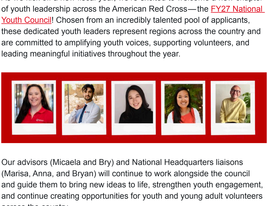
August Edition

American Red Cross

YOUTHWIRE

Impact Starts Here

Latest from the National Youth Council



As we kick off a new fiscal year, we're excited to welcome a new chapter of youth leadership across the American Red Cross— the FY27 National Youth Council! Chosen from an incredibly talented pool of applicants, these dedicated youth leaders represent regions across the country and are committed to amplifying youth voices, supporting volunteers, and leading meaningful initiatives throughout the year.



Our advisors (Micaela and Bry) and National Headquarters liaisons (Marisa, Anna, and Bryan) will continue to work alongside the council and guide them to bring new ideas to life, strengthen youth engagement, and continue creating opportunities for youth and young adult volunteers across the country.

We are excited for everything we will accomplish together and grateful to have such an amazing group supporting the Council along the way.

Youth and Young Adult Ambassador Program

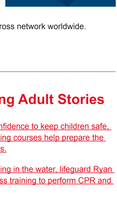


Are you passionate about empowering youth volunteers, building leadership skills, representing your region at a national level, and bringing national initiatives to life? The Red Cross Youth and Young Adult Ambassador Program is your chance to step into a leadership role and make a lasting impact! Mark Your Calendar: **Applications will open in September!**

We invite volunteers 24 years of age or younger with at least one year of Red Cross volunteer experience to apply. Click here to learn more.

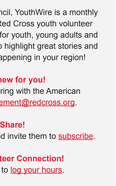
August Monthly Focus: Back to School

Starting or joining a Red Cross Club is a great opportunity to support meaningful service projects, connect with fellow student leaders, and build your resume. The Red Cross Club Toolkit offers resources and guidance for students to actualize the mission and values of the American Red Cross. If you have questions about renewing your club, reach out to your local Volunteer Services Specialist.

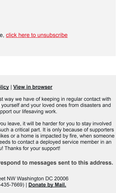


Blood Donors Needed:

Help end the blood shortage! Donors of all blood types, especially those with types O+ & B- blood, are needed now to help reverse a dangerous drop in the Red Cross blood supply. Book now to help ensure patients receive lifesaving medical care.



The heat is on to find donors this summer: Give blood. We'll say thanks with a $20 Amazon Gift Card by email when you come to give through August 1–31 2026.



Expand Your Knowledge: International Youth Day

International Youth Day is a meaningful opportunity to recognize the impact young people make in their communities every day. As we celebrate this day, we thank every youth volunteer for the passion and energy they bring to the mission. This year, we want to spotlight a group of volunteers whose journeys capture something special about what makes the Red Cross truly global, a testament to the reach and connection of the Red Cross network worldwide.

Meet our global volunteers

Other Youth and Young Adult Stories

- Behind every great babysitter is the confidence to keep children safe, calm and cared for. Red Cross babysitting courses help prepare the next generation of neighborhood heroes.
- When 5-year-old Gianna began struggling in the water, lifeguard Ryan Schraufnagel acted, using his Red Cross training to perform CPR and help save her life immediately.
- Inspired by his grandmother's battle with sickle cell disease, 18-year-old Grant has already donated blood five times, making a lifesaving impact one donation at a time.

WHAT IS YOUTHWIRE?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories and resources for youth, young adults and youth champions! We always want to highlight great stories and hear what awesome things are happening in your region!

Let us know what's new for you!
Questions about youth volunteering with the American Red Cross? Email YouthInvolvement@redcross.org.

Get Social and Share!
Share YouthWire with your peers and invite them to subscribe.

Log Your Hours on Volunteer Connection!
Make it count! Remember to log your hours.

Follow us on social media!
Instagram: @americanredcrossayouth.

If you no longer wish to receive YouthWire, click here to unsubscribe

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Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our lifesaving work.

Click here to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue to help us fulfill our humanitarian mission in your local part. It is only because of supporters like you that the Red Cross is there to help when a disaster strikes or a home is crippled by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to connect with a service member in an emergency. And we don't want to lose you! Thanks for your support!

Please do not reply to this email as we are not able to respond to messages sent to this address.

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Donate by phone: 1-800-HELP NOW (1-800-435-7669) | Donate by Mail.

Help people affected by disasters big and small.
A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.
Prepare, respond and help families recover from home fires.
Your gift will help ensure that those who serve our country have our unwavering support.

BBB WISE GIVING ALLIANCE
Platinum Transparency 2024 Candid.

The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.