

2026 Dine for Disaster Relief

Monday, March 30, 2026 5:30 – 8:30 p.m.
Arbor Midtown in Rochester, NY



Dear Friend of the Red Cross,

In 2026, the American Red Cross of Greater Rochester is unveiling a new event to raise money for our disaster relief operations: The *Dine for Disaster Relief* Cocktail Party.

The highlight of *Dine for Disaster Relief* will be the opportunity to sample incredible cuisine from the top chefs, bakers and bartenders in the area - like you! **We would like to invite you to join us as a Featured Culinary Partner for the evening to show off your most popular hors d'oeuvres/sweets/drinks for our guests.**

Your responsibilities as a Culinary Partner:

- Provide certificate of insurance naming the American Red Cross as additionally insured
- Set up by 4:30 p.m. on March 30, 2026 at Arbor Midtown
- Provide food/drink, cooking equipment and utensils, and staff to prepare and serve from your table
- Serve samples of hors d'oeuvres for approximately 150-200 guests from 6 to 8:30 p.m.

Red Cross supplies:

- Table, linens, and electricity (as needed)
- Plates and silverware for attendees
- Parking at the venue
- Supplemental volunteer support (as needed)
- Signage at event and publicity for Chef and/or Restaurant through event collateral

What's at stake? **A chance at the *Dine for Disaster Relief* Top Chef Title!** Event guests will vote for their favorite chef, dessert and drink by making tip donations to the Red Cross. The Culinary Partners with the most tips will be recognized at the event and earn bragging rights as the 2026 *Dine for Disaster Relief* Top Chefs! Who will be our winner this year? Will it be you?

Please return the attached Culinary Partner Agreement by Saturday, February 28, 2026. For any questions, please contact us at (585) 413-8539, or via email at WNYRegionEvents@redcross.org.

Thank you so much for your consideration!

Sincerely,

Ken Lee
Executive Director
American Red Cross of Greater Rochester

Russel Vent
Board Chair
American Red Cross of Greater Rochester

Coming Together to Make an Impact

Funds raised will provide essential support to the families we serve. Examples include, but are not limited to:



Provide **critical health and mental health services to those impacted or affected by disasters** including home fires, as well as provide emergency direct assistance to purchase medication replacements.



Support our **Home Fire Campaign that funds the installation of smoke alarms**, changing batteries in existing alarms, and helping families make home fire escape plans.



Provide **shelter, meals and hygiene products to those impacted or affected by disasters** including home fires and their pets.

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Culinary Partner Agreement

Thank you for agreeing to participate in *Dine for Disaster Relief*! Please review the guidelines and complete all questions.

**Please send the completed form to WNYRegionEvents@RedCross.org
OR complete online using the QR code.**



Deadline: February 28, 2026

Questions? Contact us at (585) 413-8539 or WNYRegionEvents@redcross.org

Business/Restaurant Name: _____

**How should the business or restaurant be listed on event collateral?*

Business/Restaurant Owner Name: _____

Chef Name: _____

**How should the chef be listed on event collateral?*

Main Contact Name: _____

Main Contact Email: _____ Main Contact Phone: _____

The Red Cross will provide:

- 1 – 2 six-foot tables, linens and electricity (a limited number of extension cords will be available)
- Plates and silverware for event attendees
- Supplemental volunteer support (as needed)
- Signage at each table naming Chef and/or Restaurant
- Publicity for Chef and/or Business through event collateral
- Parking at the venue

Chef and/or Restaurant/Business will provide:

- Certificate of insurance naming the American Red Cross as additionally insured
- Set up by 4:30 p.m. on March 30, 2026 at Arbor Midtown
- Provide food, cooking equipment and utensils, and staff to prepare and serve from your table
- Sample of hors d'oeuvres for 150-200 guests (approx. final guest count will be provided 2 weeks prior to event date)
- Table decorations and promotional materials to market your services to attendees (optional)

What dish are you considering featuring at your table?

Please provide your first two choices. This will help us to avoid duplications.

First choice: _____

Second choice: _____

Chef and Business named above agrees to be a Featured Culinary Partner at the 2026 *Dine for Disaster Relief* event.

Signature: _____ Date: _____