



**American
Red Cross**

Youth & Young Adults

NATIONAL YOUTH INVOLVEMENT MONTH 2022

Welcome to the official page of National Youth Involvement Month (NYIM), 2022!

What is National Youth Involvement Month?

National Youth Involvement Month is one of the Red Cross-National Youth Council's most exciting and encompassing annual initiatives aiming to celebrate the accomplishments of Red Cross youth and young adult volunteers across the nation. Taking place in November, NYIM has a different theme each year: this year's theme is ***Inspiration through Service***.

National Youth Involvement Month is a time to celebrate the great work our youth and young adult volunteers do to support the Red Cross. The goal this November is for you to explore the [Red Cross' Mission](#) through activities related to the various [lines of service](#).

Throughout the month of November, we will be spotlighting outstanding Red Cross Clubs and Individual Volunteers on our social media platforms via Facebook and Instagram. To be featured in a spotlight, please look carefully at the details below.

How Can You Participate in NYIM?

- Host or participate in a Red Cross volunteer event as a Red Cross Club or an Individual Volunteer
- [Sign up to Donate Blood](#)
- Attend a [virtual volunteer event](#) hosted by the National Youth Council

How to Report Your Involvement:

- For Red Cross Clubs: Your Club will earn 1 point for each event or activity that your Club hosts. Please select ***one representative*** from your Club to report each activity through the link in bio. We will highlight the most active Clubs during an award ceremony at the end of NYIM!
- For Individual Volunteers: You will earn 1 point for each event or activity that you are involved in! We will highlight the most active individuals during an award ceremony at the end of NYIM!

How Clubs and Individuals will be spotlighted?

Outstanding Clubs and Individual Volunteers will be selected to be a featured spotlight based on form submissions, event/volunteer details, and alignment with the NYIM theme, *Inspiration Through Service*.

If you want to be spotlighted as a Club and/or Individual, please submit your service activities to the [NYIM Event Reporting Form](#) starting November 1.

As you coordinate and complete your events, please record the following details in the submission:

1. The Mission Focus of the event
2. Number of the Club members participating
3. Pictures (so we can include them on our social media)
4. Total hours volunteered (combined member hours)
5. Outcomes, (Ex.: 34 units of blood donated, 81 smoke alarms installed, 3 Club members who explored a new line of service, 42 individuals taught about preparedness)

Not sure where to start? No worries, we have a number of resources to guide you in selecting the right activity given your timeline, resources, and most of all passions! Take a look at the activities below to get an idea of how you can participate in NYIM!

Submission Ideas According to Red Cross Mission Focuses:

*Feasibility of certain activities will depend on COVID-19 restrictions within your region. Check with your local region before proceeding with an event.

Mission Focus	Examples
Biomedical Services- address the critical need for blood by saving lives and helping collect blood donations	<ol style="list-style-type: none"> 1) <u>Hold a Blood Drive</u> 2) <u>Tweets to Thank</u> 3) <u>Iron Rich Feast</u>
Disaster Cycle Services- focuses on the most urgent disaster response efforts as well as prevention and preparedness	<ol style="list-style-type: none"> 1) <u>Prepare and Share Kit Drive</u> 2) <u>Preparedness Week</u> 3) <u>Virtual Fire Safety Canvassing</u> 4) <u>Home Fire Campaign</u> <ol style="list-style-type: none"> a) <u>Prepare with Pedro</u> b) <u>Pillowcase Project</u> c) <u>Sound the Alarm</u>
Diversity, Equity, and Inclusion- help demonstrate the Red Cross's commitment to DEI, valuing diversity of thought, backgrounds, experiences, gender identities, sexual orientation, and cultures.	<ol style="list-style-type: none"> 1) <u>Taste of Diversity</u> 2) <u>Cultural Competency Series</u>
Fundraising- advocate for causes you are passionate about through various campaigns	<ol style="list-style-type: none"> 1) <u>Change for Change</u> 2) <u>Helping Hands</u> 3) <u>Ready Relay</u> 4) <u>Top Fundraising Ideas</u> 5) <u>Mingle for a Mission</u> 6) <u>Sponsored Volunteerism</u> 7) <u>Dodgeball Tournament</u>
International Services- partnered with the over 180 other national Red Cross and Red Crescent societies through emergency health services and external disaster response, to	<ol style="list-style-type: none"> 1) <u>IHL in the Movies</u> 2) <u>Measles and Rubella Initiative Campaign</u> 3) <u>Missing Maps MAPathon</u> 4) <u>Raid Cross</u> 5) <u>Virtual Vaccinate a Village</u>

strengthen leadership, financial management, volunteer networks, and support the global movement	
Service to the Armed Forces- focuses on serving active service members, veterans, and their families	1) Totes of Hope 2) Birthday Party for Veterans
Training Services- provide opportunities to be trained in many of the most useful life skills to respond in a number of life-threatening scenarios	1) CPR, AED, First Aid classes

Feel free to explore events not listed here as it is merely a guide to give you and/or your Club some event ideas to pursue for NYIM. We welcome creativity, as long as the opportunities fall within the Red Cross Mission. For example, holding a bake drive to raise funds for a disaster or coordinating a discussion or information session concerning Sick Cell Awareness would be completely acceptable and encouraged.

Specifically for individuals, feel free to submit a Red Cross [pathway](#) to highlight your involvement throughout your Red Cross journey!

Council-Hosted Events for NYIM:

The National Youth Council will be hosting two virtual volunteer events to celebrate National Youth Involvement Month. These events are open to all youth and young adults across the organization.

MapSwipe Event Registration [Link](#) - Saturday, 11/12/22 6:30-8:30 PM EST

Emergency Preparedness Event Registration [Link](#) - Saturday, 11/19/22 5:00-6:00 PM EST

NYIM Celebration Event Registration [Link](#) - Saturday, 12/3/22 7-8 PM EST

Quick Links:

- [NYIM Event Reporting Form](#)
- [Schedule a time to Donate Blood](#)

Connect With Us:

Please check back on this page and follow our Instagram at [@americanredcrossyouth](#) and Facebook page at [American Red Cross Youth Network](#) to receive updates on NYIM 2022. Feel free to post updates on your personal Instagram and Facebook pages with #NYIM22 and #redcrossyouth!

If you have any questions, please direct them to youthinvolvement@redcross.org.

We hope that you join us in encouraging youth and young adults to serve with their passions by participating in NYIM 2022!