

DINE FOR
DISASTER RELIEF

A Cocktail Party for a Cause

Dear Friend of the Red Cross,

When disaster strikes, a warm meal can be the first step toward healing. That's why we're thrilled to announce **Dine for Disaster Relief**, a new in-person cocktail party celebrating the lifesaving work of the American Red Cross and the generous local businesses that make it possible.

This exciting event will take place on **March 30, 2026**, replacing our successful Mission Madness Online Auction with an evening of **delicious bites, curated beverage tastings, and a vibrant silent auction**. Guests will sample offerings from Rochester's incredible food scene while learning how the Red Cross helps our community recover from disasters.

Disaster relief is a huge part of the Red Cross mission, and our services have a positive impact on hundreds of our friends and neighbors in Greater Rochester. In our last fiscal year, the Red Cross responded to **242** disasters in our chapter. In the process we helped **362** families by providing assistance for temporary lodging, food, clothing and other essentials and support services to get them started on the path to recovery.

We invite you to be part of this meaningful and high-visibility event:

- **Restaurants, chefs, and beverage producers:** Join us as a **Culinary Partner** by donating appetizers or tastings. Your brand will be showcased to a passionate and engaged audience.
- **Local businesses:** Contribute a silent auction item or basket to help raise critical funds and highlight your products or services.

Why partner with us?

- Connect with a community of supporters who value local businesses and charitable impact while aligning your brand with a trusted humanitarian organization.
- Receive recognition in event materials, signage, and social media.
- For donations of \$500 or more, receive "Friend of the Red Cross" Sponsorship Benefits, including 2 tickets to the event and more prominent marketing placement on the website and in the program.

We'd love to feature your business and celebrate your support. For more details, visit our website: www.redcross.org/DineforDR.

Thank you for your continued support of the American Red Cross. We look forward to partnering with you to make Dine for Disaster Relief a night to remember.

Warm regards,

Natalie Doller

Regional Events Specialist, American Red Cross Western New York Region
Serving the Western New York, Greater Rochester and Southern Tier Chapters
585.413.8539 | 825 John Street #209, West Henrietta, NY 14586



American Red Cross
Greater Rochester New York



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Auction Donor Commitment Form

Thank you for supporting *Dine for Disaster Relief*!

Tell us about your auction donation by filling out the form below *or* online by scanning the QR code. For more information on being a Culinary Partner, visit www.redcross.org/DineforDR.



Donor Information

Business/Donor Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Donation Information

Auction Basket/Item Name: _____

Retail Value: _____

Auction Basket/Item Description: _____

Donation Restrictions/Expiration: _____

How Will We Receive Your Donation?

- ☐ Mailed to the Red Cross (Attn: Auction) at 825 John Street, West Henrietta, NY 14586
- ☐ Emailed to the Red Cross at wnyregionevents@redcross.org
- ☐ Dropped off at the Red Cross Office (825 John Street, West Henrietta, NY 14586) during business hours
- ☐ The Red Cross must pick up the donation during business hours or another agreed-upon time.

Thank you for your generosity! To ensure we acknowledge your donation as quickly as possible, please take note of the following,

- Unless you submit a form online, include a completed copy of this form with your donation.
- If this is your first time donating to the Red Cross in the last two years, email your business logo to us at wnyregionevents@redcross.org.



American Red Cross
Greater Rochester New York