event Sponsor Information

### Your American Red Cross

The Heart of Tennessee Chapter of the American Red Cross is proud to serve Bedford, Cannon, Coffee, DeKalb, Franklin, Lincoln, Marshall, Moore, Rutherford, Warren and White counties in Tennessee.

### Event Details

Join us on March 12, 2026, at Middle Tennessee State University for the 13<sup>th</sup> annual Heroes Luncheon! Help us honor our local humanitarians and network with like-minded professionals dedicated to making a difference. Secure a sponsorship today to guarantee your seat at this inspiring event.

### Your sponsorship is tax deductible

For every level of sponsorship, a portion of your gift is tax deductible. Contact your Red Cross contact for more information.

### Your Red Cross Last Year

Statistics reflect service delivery between July 1, 2024-June 30, 2025.



Supported by  
431 active  
volunteers



Provided 556  
services to military  
members, veterans  
and families



Taught 5,350  
people  
lifesaving skills



Provided  
services to 188  
families following  
local disasters



Collected 14,782  
units of blood



Installed 318  
free smoke  
alarms

# Heart of Tennessee Heroes Luncheon

## 2026 SPONSORSHIP BENEFITS

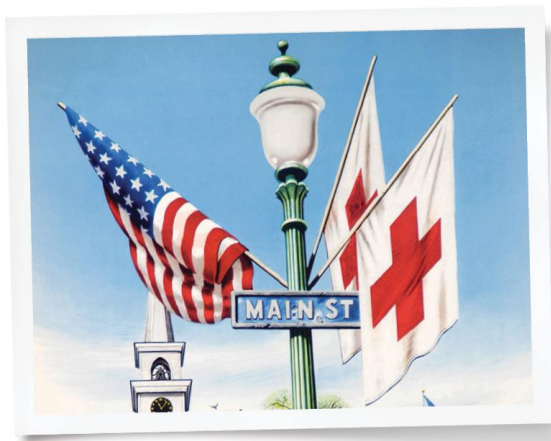


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SPONSORSHIP BENEFITS	TITLE SPONSOR: \$20,000	PRESENTING SPONSOR: \$10,000	LIFESAVER SPONSOR: \$5,000	PARTNER IN PREPAREDNESS SPONSOR: \$2,500
<b>Your investment could provide the following impact:</b>	<b>Financial assistance for 30 families impacted by a local disaster, such as a home fire</b>	<b>Five days of shelter and food for 40 disaster survivors</b>	<b>238 free smoke alarm installations with fire safety training</b>	<b>Disaster preparedness education for 250 adults and children</b>
Priority seating for you and your guests*	X	X	X	X
Custom Red Cross online giving microsite	X	X	X	X
Logo/Name displayed at event	X	X	X	X
Logo/Name displayed in Murfreesboro Blood Donor Center and in CPR Training Room for one year from the event date	X	X	X	name only
Logo/Name displayed on event web page, table centerpieces	X	X	X	
Logo/name included on invitation and program	X	X	X	
Logo/Name included in pre-event email marketing campaign with reach of 4,000 individuals	X	X	X	
Coordinated Engagement Opportunity	X	X		
Inclusion in event's press release	X	X		
Opportunity to speak from stage	X			
Branding and naming rights as the Title Sponsor	X			

\*1 Table seats 10 Guests

For more information on sponsorship opportunities, contact John Mitchell at [john.mitchell2@redcross.org](mailto:john.mitchell2@redcross.org) or 615-651-3405.



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## 2026 Heart of Tennessee Heroes Sponsorship Form

### Sponsor Level

- \$20,000 Title Sponsor
- \$10,000 Presenting Sponsor
- \$5,000 Lifesaver Sponsor
- \$2,500 Partner in Preparedness

### Contact Information

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Sponsor Name

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Contact Name

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Sponsor Address

City/State/Zip

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Telephone Number

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Email address

### Payment Information

Check mailed for \$\_\_\_\_\_ made payable to *American Red Cross*

Credit card payment options available at [redcross.org/heartoftnheroes](http://redcross.org/heartoftnheroes)

Other \_\_\_\_\_

Thank you for your support of the 2026 Heart of Tennessee Heroes Luncheon!

Please send completed forms to Andrew Greene at [Andrew.Greene@redcross.org](mailto:Andrew.Greene@redcross.org)