



**American
Red Cross**

Youth & Young Adults

September 2021 CCC: Getting started with the New School Year and Field Ambassador Applications

————— Impact Starts Here —————

Agenda

Icebreaker



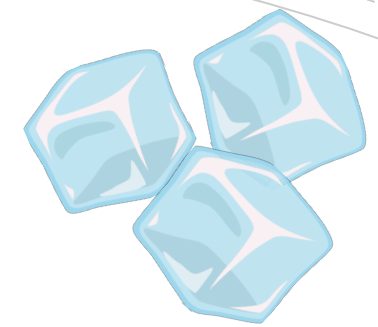
National Disaster Initiatives, and more!



Sickle Cell Awareness and how you can get involved



Closing remarks, etc.



Icebreaker!

- **Put your response in the chat!**
 - **Name**
 - **Grade**
 - **Region that you're based in!**
 - **Favorite movie or tv show!**



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What disasters are happening in the United States right now and how is the Red Cross helping?

Put your answers in the chat !

Hint: Think of any recent disasters that have made headlines on the news!

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Quick Exercise (1)

Western Wildfires (California)



Photos of buildings and the Red Cross responding both the Dixie and Caldor fires. Adapted from "Red Cross Helping as Wildfires Continue to Burn"

Quick Exercise (2)



Hurricane Ida + Nicholas +
Flash Flooding (Louisiana,
Alabama, Mississippi,
Greater Pennsylvania, New
Jersey, New York, Tennessee)



Introductions – Sam Johnson

Youth Preparedness Program Lead
Community Preparedness Education Programs and Youth
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American Red Cross, National Headquarters

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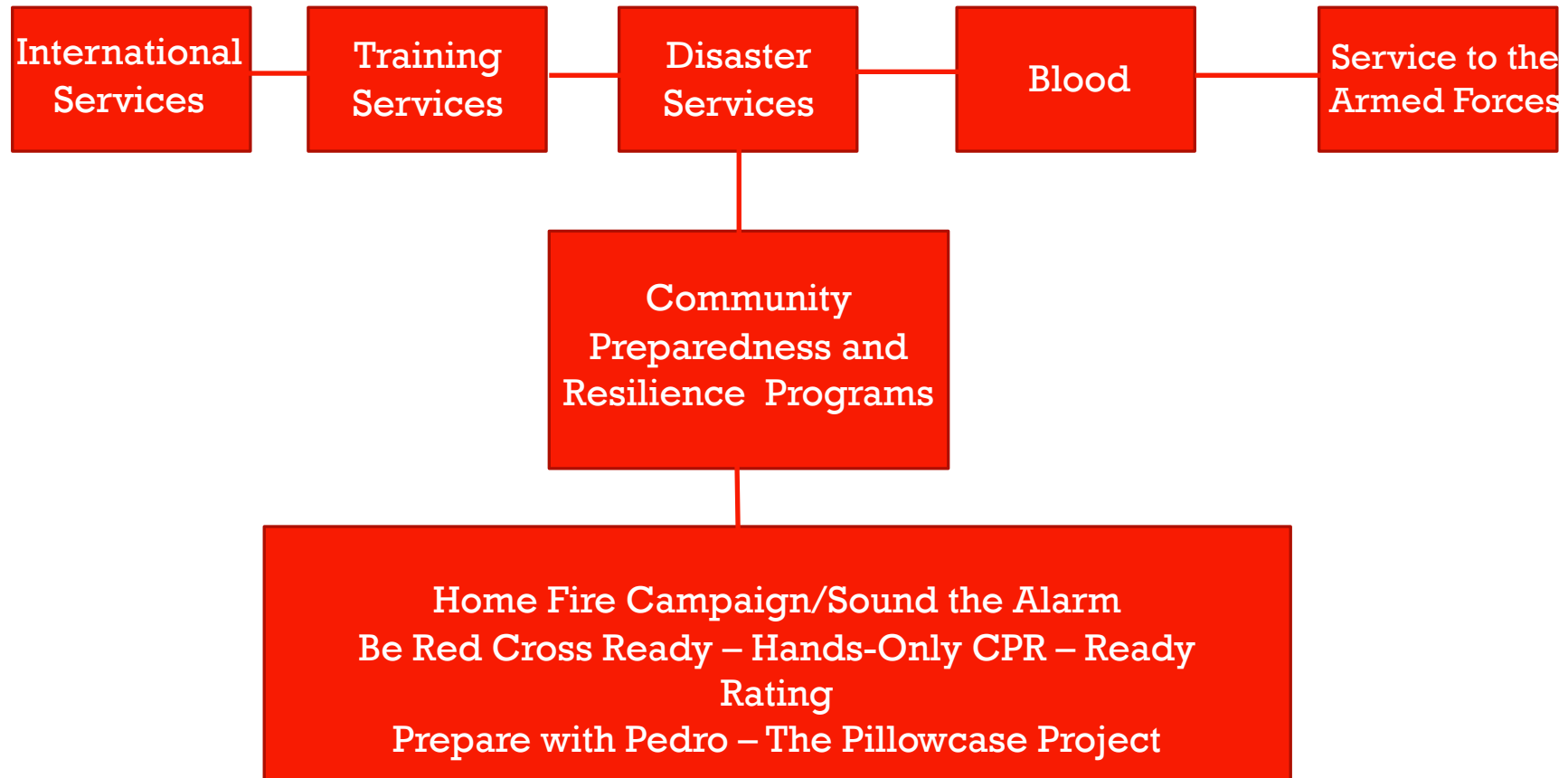


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Organization Chart



Ongoing Responses

- Hurricane Ida: Mass Care
 - Damage assessments, providing cleaning supplies, shelter
- Afghanistan Evacuees: First aid, replacing items, working with community partners

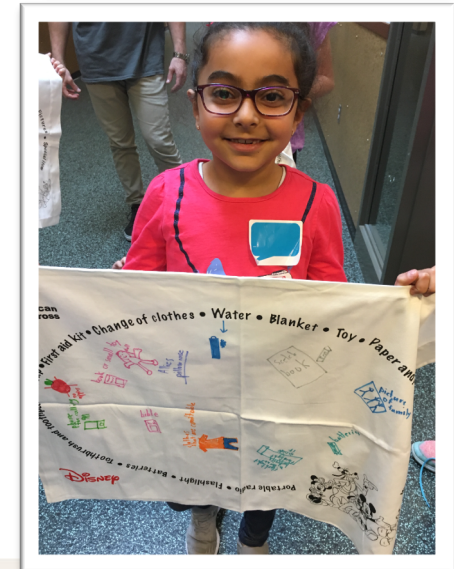
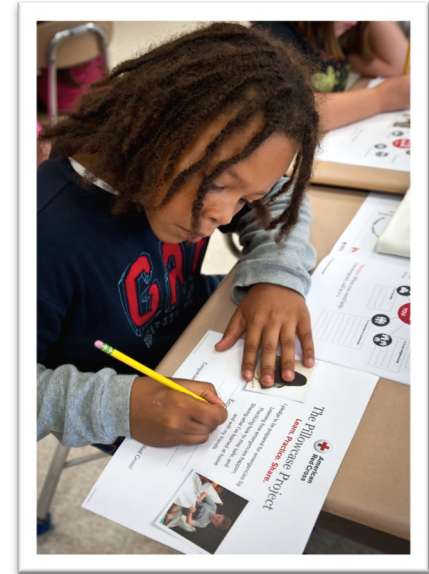


Youth Preparedness Programs Overview

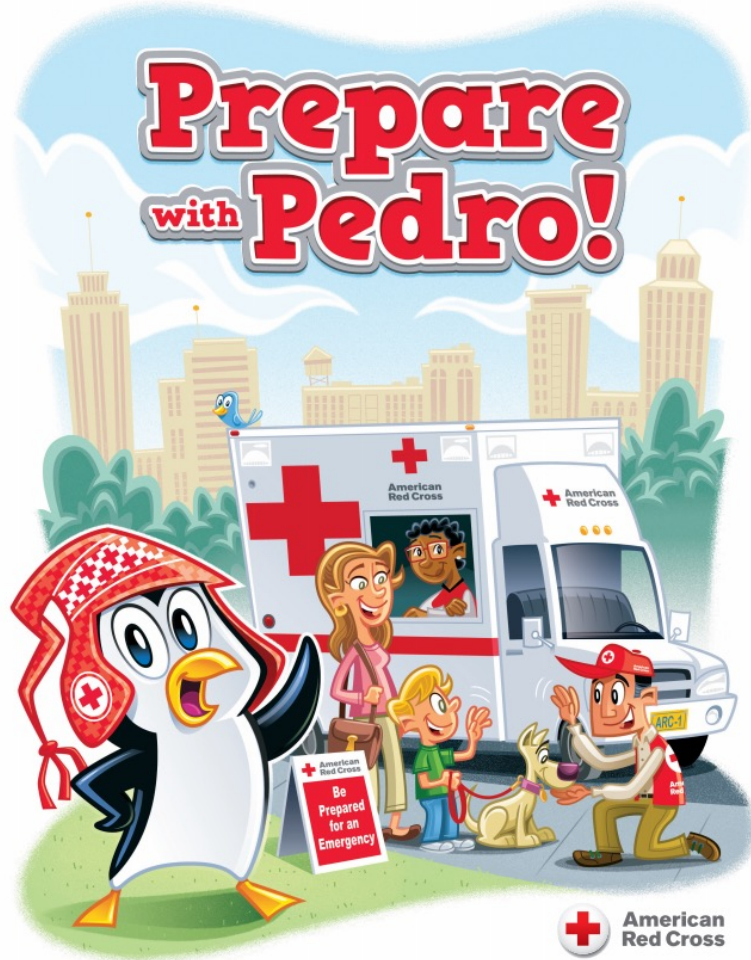


The Pillowcase Project

- For 3rd-5th grade students
- Idea came from Southeast Louisiana Red Cross Chapter during Hurricane Katrina
- Trained presenters teach a 40-60-minute lesson about a local hazard, coping skills, and general emergency preparedness
- Students receive a pillowcase to decorate as an emergency kit along with a workbook and fabric marker
- Over 1.5 million students reached since 2015!



Prepare with Pedro

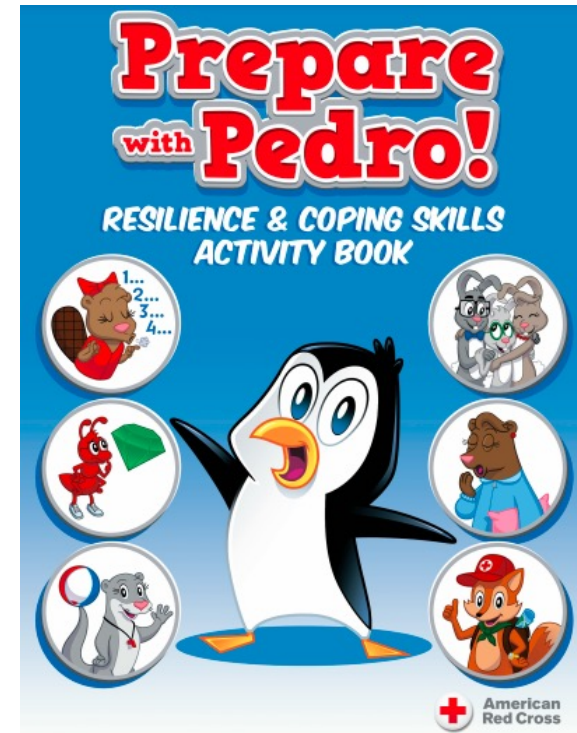
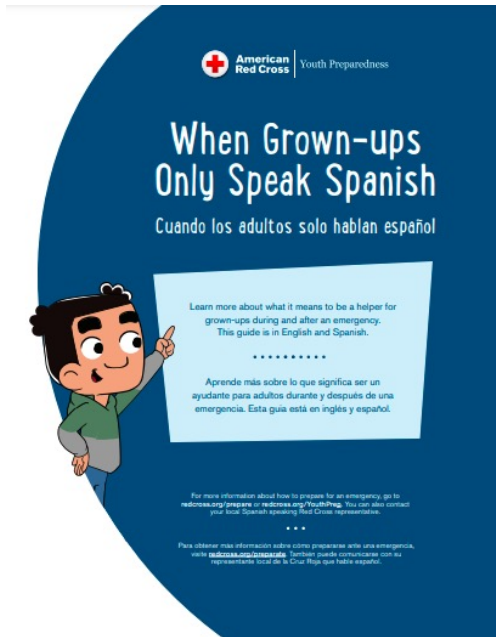


- For kindergarten through 2nd grade students
- FY21 is first year of national implementation!
- Students receive a 30-45 minute lesson and a storybook to take home and share with their households
- Over 75,000 students reached since 2017!

Modified Program Implementation



Youth Resilience Resources



Working with your local DCS team

Reach out to your
Regional Preparedness
Program Lead to learn
more!

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Instagram @redcrossforkids



Sickle Cell Awareness and how you can help! (1)



Sickle Cell Awareness and how you can help! (2)

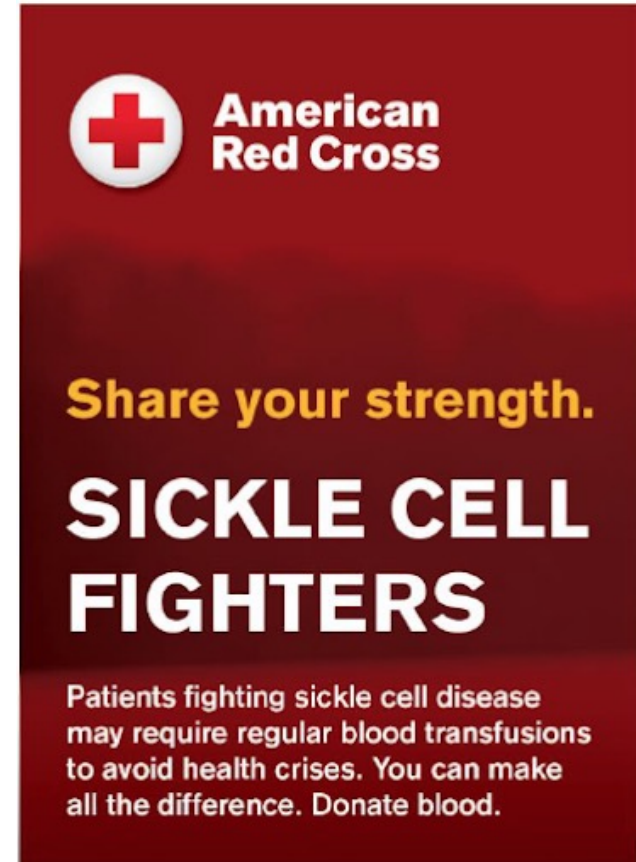


A patient with sickle cell disease may need up to **100 units** of blood each year to treat complications from the disease.



Sickle Cell Awareness and how you can help! (3)

1. Host a blood drive
2. Host an Iron Rich Feast
3. Stay involved with National Youth Council DEI initiatives
4. Educate yourself more about sickle cell
5. Educate others on sickle cell





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Youth Spotlight Nomination!

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Follow

- Follow our Instagram, @americanredcrossyouth
- Check redcrossyouth.org
- Read future issues of YouthWire for the latest updates and ideas for projects!

Share

- We want to hear about your great events and activities!
- Send stories to youthinvolvement@redcross.org and you might be featured on our Instagram, redcrossyouth.org or a future issue of YouthWire!

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Thank you so much for your time!

We hope to see you in future Crash Course Calls!

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