



American  
Red Cross

## COMMUNITY **HEROES**

Everyday People,  
Extraordinary Acts

**Breakfast and Golf Outing**

## **2020 Sponsorship Opportunities**

*Tuesday, September 22, 2020*  
*Thornberry Creek at Oneida*

Join the American Red Cross of Northeast Wisconsin as we celebrate the life-saving achievements of everyday heroes in our community. Come for the Heroes program and breakfast buffet, a round of golf, or both to help us to recognize inspiring **Community Heroes!**



American Red Cross  
Northeast Wisconsin



## 2020 Community Heroes Breakfast & Golf Outing Sponsorship Opportunities

The mission of the American Red Cross is to prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. One of the ways in which the American Red Cross of Northeast Wisconsin accomplishes this mission is through our annual Community Heroes Breakfast & Golf Outing. This event helps to provide funds to assist families who may have lost everything in a fire, offer life-saving CPR training, and help military members and their families get the assistance they need.

Spend your morning at the Heroes Breakfast Program, enjoy a round of golf during the day, or attend both!



**7:30 a.m. – Heroes Program  
& Breakfast Buffet**  
**9:00 a.m. – Golfer Registration**  
**10:00 a.m. – Shotgun Start**  
**4:00 p.m. – Golfer Reception**



### Sponsorship Opportunities:

#### Presenting Sponsor – **SCHNEIDER**

- Two corporate tables (8 seats/table) with prominent seating at the Heroes Program & Breakfast
- Four four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Invitation to have representative serve on the Hero Planning and Heroes Selection Committee
- Opportunity to present award for one of the Heroes categories
- Premiere logo placement on all event day print materials, signage, and event website
- Welcome remarks delivered by your leadership at the breakfast and post-play golf reception
- Two recognition signs placed on the golf course
- Recognition as Presenting Sponsor on Red Cross social media platforms

#### Mission Moment Sponsor - \$15,000

- One corporate table (8 seats/table) with prominent seating at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Invitation to have representative serve on the Heroes Selection Committee
- Opportunity for your leadership to present the Mission Moment introduction
- Logo placement on all event day print materials, signage, and event website
- Two recognition signs placed on the golf course
- Recognition as Mission Moment Sponsor on Red Cross social media platforms



### Award Sponsor - \$10,000 (Seven Available)

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Invitation to have representative serve on the Heroes Selection Committee
- Opportunity to have a representative present a Hero with their award on stage (*categories include: Adult Good Samaritan, Emergency Response, From the Heart, Military, and Youth Good Samaritan*)
- Logo placement on event day print materials, signage, event website, and award recipient's video
- One recognition sign placed on the golf course
- Recognition as Award Sponsor on Red Cross social media platforms

### Golf Cart Sponsor - \$5,000

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Opportunity for your leadership to present during the post-play reception
- Logo placement on event day print materials, signage, and event website
- Recognition on each golf cart used by players throughout the day signs

### Lunch Sponsor - \$5,000

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Opportunity for your leadership to present during the post-play reception
- Logo placement on event day print materials, signage, and event website
- Recognition signs placed at the lunch hole on the golf course

### Golf Reception Sponsor -

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Opportunity for your leadership to present during the post-play reception
- Logo placement on event day print materials, signage, and event website
- One recognition sign placed on the golf course

### Hole-In-One Sponsor - \$5,000

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Two four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Prominent signage at the Hole-In-One sponsored hole and the opportunity for you to have a company representative at the hole (*sponsored prize item must be displayed at the hole*)
- Logo placement on event day print materials, signage, and event website



### Team & Table Sponsor - \$1,700

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- One four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Logo placement on event day print materials
- One recognition sign placed on the golf course

### Team Sponsor - \$1,000

- One four-person teams to play at the event (includes 18 holes of golf, lunch, and post-play appetizers)
- Logo placement on event day print materials

### Table Sponsor - \$1,000

- One corporate table (8 seats/table) at the Heroes Program & Breakfast
- Logo placement on event day print materials

### Hole Sponsor - \$250 *(Discounted price of \$100 with team OR table sponsorship)*

- One recognition sign placed at the tee or green for your company's designated hole
- Logo placement on event day print materials





## 2020 Community Heroes Breakfast & Golf Outing Sponsorship Form

Thank you for your interest in the 2020 American Red Cross Heroes Breakfast & Golf Outing! Please fill out the information below, with the company/team name listed as you would like it to appear on all print materials.

Company/Team Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level: Please indicate your desired sponsorship level

- |  |   |
|--|---|
| <input type="checkbox"/> Mission Moment Sponsor - \$15,000 | <input type="checkbox"/> Team & Table Sponsor - \$1,700 |
| <input type="checkbox"/> Award Sponsor - \$10,000          | <input type="checkbox"/> Team Sponsor - \$1,000         |
| <input type="checkbox"/> Golf Reception Sponsor - \$5,000  | <input type="checkbox"/> Table Sponsor - \$1,000        |
| <input type="checkbox"/> Hole-In-One Sponsor - \$5,000     | <input type="checkbox"/> Hole Sponsor - \$250           |

### Payment Information

Check Enclosed       Send Invoice

Pay by Credit Card:     Visa       Discover       MasterCard       American Express

Name (as it appears on the card): \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV: \_\_\_\_\_ Signature: \_\_\_\_\_

### Please return sponsorship information to:

American Red Cross  
Attn: Heroes Breakfast & Golf Outing  
4860 Sheboygan Ave.  
Madison, WI 53705

**Thank you for your support! If you have any questions or require additional information, please reach out to Jen Allen by phone: (608) 572-5849 or by email: [jennifer.allen5@redcross.org](mailto:jennifer.allen5@redcross.org).**