DECEMBER CRASH COURSE CALL
Agenda

- Icebreaker
- Member Retention
- Hope for the Holidays and Fundraising Advice
- Holiday Activity
- Closing Remarks, Questions
Icebreaker!

Raise your hand or put your response in the chat!

- Name, grade, region
- What are your holiday plans?
  Holiday gift list? Favorite holiday movie?
Member Retention

How do I keep my members engaged and active within the club?

Put your answers in the chat!
Maintaining Club Engagement

- bullet one
- bullet two
- bullet three
Lesser known activity guides

**VACCINATE A VILLAGE**
Vaccinate a Village is a fundraising activity in which youth become American Red Cross Measles & Rubella Initiative advocates and help raise funds to vaccinate children and save lives.

**MINGLE FOR A MISSION**
A social fundraising event for young professionals to mingle, network, learn about and raise money for the American Red Cross.

**READY RELAY**
A fundraising activity where teams of participants compete against one another to complete a series of mission-related tasks.

**CHANGE FOR CHANGE**
A coin drive fundraising competition that engages your group with elementary school students to raise money for the American Red Cross.
Hope for the Holidays
General Fundraising Advice

- Challenge other clubs or campus groups
- Utilize or incentivize the use of social media to promote the campaign
- New Fundraising Ideas:
  - Teach a specific skill or class
  - Food truck partnerships
  - Artists showcase
  - Field days and sporting competitions
Holiday Activity

New year, new club!
Welcome Back!

Time to share :)
How can we restructure CCC's to better fit you?

Please unmute or put your answer in chat.
YouthShare

- Want a chance to be featured on RC socials?
- Share any projects you've been working on!
- Any initiatives you need help with?
UPCOMING CCC

JANUARY 22ND
7:00 - 7:30 PM ET!
Questions?
Reminders

FOLLOW
@americanredcrossyouth
&
@americanredcross

SHARE
Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

READ
Red Cross YouthWire
Thank You!