



**American
Red Cross**

Youth Engagement

ACTIVITY GUIDE

Impact Starts Here

The American Red Cross has developed fun activity guides for youth volunteers to use to help spread the word about the Red Cross and its mission: to prevent and alleviate human suffering in the face of emergencies, by mobilizing the power of volunteers and the generosity of donors.

Activity Guides can be used by Red Cross Clubs, general youth groups, or any other students who want to organize Red Cross mission-related activities. No matter which activity you choose, get in touch with your local Red Cross region or Service to the Armed Forces (SAF) station. With these helpful resources and guidelines, you can definitely make your activity a success!

ZOMBIE APOCALYPSE PARTY





ZOMBIE APOCALYPSE PARTY

About

The Zombie Apocalypse Party utilizes an impending 'zombie apocalypse' to help educate your school and community about how to prepare for disasters. Dress in your best zombie costumes and enjoy games, snacks or other fun activities while you educate your community about ways to survive a zombie outbreak.

Purpose

Educating the public on emergency preparedness is an important mission of the American Red Cross. Natural disasters kill an average of 60,000 people per year globally and having an emergency plan can make a big difference during a disaster. If you choose to charge for admission, money raised can also support your local Red Cross region.

Time Required

Planning this event will require approximately 1 month.

Sample Plan

Before you begin, contact your Regional Volunteer Services Officer (RVSO), who will guide you to resources that can make this an impactful and successful event! You can search for your regional Volunteer Services contact info by entering your zip code [here](#).

1. **Time and location** – Pick a date and venue with lots of open space, such as a school gym or community center.
2. **Event activities** – Decide on preparedness activities, snacks, or other fun events. Plan to host stations for distributing preparedness information.
3. **Promotion** – Invite people to your zombie apocalypse party in-person and online.
4. **Host the event** – Set up activities and decorations and have fun!

ZOMBIE APOCALYPSE PARTY TIMELINE

Here is a more detailed timeline to help you plan your zombie apocalypse party:

Step 1: Logistics Planning (1-Month Prior)

- Contact your local Red Cross region and tell them about your proposed event. Find a contact—ideally someone involved in preparedness—that will be able to guide you to available resources that can make this an impactful and successful event.
- Work with your region contact and secure a venue based on an attendance goal.
- Develop a budget for the party.

Step 2: Event Development (1-Month Prior)

- Develop activity ideas—here are some to get you started:
 - Create a game about making an emergency plan.
 - Make the party a **Ready Relay** event, an activity where participants compete to complete tasks, to further inform participants about preparedness.
- Host a first aid competition and give participants different zombie scenarios to respond to in a limited amount of time.
- Print copies of a map of your neighborhood and have attendees plan evacuation routes to get out of your neighborhood when zombies arrive.
- Have participants download the Red Cross Emergency mobile app and make an emergency plan.
- Hang a poster and ask people to write down zombie apocalypse survival tips—give prizes to those who shared the best tips.
- Decorate pillowcases and use them to create “zombie” disaster supply kits.
- Have a contest for the best zombie costume. You can also award a “fan favorite” or best zombie hunter costume.

- Create a trivia game of survival tips—create questions about all disasters, not just zombie apocalypses.
- Have attendees create a Red Cross Emergency Contact Card.
- Host a poster contest where students can design and create posters illustrating ways to be prepared.
- Gather food donations, plates, cups, markers, pens, tape, flashlights, and other needed items.
- You will also need prizes for any planned contests—ask your region to help you secure donated prizes. You may also be able to contact local organizations in your community—ask your regional contact.
- Determine an admission fee if you are charging (\$5-10 is a good range) as part of a fundraiser.

Step 3: Promotion & Organization (1-Month Prior)

- Team up with other organizations in your community to increase involvement.
- Post event information on your local Red Cross region calendar and promote using social media.
- Share the event information at school by hanging flyers and making school-wide announcements.
- Assign volunteer roles to club members, friends, or classmates to help on the day of the party.

Step 4: Set-Up (Day of Event)

- Arrive early to the party venue to set up tables, decorations, and food.
- Hold a brief meeting with volunteers to review their roles for the day.
- Have fun!



ZOMBIE APOCALYPSE PARTY RESOURCES

Resources Included In This Package:

- [Zombie Apocalypse Party Timeline](#)
- [Zombie Apocalypse Party Flyer](#)

External Resources:

These resources may be used to develop activities or promote the event:

- [CDC Preparedness Ideas for Educators: Zombie Pandemic](#)
- [CDC Emergency Response Simulation](#)
- [Emergency Contact Cards](#)
- [Emergency Kits 101](#)
- [Emergency Backpack Card](#)
- [Downloadable posters](#)



Red Cross Club Toolkits

Review youth volunteer resources on RedCrossYouth.org. Share the Red Cross Club Toolkits with students at the event who may be interested in learning about Red Cross Clubs.

Share With Us

Share pictures and videos of your Zombie Apocalypse Party by posting them in the [American Red Cross Youth Network Facebook Group](#) or posting on Instagram and tagging [@americanredcrossyouth](#).



Looking For More Information?

If you're interested in organizing another activity, visit our Activity Guides Archive [here!](#)

Have more questions about volunteering with the American Red Cross as a youth volunteer? Email youthinvolvement@redcross.org!



**American
Red Cross**

Youth Engagement

ZOMBIE APOCALYPSE PARTY

Are you prepared?

When:

Where:

Why:

