## RED CROSS CLUB REQUIREMENTS







## So you've decided to start a Red Cross Club!

Now it's time to learn more about what it means to be a part of this amazing network! We are here to help you embark on this journey and hope this guide will serve as a useful tool to navigate Club requirements.

Here are a few things you can do to get your Club started:

- Register your Club. All Club members need to be registered Red Cross volunteers in <u>Volunteer Connection</u>. You can start the registration process <u>here</u> and check out the <u>Volunteer Connection Guide for Youth and Young Adults</u> for guidance.
- 2. **Get a Red Cross Region Contact.** Find your local Red Cross region <a href="here">here</a> and connect with a Volunteer Services contact to start your Club. Red Cross Clubs must have a Red Cross Region Contact to be recognized as a Club.
- 3. **Get oriented.** Contact your local Red Cross Region to learn next steps for signing up for an orientation or hosting one specifically for your Club. Check out the <u>Club in a Box</u> resource for tips on getting your Club set up.
- 4. **Get recognition by getting a sponsor.** Red Cross Clubs can be sponsored by a school, parent, or community organization. Your Club must have an adult sponsor/advisor who is a registered volunteer with a local Red Cross region to be recognized as a Club.
- 5. **Become official.** When you kick-start your Club and at the beginning of each school year, submit or renew a Red Cross Club registration in <u>Volunteer Connection</u>. For more steps on becoming official, check out the <u>Submitting a Red Cross Club Application</u> tip sheet and the Volunteer Connection Resources for Youth and Young Adults.
- 6. **Break out those writing chops.** Submit a <u>Club Constitution</u> to your local Red Cross region when you start your Club and at the beginning of each school year.
- 7. The bonds are stronger than you think. Remember and integrate the Mission, Vision, and Fundamental Principles of the Global Red Cross Network while conducting all your Club activities.
- 8. **Three is not a crowd.** Have a minimum of four active Club members. To recruit more members, consider attending your school's club activities fair and sharing the Red Cross mission as well as reasons why you decided to become a Red Cross volunteer. You may also use your personal social media and region's communications to spread the word about your Club. Make sure to consider accessible and virtual volunteering opportunities for people who may have disabilities, financial restrictions, or lack of transportation to Club events. For more tips on recruiting and retaining Club members, check out Recruit, Retain, and Recognize Club Members. See Club Meetings to help you plan your first Red Cross Club meetings.
- 9. Get creative with service projects. Plan and coordinate a minimum of three Red Cross mission-related service projects per year. Find tips for planning a timeline in <u>Planning Your Red Cross Club Year</u> and use our <u>Activity Guides</u> to find exciting service projects. See <u>Service Project Ideas</u> for more ways your Club can get involved with volunteer opportunities and <u>Planning Your Own Project</u> for tips on leading your next service project.
- 10. **Get recognition.** Log your volunteer hours and track your Club activities/service projects in <u>Volunteer Connection</u>. Download the Volunteer Connection mobile app for easy access. By logging hours, you can be recognized for your service by your local Red Cross Region.
- 11. **Work with the local region.** Contact your Red Cross region to share Club activities and work with the region to integrate your Club into the greater needs of your community. See <a href="Working With Your Red Cross Region">Working With Your Red Cross Region</a> for tips on staying connected.

- 12. **Rally the troops.** Participate in your local Red Cross region's ongoing initiatives and notify your local Red Cross region prior to hosting fundraisers.
- 13. **Know your stuff.** Follow <u>Brand Guidelines</u> for any communication and marketing materials. If your Club needs any promotional products, only use the national <u>Branded Merchandise</u> vendor.

## Thanks so much for moving the Red Cross mission forward by starting a Club!

We want to hear about your events and activities! Send your stories to <a href="mailto:youthinvolvement@redcross.org">youthinvolvement@redcross.org</a> and you might be featured on our Instagram (@americanredcrossyouth), redcrossyouth.org, or a future issue of our YouthWire newsletter!



Contact your local Red Cross Region for more information.

Impact Starts Here