

## Jennifer Pipa's Biography



Jennifer Pipa began her role as Vice President Disaster Programs on April 19, 2021. In her new role she has joined the National headquarters team in supporting Disaster Cycle Services and will oversee the nationwide development, implementation, and continuous improvement of the Red Cross's Disaster Cycle Services programs. Prior to this role Pipa served as CEO of Georgia's Red Cross - serving more than 10 million people across all five lines of Red Cross service in 159 counties. Pipa previously served as the Regional Executive for the Red Cross of Central Florida.

Pipa's Red Cross career began in 2004, when she joined the Disaster Action Team in Raleigh, NC – as a volunteer. Within a year, she became the team's captain. In 2005, after Hurricane Katrina demolished parts of the Gulf Coast, Pipa was the volunteer in charge of a Red Cross service center, assisting some of the nearly 3,000 evacuees who sought refuge in Raleigh. Shortly after, she accepted her first paid position with the Red Cross, a caseworker for local families affected by home fires.

As a Red Cross employee, Pipa worked her way up the ranks. She became the Operations Program Lead and Director of Volunteer Mobilization and Support at National Headquarters in Washington, DC and in 2017 accepted the position of CEO with the American Red Cross of Central Florida. While leading a team of staff and volunteers serving 19 counties in Florida, Pipa deployed to assist with the massive relief efforts following hurricanes Harvey, Irma and Maria. In April 2018, she was invited to testify before the U.S. Senate Committee on Commerce, Science and Transportation— where she was the sole Red Cross, non-profit and female representative providing a first-hand account of the long-term recovery efforts associated with 2017's most destructive storms.

In Florida, Pipa managed a program as a Junior League volunteer, which helped to provide shelf stable meals for children in five different schools. She plans to continue her work with the Junior League, in Atlanta. Pipa and her husband Brian have a 20-year-old daughter, Madison, and a toy poodle, Piper. In her free time, Pipa enjoys running, cooking, and donating blood.