
YOUTHWIRE

— Impact Starts Here —



American
Red Cross

Youth & Young Adults

THE IMPACT OF BLOOD

JANUARY 2023

Latest from Youth Leaders

We hope you have enjoyed the holiday season and are excited for this new year. As many of us are just starting to set resolutions, it is the perfect time to reflect on how you plan to volunteer throughout the year and encourage people around you that volunteering is a great option. The *Resolve to Volunteer* recruitment initiative occurring this month will be focusing on promoting engagement among new and current volunteers, encouraging them to take part in-person, virtually, or through social media!

We also wanted to mention that the [Leaders Save Lives Scholarship Program](#) for the winter will be ending on January 15, 2023. If you host a blood drive while school is out of session, you could earn volunteer hours, leadership skills, a gift card, and be entered to win a scholarship.

The Council will also be hosting the January [Crash Course Call](#) on January 15 at 7:30 p.m. ET. Join us for some updates and discussions for the year ahead!

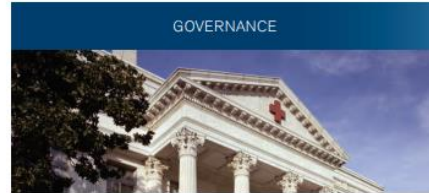
Environmental, Social, and Governance Spotlight

Youth Spotlight: Arjun Choudhri



Arjun Choudhri has served as an IHL campaign member and continues to serve as an intern in the financial development department of the Red Cross Los Angeles Region

Joining his school's Red Cross chapter his freshman year, Arjun has volunteered over 200 hours by spending evenings at local food banks, helping run the school's bi-annual blood drive, and helping host school donation drives. He also participated in the International



The Red Cross has been aiming to incorporate various dimensions into its core mission and is continuing to not only focus on ongoing efforts but also how they are being carried out. Its ESG efforts relating to the pillars of environment, mission, workplace and organizational culture, and governance are ones to be highlighted.

- **Environment:** The Red Cross is engaging in efforts that are mitigating the climate crisis by reducing its environmental footprint.
- **Mission:** The crucial services that the Red Cross provides allow communities that are most vulnerable to be prepared. There is a special focus on making efforts equitable and culturally appropriate.
- **Workplace & Organizational Culture:** The Red Cross is embracing diversity and ensuring that the workplace reflects a supportive environment for volunteers and employees.
- **Governance:** The Red Cross is ensuring that its practices are aligned with key disciplines in terms of oversight, risk management, ethics and security.

You can learn more about the Red Cross's efforts and reflect on ways that you can contribute to these efforts by viewing the full report [here!](#)

Humanitarian Law (IHL) Campaign and became the coordinator, where he organized group efforts at his school to spread IHL awareness through social media campaigns and in-school events. He has also gained great experience by volunteering at the Red Cross Arizona New Mexico Region IHL campaign by giving IHL presentations to senior citizens and employees at Red Cross.

Additionally, Arjun has also been involved as an intern at the financial development department of the Red Cross Los Angeles Region, where he does work regarding researching donors within the LA Region and organizing the office's books.

Thank you so much for your work, Arjun! We can't wait to see how else you will make a difference.

**January Monthly Focus:
National Blood Donor Month**

Expand Your Knowledge

In honor of Mental Wellness Month this January, you can aim to better understand how disaster impacts mental well-being of the individuals affected. Check out the **Disaster Mental Health: Introduction** class to learn about the services that Disaster Mental Health workers provide and gain insights in the context of real-life stories. We also have a great Cultural Competency Series, [The Power in Now: Engaging Youth and Young Adults](#), occurring on Friday, January 20. Don't forget to tune in to learn tips to engage and learn more about the impact you can have now!



What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what's new for you!

Questions about youth volunteering with the American Red Cross?
Email YouthInvolvement@redcross.org

Get Social and Share!

Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to [subscribe to our newsletter](#).



January is National Blood Donor Month! It is a great time to recognize the crucial role that blood and blood products play in the Red Cross mission. Biomedical Services provides hospitals and transfusion centers with a variety of blood products to help save lives.

Whether you are interested in contributing by directly donating blood or participating in various other ways, visit this page to [learn more](#). You can find a local blood drive in your area and schedule an appointment [here](#).

How you can contribute:

- Donate blood
- Host a blood drive
- Raise awareness of the importance

Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact youth & young adults have by logging your hours and by filling out the [spotlight form](#) today! Use this helpful [tip sheet](#) to walk through how to submit your volunteer hours on [Volunteer Connection](#)! We also have this great new video to aid you in the process of logging your hours on the [desktop version](#) and [mobile app version](#) of Volunteer Connection!

January Fundraising Highlights



There are a variety of great ways to fundraise for the Red Cross!

- You can involve others around you by creating your own fundraiser, whether to celebrate a special occasion or just for fun!
- You can play games and fundraise all at once with a Tiltify Fundraiser, Facebook Gaming Fundraiser, or Streamlabs Charity Fundraiser!
- You can participate in a Facebook challenge! A fitness challenge is a great idea.
- Take on a Spartan Race!

You can find your inspiration for a cause and check out [this page](#) for all the tools you need to get started.



[Unsubscribe](#) from YouthWire