



Dine for Disaster



American Red Cross
Northeast Tennessee

Event Details

We are preparing for our **3rd annual *Dine for Disaster*** event taking place **March 27, 2025**, in Northeast Tennessee. As a valued community partner, we invite you to sponsor in this year's event.

During this event, we are asking partners like you to rally their customers and community and support the work of the Red Cross by contributing a portion of their sales to the local Red Cross Chapter enabling the lifesaving work of the Red Cross.

Aligning with the Red Cross has the potential to increase your brand's equity and bring positive visibility to your social responsibility efforts. In fact, we rank as the most trusted charity among U.S. adults. Our lifesaving mission attracts and engages a strong base of support across broad audiences. By sponsoring this event, our reputation, community impact and trust can extend to your brand and help you tap into new demographics.

You are truly making a difference in people's lives, and we wouldn't be able to touch the lives of so many without your support. Thank you in advance for your generosity!

Your American Red Cross

Last year, the Northeast Tennessee chapter of the American Red Cross

Statistics reflect service delivery between July 1, 2023-June 30, 2024.



Supported by
206 active
volunteers



Provided 734
services to military
members, veterans
and families



Responded to
252 disasters



Provided
services to 760
people following
local disasters



Collected 599
units of blood



Installed 349
free smoke
alarms



SPONSORSHIP OPPORTUNITIES

Dine for Disaster Relief is a community-focused event that gives local restaurants the opportunity to help people impacted by disasters and increase consumer traffic. We look forward to working with you and thank you for yours support of the Red Cross.

The 3rd annual *Dine for Disaster* is set to take place **March 27, 2025**

Our restaurant partners will rally customers to support the work of the Red Cross by contributing a percentage of their sales to help enable the work of the Red Cross. Organizations can choose to sponsor the event through a financial gift.

Sponsor Benefits	Presenting Sponsor \$10,000	Lifesaver Sponsor \$5,000	Partners in Preparedness \$2,500
Donation at this level can provide:	Help to 15 families after a home fire	Disaster preparedness education to 75 children	40 home clean-up kits for use after a fire or flood
Company feature on all event collateral	logo	logo	name
Company featured in event promotional communication	logo	logo	name
Company featured on event website	logo	logo	name
Event Promotional Toolkit	X	X	X
Recognition in local press releases	X	X	
Opportunity to provide a video for digital marketing of the event	X	X	
Opportunity for scheduled media appearances promoting the event	X		
Membership into Regional Red Cross Ready 365 Giving Circle	X		



Sponsorship Registration Form

Sponsor Level

Presenting Sponsor (\$10,000)

Lifesaver Sponsor (\$5,000)

Partner in Preparedness (\$2,500)

Contact Information

Sponsor Name

Contact Name

Sponsor Address

City/State/Zip

Telephone Number

Email address

Payment Information

Check mailed for \$_____ made payable to *American Red Cross*

Credit card payment options available at redcross.org/NETNDineforDisaster

Checks made payable to *American Red Cross* can be submitted to:

American Red Cross
ATTN: Dine for Disaster
660 Eastern Star Rd.
Kingsport, TN 37663