



**American
Red Cross**

Youth & Young Adults

August 2022 CCC: Field Ambassador Apps and Red Cross in the New School Year

————— Impact Starts Here —————

Dylan Lim

Crash Course Call Lead

Silicon Valley Youth Services Coordinator
| Stanford University | Love noodles,
adventuring, and playing piano

dylan.lim@redcross.org



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Agenda

Icebreaker



What are CCCs / Our Goal for this year (FY23!)



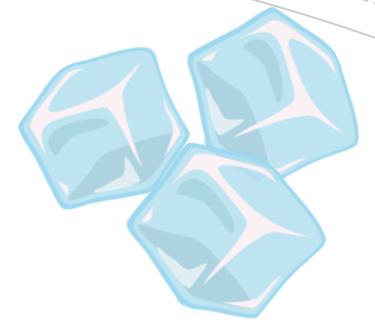
How to start off the school year strong as a Red Cross Volunteer!



Field Ambassador Applications



Closing remarks, etc.



Icebreaker!

- **Raise your hand or put your response in the chat!**
 - **Name**
 - **Grade**
 - **Region that you're based in!**
 - **What's your spirit animal? (Cat, rabbit, lion...)**

What is a CCC? / What are our goals for this year? (1)

- CCC → Crash Course Call
- Held every 3rd Sunday of the year from 7:00 – 7:30 p.m. ET (for now!)
- Inform and educate you all of the themes, focuses, and spotlights for the following month!

Ask questions!

Let us know of any successes / setbacks that you've faced with your Red Cross journey recently!

I take all of that information in to ensure you all feel prepared & updated on how you can volunteer! (I'll try to address all of the questions that you all have!)

What is a CCC? / What are our goals for this year? (2)

- My job: Act as a liaison to make sure that you all are feeling connected and supported with your questions, needs, and requests!
 - If you have any ideas, or anything that you'd like to share to the National Youth Council, I'm here for you!

Overall Goal for FY23!

- Make sure that you are all supported

What is the National Youth Council?

- Group of 13 Youth / Young Adults across the country that support and represent the youth in the Red Cross



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Red Cross in the New School Year

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Growing and maintaining your club

- Get your club started by viewing the [Club in a Box Toolkit](#)
- Embrace various forms of club recruitment!
 - Flyers, Banners, Newsletters, School News Outlets, **[Face to Face Recruitment](#)**
- Use tools such as Google Classroom to keep track of and manage your club
- A strong club is rooted in an even stronger leadership → Take time for your officer board to bond and meld with one another
 - Hold officer dinners, game nights, and other celebrations
- Incentivize club member participation
 - Food, stickers, awards
 - Cross club competitions and partnerships
- Find ways to make your club stand out
 - What initiatives and opportunities are something that only your club can offer?
 - Visit RCYO to view some of the many [activity guides](#) the Red Cross already has

Staying Organized and Planning Ahead (1)

Map out plans, ideas, and events for upcoming months at the start of the year! As the school year goes by, you only get more busy

Stay organized through Volunteer Connection: Have a VCN account -> sign up for shifts, log hours, qualify for vouchers/awards

Renew your Red Cross Club registration by contacting your local Youth Engagement Team -> When the school year starts, you'll be able to add new club members to your club!

Staying Organized and Planning Ahead (2)

Red Cross Club Meetings

- Before the meeting - plan ahead of time with club officers
- During the meeting - catch attendance, greet new members, create an agenda, and take meeting minutes/notes!
- Very important: aim to connect with others during the meeting

Planning out Red Cross events

- redcrossyouth.org --> a ton of virtual and in-person resources that you can access
- Work on a platform that can allow for group planning (Slack, Notion, Trello, Asana, etc.!)
- Try to map out an event / goal for each month of the year!

Example here!

Month	Activity
August	COVID-19 Safety Campaign(Back to School Initiative)
September	National Preparedness Month
October	Pillowcase Project
November	General Fundraiser
December	Holiday Mail For Heroes
January	National Blood Donor Month, Prep for Blood Drive
February	Blood Drive
March	General Fundraiser
April	Sound the Alarm
May	Preparing for Next Year

Club Registration Process

- Red Cross Clubs must register their Club at the beginning of each school year or when the Club is founded
- Only one Club member needs to complete the Club Registration process. The Red Cross Club President or Secretary should be responsible for registering the Club.
- This can be completed by:
 - 1. Logging on to your Volunteer Connection profile
 - 2. Clicking on My Chapter and selecting “Red Cross Club Registration”
 - 3. Starting the Club registration process by clicking “click here” to register.
 - 4. Fill out the Club Registration Form
- For a full guide visit [this link](#)

Club Renewal Process

- Make sure that your club is renewed in Volunteer Connection!!
- The Red Cross Club renewal deadline is **September 1st**
- Any club that has not been renewed or approved on or after **September 30th** will be automatically set to '**Expired**'
- **Step 1: Renew Your Club**
 - To renew your Club, you will need to the following information:
 - Contact information (Name, title, email address and phone number) for your Club's Sponsor / Advisor, Red Cross Unit Contact, and Current Leadership (President, Vice President, Secretary and at least one Club member)
 - Club Constitution (if updated from last year)
- **Step 2: Take the FY23 Red Cross Club Survey**



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Field Ambassador Applications

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Introductions – Sanjana Velu

FY23 Field Ambassador Lead

Central and Southern Ohio Region | President
Central and Southern Ohio Regional Youth Council
| Love reading and exploring new places!

sanjana.velu@redcross.org



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Introductions – Katie Clark

FY23 Field Ambassador Lead

Cascades Region | President of SWWA Youth
Council | Love painting, research, and hiking!

Kate.clark2@redcross.org



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What is the Field Ambassador (FA) Program?

- Cohort of high school volunteers from across the US representing their region
- Takes place during the academic school year
- Goal is to promote national initiatives and expand youth opportunities and involvement within home regions

Field Ambassador Position Overview

Qualifications:

- High school student
- American Red Cross volunteer with an active Volunteer Connection account
- At least one year of Red Cross experience (shown in Volunteer Connection) by October 1, 2022
- Available for all FA related calls (fourth Sunday of each month, 8pm ET)

Time Commitment:

- Approximately 10 hours per month
- Must contribute 5 hours to the FA program and 5 hours to their region
- Must complete at *least* one regional project of their choosing

Roles and Responsibilities

- File monthly reports with regional updates concerning youth programs and clubs
- Recognize outstanding regional volunteers
- Take initiative to increase local youth involvement & opportunities
- Support and initiate youth programming in their region
- Ensure that local clubs are registered in Volunteer Connection and engaged
- Attend monthly calls with the cohort and/or National Youth Council
- Collaborate with other Field Ambassadors and the National Youth Council for monthly tasks
- Send out monthly emails to field contacts with national updates
- Develop a capstone project to strengthen youth engagement in their region

Past Projects + Reflections

- Cissy Wang: Created a guide to introduce youth to opportunities beyond high school Club
- Riddhi Bansal: Created a Regional youth council to improve youth engagement and youth programs
- Sanjana Velu: Revamped Regional Youth Council to better represent the region and have a greater impact
- Katie Clark: Created a Regional Leadership Development Conference

Other examples: youth volunteer recognition ceremonies, programs/conferences/initiatives based on one of the lines of service, and anything else you can think of!



2022-23 Field Ambassador Application Overview & Timeline

Application Timeline:

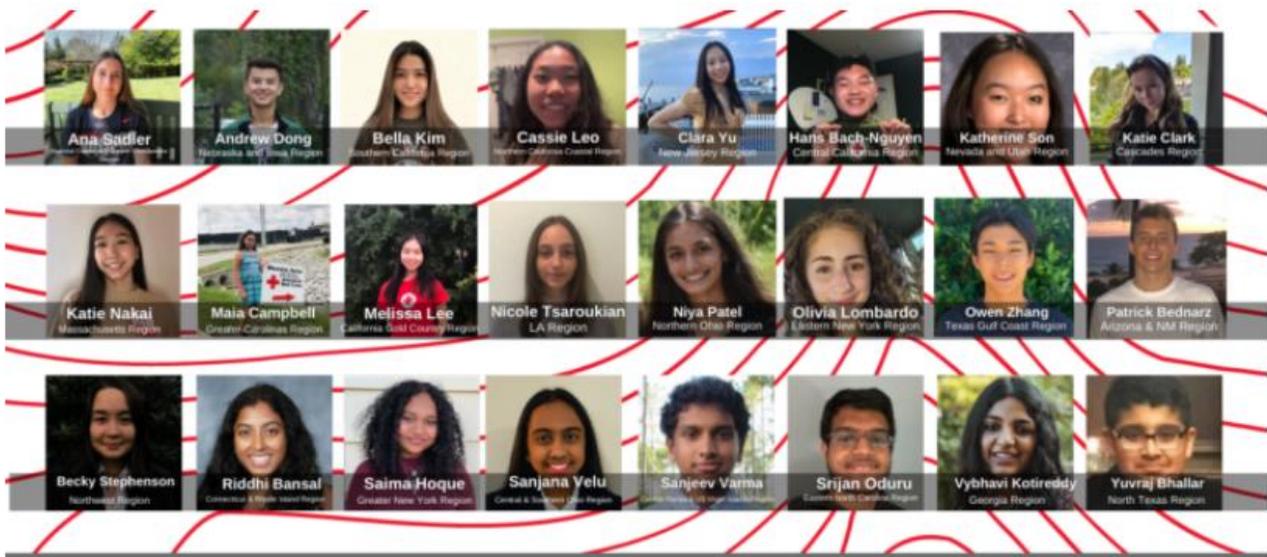
- Applications opened on August 15th!
- Applicants need to complete the 2022 Field Ambassador Application by the deadline (9/5 at 11:59pm) to be considered for the position

How to Apply *(live now!)*

- Use the [provided link](#) to open the 2022 Field Ambassador application
- Log into your [Volunteer Connection](#) account
- Once the application is complete, submit and regularly check email for further information and/or updates

Tips and Advice

2021-2022 Field Ambassadors



- Your responses should clearly convey your dedication and passion for the Red Cross (but don't name drop!)
- Be as creative as you would like
- Sell yourself!

2021-2022 Field Ambassador Cohort

The Field Ambassadors are a group of outstanding Red Cross Youth who report on local activities and promote national initiatives through a partnership with the National Youth Council. Learn more about the program at redcrossyouth.org



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Questions?



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SICKLE CELL FIGHTER HIGH SCHOOL SCHOLARSHIP PROGRAM



SCF High School Scholarship Program | Review

Purpose	<ul style="list-style-type: none"> • Rewards schools that successfully collect blood from donors who are Black through a student scholarship program • Goal of helping sickle cell patients by diversifying the blood supply, while also promoting access to, and diversity in higher education • Scholarship recipient is encouraged to host drives in college
Eligibility	<ul style="list-style-type: none"> • Program timeframe: July 1 through June 30 (FY22 retroactive to 7/1/21) • \$5,000 scholarship to the top ten high schools in the country that collect the most units from donors who self-identify as African American <ul style="list-style-type: none"> ✓ Minimum of 50 productive units from self-identified African American donors ✓ Host at least one blood drive during program timeframe • May be combined with other programs or incentives • High schools are eligible whether the drive is hosted at the school or an off-site location



YouthShare!



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Follow

- Follow our Instagram, @americanredcrossyouth
- Check redcrossyouth.org
- Read future issues of YouthWire for the latest updates and ideas for projects!

Share

- We want to hear about your great events and activities!
- Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

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Thank you so much for your time!

**We hope to see you in future Crash
Course Calls!**

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