

# YOUTHWIRE

— Impact Starts Here —



**American  
Red Cross**

Youth & Young Adults

FALL INTO SERVICE

October 2023

## Latest from Youth Leaders



We are approaching National Youth Involvement Month (NYIM), which takes place in November. NYIM is one of the Red Cross National Youth Council's most exciting annual initiatives aimed at celebrating the accomplishments of youth and young adult volunteers. NYIM offers an opportunity for you to promote participation and leadership among volunteers and celebrate your Red Cross Club's accomplishments. Every year we encourage projects and ideas surrounding a central theme.

## Volunteer Spotlight: Steven Huang



*Steven, a Junior at UC Berkeley studying Molecular and Cellular Biology with an Emphasis in Immunology and Pathogenesis.*

Steven has been a Red Cross volunteer for over 7 years. His Red Cross journey started as a freshman in high school when he found the opportunity to attend a Hands-Only CPR event that his high school Red Cross

This year our NYIM theme is Youth: Heroes in Action. National Youth Involvement Month is a time to celebrate the great work our youth and young adult volunteers do to support the Red Cross. The goal this November is for you to explore the Red Cross mission through activities related to the various lines of service. This year, there will also be a NYIM leaderboard and various NYIM projects hosted by the National Youth Council.

Use the hashtag #NYIM23 so we can spotlight you or your Red Cross Club on our [Facebook](#) and [Instagram](#). If you have any questions, please reach out to us at [YouthInvolvement@redcross.org](mailto:YouthInvolvement@redcross.org).

## National Fire Prevention Week



The second week of October marks National Fire Prevention week. It is crucial to develop readiness strategies and safety plans to raise awareness about their significance. There are many fire prevention initiatives for you to participate in and promote, including the [Home Fire Campaign](#). Learn more about [Sound the Alarm](#) and encourage your community to donate. Also, check out and share the [Free Tools and Resources](#) for home fire preparedness and recovery.

club hosted. Soon after that event, Steven found himself involved with Sound the Alarm and Prepare with Pedro, later becoming a Blood Donor Ambassador for his region, the Northern California Coastal Region (NCCR.)

As Steven's love for the Red Cross and volunteerism grew, so did his roles within his region. By the end of Steven's high school Red Cross career, Steven worked closely with his region's Youth Executive Board, advocated for local youth involvement with his local Red Cross board of directors, and led the NCCR's volunteer intake and screening team. As Steven started his first semester at UC Berkeley, he joined UC Berkeley's Red Cross Club (ARC at Cal) and was welcomed onto the National Youth Council. During Steven's first two years in college, he focused heavily on connecting the high school and collegiate Red Cross volunteer experiences, and spearheaded the revival of the National Collegiate Assembly (NCA).

Now, Steven has continued his involvement by serving as an advisor for the National Collegiate Assembly. On a local level, Steven is bringing his experience in data analytics from biomedical and clinical research to address the Sickle Cell Gap with the NCCR's biomed department.

*Do you know of a volunteer who has gone above and beyond to make a memorable impact in their community? The Youth Spotlight is a fantastic opportunity for you to nominate outstanding volunteers. These spotlighted volunteers will receive national recognition for their hard work! Nominate a youth volunteer who you think deserves this opportunity [here](#).*

## Expand Your Knowledge



As it is National Global Diversity Awareness Month this October, we seek to promote community diversity, equity and inclusion at all levels of the Red Cross. National Global Diversity Awareness Month is a reminder of how a diverse culture of people positively impacts our society. Check out the [DEI Toolkit](#) for youth to learn more about how you can support this mission. Some great ways to celebrate this month:

- Connect with people. Encourage interactive icebreakers within your Club and among volunteers.
- Learn about various cultures. We have a [Cultural Competency Series](#) and [Allyship in Action Trainings](#) that can be found on EDGE and you can encourage your Club members to participate.

We are excited to see how you become involved in celebrating this month!

## What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories and resources for youth, young adults and youth champions! We always want to

## October Monthly Focus: Breast Cancer Awareness Month



October is Breast Cancer Awareness Month. To help support survivors and patients, the American Red Cross urges eligible donors to band together to provide hope and healing to patients fighting cancer by giving blood or platelets. Cancer patients undergoing surgery and chemotherapy may require red blood cells or platelet transfusions. In fact, patients fighting cancer need more blood than those with any other disease, using nearly one-quarter of the nation's blood supply.

Find more information on how to donate [here](#).

highlight great stories and hear what awesome things are happening in your region!

### Let us know what's new for you!

Questions about youth volunteering with the American Red Cross? Email [YouthInvolvement@redcross.org](mailto:YouthInvolvement@redcross.org).

### Get Social and Share!

Share YouthWire with your peers and invite them to [subscribe](#).

### Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of youth & young adults' incredible impact by logging your hours and filling out the [spotlight form](#) today. Use these helpful [guides and video tutorials](#) to aid you in the process of logging volunteer hours on [Volunteer Connection](#) (desktop version and mobile app version)!



If you no longer want to receive YouthWire, please click here to [unsubscribe](#).

## October Fundraising Highlights: Rescue Royale 2023



Through the Rescue Royale campaign, you and your fellow Red Cross Club members can raise thousands for communities affected by disasters, while also taking ownership over your work.

Participating in Rescue Royale is an excellent leadership opportunity and will help you build essential team and project management skills. In addition, our youth team will help guide you and your club throughout the campaign, providing the tools you need to successfully run and execute your own fundraiser!

If you want to take on this position and direct your campus fundraiser, sign up [here](#)! You can also look at the official Rescue Royale landing page [here](#).