November Edition

American Red Cross

YOUTHWIRE

Impact Starts Here

National Youth Involvement Month

NATIONAL YOUTH INVOLVEMENT MONTH
SPARK YOUR IMPACT

National Youth Involvement Month (NYIM) is going strong! We are so grateful for the volunteers who are attending events, competing in challenges, and curious to learn more about sparking their impact.

This Thanksgiving, we're especially grateful for the youth volunteers who continue to give their time, energy, and compassion to their communities. We hope you'll continue to try something new, connect with fellow volunteers and make the most of November!

As we continue celebrating **NYIM's Spark Your Impact**, join us for our webinars designed to help you grow your impact as a youth and young adult volunteer, while also helping you connect, learn and explore new ways to get involved with the Red Cross.

Register for the webinars now on Volunteer Connection:

- **Strike a Match**
  Wednesday, November 25 | 8:00–9:00 p.m. ET
  Explore all lines of service and connect with Youth Leaders who are making an impact in each one.
- **NYIM Wrapped: Final Blaze**
  Monday, November 30 | 8:00–9:00 p.m. ET
  Celebrate the month with NYIM Highlights, Ignite the Red Cross Finale, and look back on your impact

It's never too late to get involved! Be sure to keep an eye on Volunteer Connection, and follow @americanredcrossyouth for more opportunities throughout the rest of November.

Leaders Save Lives Scholarship Program

Leaders Save Lives
American Red Cross
sign up to host a blood drive
American Red Cross
HUMANkind

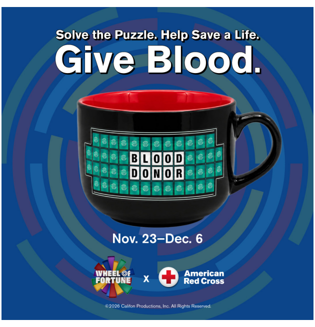
Make an impact this winter through the Leaders Save Lives Scholarship Program!

Students can host an American Red Cross blood drive between **December 15–January 15** while school is out of session for the opportunity to earn rewards, gain leadership experience and help provide lifesaving blood to patients in need.

Collect at least **25 pints** at your blood drive to earn a **$100 gift card** and be entered into a drawing for a **$1,000 scholarship**. Reach higher collection levels for the opportunity to earn gift cards up to $500 and be entered into drawings for scholarships up to $2,500.

Ready to help save lives? Learn more about the Winter 2026–27 Leaders Save Lives Terms and Conditions and sign up to host a blood drive!

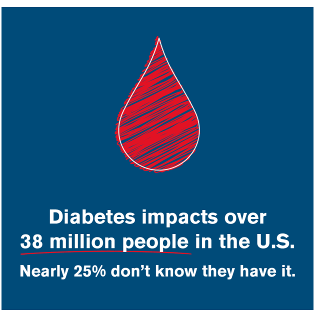
Blood Donors Needed!



A-E-I-O … all that's missing is YOU! Fill the blanks for patients in need and receive an exclusive American Red Cross x Wheel of Fortune mug when you give blood November 23–December 6, while supplies last! Schedule your appointment here.

Plus, don't forget! Through November 22, donors can also earn 200 bonus points toward Blood Donor Rewards PLUS a $10 Amazon Gift Card by email. Schedule your appointment here.

World Diabetes Day


Diabetes impacts over
38 million people in the U.S.
Nearly 25% don't know they have it.

Did you know that of the 38 million people in the U.S. living with diabetes, around 8.7 million are undiagnosed? The hemoglobin A1C test is commonly used to screen for prediabetes and diabetes, both serious but treatable conditions.

November 14 was World Diabetes Day! Throughout November, successful blood donors can receive free A1C testing. One result is available per calendar year, and donors should not fast before donating. Help save lives while learning more about your health!

Schedule your blood donation here.

Red Cross Club Spotlight

Plano East Senior High School Red Cross Club: Located in Plano, Texas, this growing club of over 250 members is creating a strong culture of service, leadership and student involvement. From coordinating CPR certification opportunities and fundraisers to hosting a workshop for the 6th Annual International Humanitarian Law Art & Essay Competition, members are finding meaningful ways to engage with the Red Cross mission. The club also creates leadership opportunities for younger students, helping ensure every member has a voice.

University of Wisconsin–Green Bay Red Cross Club: Located in Green Bay, Wisconsin, this service-focused club is building a strong culture of volunteerism, leadership and community care. Last year, the club proudly recorded the highest number of volunteer hours in the Wisconsin region while supporting blood drives and other Red Cross initiatives. Through hands-on service, meetings and educational activities, members continue to strengthen their campus community while developing leadership, teamwork and communication skills.

Canyon Crest Academy Red Cross Club: Located in San Diego, California, this growing club has expanded from 15 to 60 members in just one year! Members hosted their school's first blood drive, helping save 52 lives, collected 400+ toiletry donations and contributed over 250 volunteer hours across 10 events. From fundraising and community service to national representation through the Youth & Young Adult Ambassador Program, CCA continues to grow its humanitarian impact and strengthen its community.

Other Youth and Young Adult Stories

- Sarah Acosta used her Red Cross lifeguard training to rescue her mother from rough waters in Hawaii. She was later honored with a Certificate of Merit and now serves as a Red Cross lifeguard instructor.
- Twelve-year-old Sadie has restored and donated 114 stuffed animals to the Red Cross to comfort children affected by disasters.

Share Youth Success Stories

We are gathering the great things happening with our youth and young adults across the country and we need your help. No story is too big or too small. Click h ere to submit your success story!

WE WANT TO HEAR FROM YOU!

Not sure what to share? Here are a few ideas to get you started:

- What makes your Red Cross Club successful?
- How does your region recognize young people's efforts?
- What makes a good onboarding experience for young people?

WHAT IS YOUTHWIRE?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories and resources for youth, young adults and youth champions! We always want to highlight great stories and hear what awesome things are happening in your region!

Let us know what's new for you!
Questions about youth volunteering with the American Red Cross? Email YouthInvolvement@redcross.org.

Get Social and Share!
Share YouthWire with your peers and invite them to subscribe.

Log Your Hours on Volunteer Connection!
Make it count! Remember to log your hours.

Follow us on social media!
Instagram: @americanredcrossyouth.

If you no longer wish to receive YouthWire, click here to unsubscribe

Subscribe | **Contact Us** | **Privacy Policy** | **View in browser**

Staying in touch via the American Red Cross email list is the best way we have of keeping in regular contact with supporters like you, letting you know about how you can protect yourself and your loved ones from disasters and other emergencies, and how you can support our lifesaving work.

Click here to unsubscribe from our list, but please know that if you leave, it will be harder for you to stay involved with the Red Cross and continue the work of which you've been such a critical part. It is only because of supporters like you that the Red Cross is able to respond when a disaster strikes or a home is impacted by fire, when someone needs CPR or a lifesaving blood transfusion, or when a family needs to contact a deployed service member in an emergency. And we don't want to lose you! Thanks for your support!

Please do not reply to this email as we are not able to respond to messages sent to this address.

© **2026 American Red Cross** | 431 18th Street NW Washington DC 20006
Donate by phone: **1-800-HELP NOW** (1-800-435-7669) | **Donate by Mail.**

Help people affected by disasters big and small.
A gift of any size supports all of the urgent humanitarian needs of the American Red Cross.
Prepare, respond and help families recover from home fires.
Your gift will help ensure that those who serve our country have our unwavering support.

BBB ACCREDITED CHARITY give.org

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91¢ The Red Cross is proud that an average of 91 cents of every dollar we spend is invested in delivering care and comfort to those in need.