

# DINE FOR DISASTER RELIEF

**BENEFITING THE AMERICAN RED CROSS**

## **CELEBRATE THE LIFESAVING MISSION OF THE AMERICAN RED CROSS**

We are preparing for our inaugural *Dine for Disaster Relief* event taking place in Southeast Tennessee.

This inaugural event is scheduled to take place  
**March 13, 2025.**

During this event, restaurants in and around Chattanooga will rally their customers and community to support the work of the Red Cross by contributing a portion of their sales to the local Red Cross Chapter enabling the lifesaving work of the Red Cross.

Aligning with the Red Cross has the potential to increase your brand's equity and bring positive visibility to your social responsibility efforts. In fact, we rank as the most trusted charity among U.S. adults. Our lifesaving mission attracts and engages a strong base of support across broad audiences. By sponsoring this event, our reputation, community impact and trust can extend to your brand and help you tap into new demographics.

You will find several ways you can choose to participate on the following pages. Feel free to call or email me with any questions.

You are truly making a difference in people's lives, and we wouldn't be able to touch the lives of so many without your support. Thank you in advance for your generosity!

Sincerely,



Julia Wright, Executive Director  
American Red Cross of Southeast Tennessee  
(423) 593-7589  
jula.wright@redcross.org



**American Red Cross**  
Southeast Tennessee

Last year, your local chapter



Assisted **266 families**  
following disaster



Installed **771**  
**smoke alarms**



Supported by  
**206 volunteers**



Taught lifesaving skills  
such as CPR/First Aid to  
**601 individuals**

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March 13, 2025

## SPONSORSHIP OPPORTUNITIES

*Dine for Disaster Relief* is a community-focused event that gives local restaurants the opportunity to help people impacted by disasters and increase consumer traffic. We look forward to working with you and thank you for your support of the Red Cross.

During this event, local restaurants will rally customers to support the work of the Red Cross by contributing a percentage of their sales to help enable the work of the Red Cross. Organizations can choose to sponsor the event through a financial gift.

Sponsor Benefits	Presenting Sponsor \$10,000	Lifesaver Sponsor \$5,000	Partners in Preparedness \$2,500
Donation at this level can provide:	Help to 15 families after a home fire	Disaster preparedness education to 75 children	40 home clean-up kits for use after a fire or flood
Company feature on all event collateral	logo	logo	name
Company featured in event promotional communication reaching 4,000 people	logo	logo	name
Company featured on event website	logo	logo	name
Event Promotional Toolkit	X	X	X
Recognition in local press releases	X	X	
Opportunity to provide a video for digital marketing of the event	X	X	
Opportunity for scheduled media appearances promoting the event	X		
Membership into Regional Red Cross Ready 365 Giving Circle	X		
In-Person Be Red Cross Ready educational course for employees	X		



**American Red Cross**  
Southeast Tennessee

[RedCross.org/SETNDine](https://RedCross.org/SETNDine)

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## Sponsorship Registration Form

### Sponsor Level

Presenting Sponsor (\$10,000)

Lifesaver Sponsor (\$5,000)

Partner in Preparedness (\$2,500)

### Contact Information

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Sponsor Name

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Contact Name

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Sponsor Address

City/State/Zip

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Telephone Number

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Email address

### Payment Information

Check mailed for \$ \_\_\_\_\_ made payable to *American Red Cross*

Credit card payment options available at [redcross.org/setndine](http://redcross.org/setndine)

Other \_\_\_\_\_

Checks can be mailed to American Red Cross, 4115 S. Access Rd., Chattanooga, TN 37406

Funds donated to this event will be tax-deductible to the extent permitted by applicable law.



**American Red Cross**  
Southeast Tennessee

[RedCross.org/SETNDine](http://RedCross.org/SETNDine)