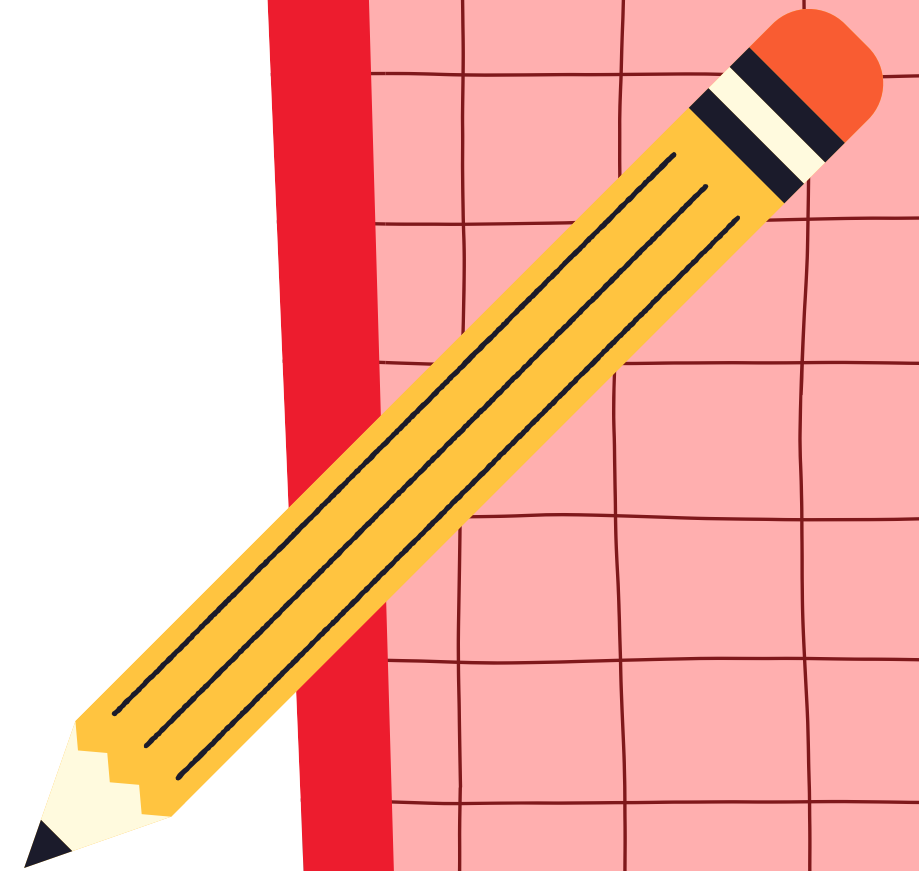


HOW TO START A RED CROSS CLUB/CHAPTER

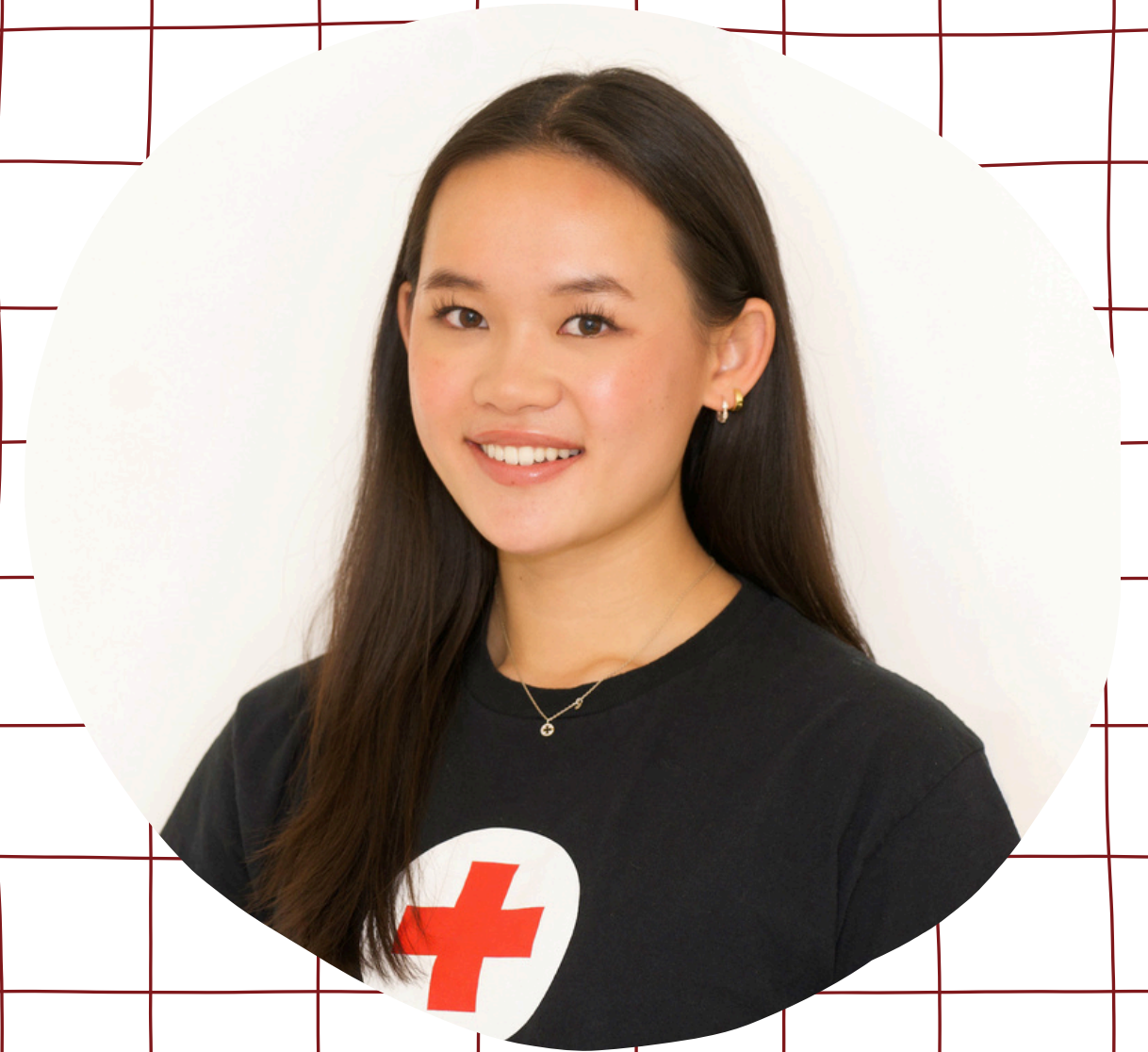
NATIONAL YOUTH INVOLVEMENT
MONTH 2024



Icebreaker



Introductions

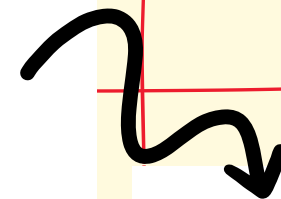


Natalie Kim

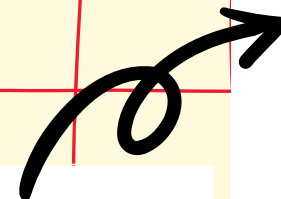


My Journey

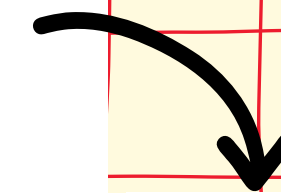
2020: RCC started



2021: IHL YAC



2022: Youth Executive Board



2024: National Youth Council



Madeleine enjoys watching films, going to concerts, and cafe hopping with her friends! She joined the National Youth Council in 2024 and is excited to leverage her experience and passion for community service to inspire new generations of volunteers! Contact Madeleine at madeleine.yoon@redcross.org.

Natalie Kim

Natalie is a freshman at the University of Pittsburgh's 8-year BS/MD track. Originally from the Los Angeles Region in California, she began her journey with the American Red Cross in 2020 by founding the Chaminade High School Red Cross Club, where she served as President. Her involvement expanded to advocacy, community preparedness, and humanitarian efforts, including roles as the IHL Youth Action Campaign Advocate, Services to the Armed Forces & Veterans Executive Board Officer, and President for the Northern Valleys Youth Corps of the Los Angeles Region. Natalie also spearheaded and coordinated the Los Angeles Region's first Youth Day and represented the Pacific Division at the 2023 IHL YAC Summit, contributing to the annual IHL Pop Culture event and helping curate the 2023 Social Media Toolkit. She also served as a Sub-Team Intern for the 2024 IHL Summit. Natalie has earned the Gold and Bronze Executive Service Awards and was the recipient of the 2024 Navin Narayan College Scholarship. She is excited to apply her Red Cross experiences to further its mission while pursuing a career in medicine. In her free time, Natalie loves to stay active, listen to Taylor Swift, read, and go out with her friends. Contact Natalie at natalie.kim@redcross.org.



Roma Arora

Roma is a college sophomore majoring in environmental health in Syracuse, New York. She's originally from the National Capital & Greater Chesapeake Region and still volunteers as a Green Team member for the NCGC region. She strives to carry on the 'yes youth can' NCGC motto throughout all of her Red Cross work. In the Central New York region, Roma volunteers as a blood donor ambassador. Her Red Cross journey started in high school when she joined her school's club; she later joined the leadership team and became president. During high school, she was the chair of the NCGC Youth Advisory Executive Board for two terms. Last year,



RCC School Work

01

Be Red Cross Ready
Presentation

Be Red Cross Ready



Get a Kit.



Make a Plan.



Be Informed.

02

Veteran's and Refugee
Wishlist Drive



03

IHL Youth Action
Campaign



Regional ARC Work

READYTeens



Monthly
Volunteer
Events



Los Angeles
Youth Day



How to Start a RCC

01

Find 3-6 people to help you get the club up and running

02

Find a Sponsor/Advisor for your Club

03

Get approved by your Red Cross Region

04

Get approval from your school

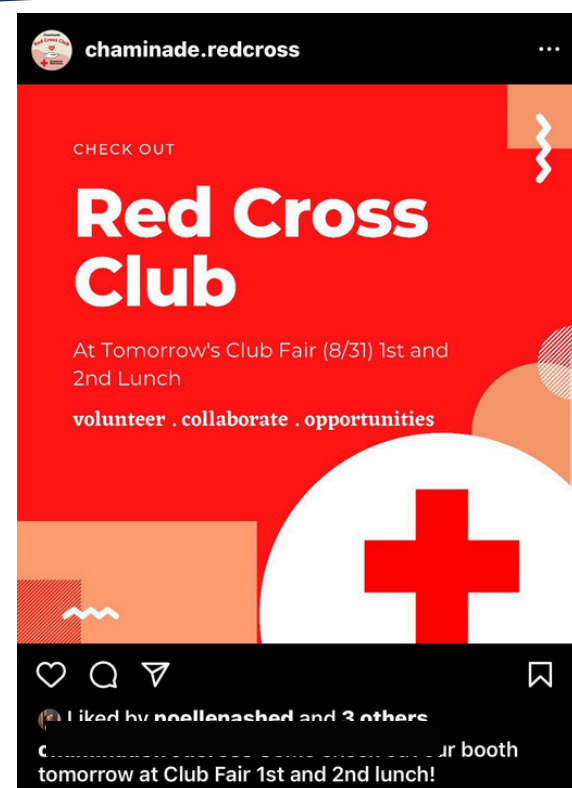
05

Register Your Club

06

Host Your First Club Meeting





WAYS TO RECRUIT MEMBERS



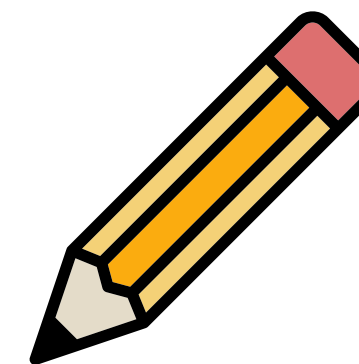
Club Rush



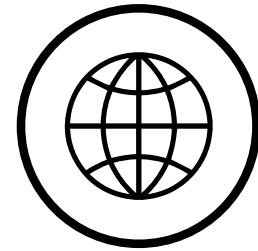
Instagram



Emails and morning announcements

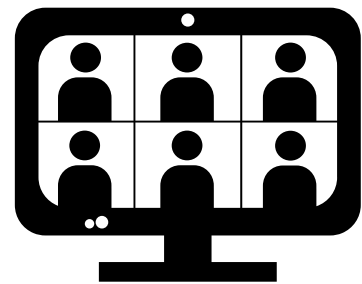


Resources



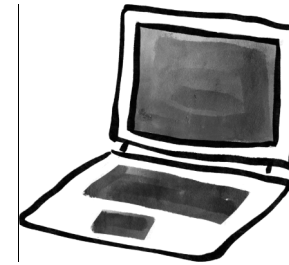
redcross.org/red-cross-youth.html

Check out our redcrossyouth.org website for activity guides and resources for events at your club/chapter.



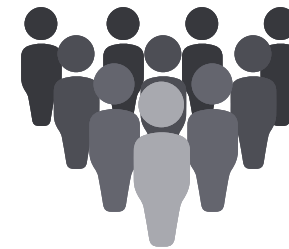
Youth Involvement Team

Email
YouthInvolvement@redcross.org



Crash Course Calls

Join our monthly Crash Course Calls to learn about a different part of the American Red Cross and how you can engage in that line of service as a youth volunteer.



E-Board Leaders

Attend regional volunteer events to get to know your region's youth leaders.



Recap Emails

01

Why Recap?

- Provides a clear summary of the event's impact, outcomes, and any highlights.
- Maintains enthusiasm for upcoming opportunities by acknowledging their efforts and thanking them.

02

What to Include

- Thank You Message
- Event Highlights
- Photos (if available)
- Next Steps or Upcoming Events



Recap Emails



Get a Kit

- First Aid Kit, Flashlights, Water, Non-Perishable Food, etc. are essentials in a kit
- Have a Personal Kit, a Family Kit, and By the Bed Kit
 - Personal Kits contain supplies for 3 days. A kit like this should be kept at work, home and car.
 - Family kits contain supplies for 2 weeks



- By the Bed Kits are tied to your bed so that in the event of an earthquake, you have everything you need to safely get around

Make a Plan



- Talk with everyone in your household about how to prepare for and respond to the hazards that are most likely to happen where you live
 - Identify two ways to evacuate from every room in your home, your neighborhood, or your town
- Review plans with everyone in your household.
- Practice twice a year

Be Informed

- Know how your local authorities will contact you
 - KNX 1070 am & KFI 640 AM
 - Broadcast system
 - Reverse 911
 - In the event of a disaster, 911 will call you
- Free Emergency App provides expert advice on preparedness
 - Text GETEMERGENCY to 90999



How to Get Involved

- Sound the Alarm
 - Install free smoke alarms with the Red Cross
- Pillowcase Project
- Prepare with Pedro
 - Teach Disaster Preparedness

For more information, please email our Disaster Preparedness Officer, **Falon Rushton** at falonrushton@gmail.com



Hello Natalie

Happy Yom Kippur to those that celebrate!

Thank you to all those who came to our September DGM. We had so much fun seeing everyone. If you couldn't make it, no worries! Attached on this email is a fact sheet with a recap of our event. There, you will find all the topics we covered and some youth opportunities. Linked [HERE](#) is our presentation from the September DGM as well. We hope to see you all at our next event!



Recap Emails



photo

Thank You

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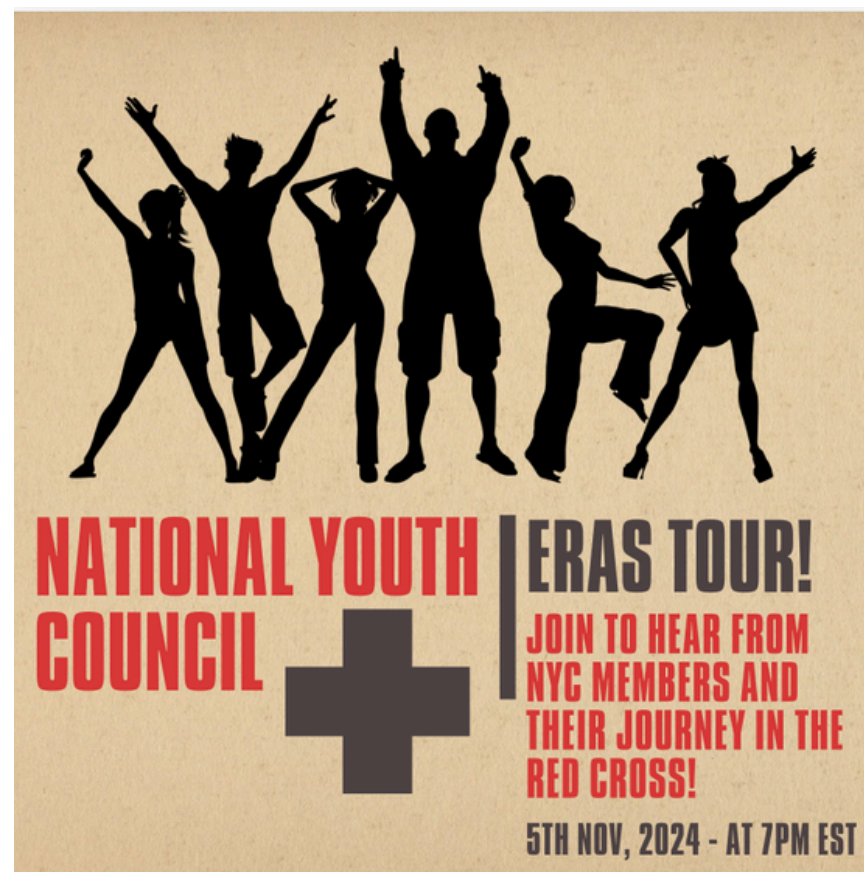
Event Recap

Next Steps/Upcoming Events



Check Out Other NYIM Events

11/5: NYC ERAS TOUR



11/6: Blood Drive 101



11/19: Disaster Speaks



YouthWire Lead



Kaylee Kim



Youthwire



Scan the QR Code

Check out our
monthly
Youthwire

Submit youth
volunteers
for spotlight

Stay informed
on upcoming
events and
opportunities

YOUTHWIRE

— Impact Starts Here —



American
Red Cross

Youth & Young Adults

October 2024

Latest from Youth Leaders

Hi youth & young adult volunteers,

For over a month, exhausted families across the Southeast have been living with the inconceivable damage left behind after Hurricanes Helene and Milton. Many of our friends and family were in the storms' paths and are now dealing with debris, flooding, damaged homes and widespread power outages. To all of you affected, please know that our hearts are with you. We're here to support you through this tough time. Let's come together and show our strength and resilience.

HOW YOU CAN HELP

People need support now. Please help by making a financial donation, an appointment to give blood or platelets, or signing up to become a volunteer by visiting redcross.org or calling 1-800-RED CROSS (800-733-2767).

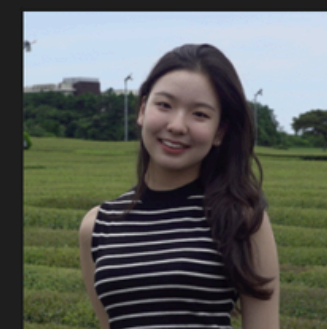
- Financial donations to help people affected by Hurricanes Helene and Milton enable the Red Cross to prepare for, respond to and help people recover from these disasters. You can also text the word HURRICANES to 90999 to make a donation.
- Thanks to the generosity of blood donors in unimpacted areas of the country, the Red Cross could ensure lifesaving blood products were available to patients ahead of these storms. Those outside of affected areas are encouraged to continue giving blood and platelets now by visiting RedCrossBlood.org or using the [Blood Donor App](#) to help restock the shelves.
- If you would like to volunteer with the Red Cross, visit redcross.org/volunteer to learn more about volunteer opportunities.

Stay safe and take care of each other!

Gamers vs. Disaster

FUNDRAISE
by playing
video games

Young Adult Spotlight: Kaylee Kim



Kaylee Kim, **YouthWire** Lead of the National Youth Council

Kaylee Kim is a freshman in the Seven-Year BA/DDS Track with Case Western Reserve University School of Dental Medicine. She has been an ardent volunteer since founding a Korean Red Cross youth chapter in Gwangju, South Korea, during middle school.

Over the past 5 years, Kaylee's accomplishments were acknowledged with a nomination for the Clara Barton Honor Award for Meritorious Volunteer Leadership as the only high school student in the region. As a new member of the National Youth Council and the **YouthWire** Lead, she looks forward to expanding her impact nationwide. Contact Kaylee at kaylee.kim@redcross.org for any inquiries.

Do you know a volunteer who has gone above and beyond to make an impact in their community? Nominate them [here](#) so we can recognize their hard work.



Thank you!

