Latest from Youth Leaders

Happy April, Red Crossers! Are you interested in serving on a team of youth and young adult leaders from across the country to advocate and support youth volunteerism in the American Red Cross? Apply to the National Youth Council! Through this group, you will have the opportunity to create volunteer resources, host educational events, and liaise with diverse youth leaders. All volunteers between the ages of 16-22 who have been a registered Red Cross volunteer for at least a year are eligible to apply.

The application is composed of three components: a Microsoft Form (with Resume and Personal Response), a Red Cross recommendation form, and non-Red Cross recommendation form. We strongly advise you to begin crafting your application early so that you have ample time to think about and edit it. We will also be hosting a Crash Course Call about National Youth Council applications on April 17 at 7:00 p.m. ET if you want to gain more insight into the process.

The deadline to submit all application materials is Friday, May 13, 2022 at 11:59 p.m. ET. Please email ariana.deng@redcross.org for any questions or concerns. Good luck to everyone applying!

Youth Volunteer Spotlight:
Srijan Oduru

Srijan Oduru connected clubs across his region through the establishment of a ENCRC Youth Leadership Conference
Measles and Rubella Initiative

Measles is one of the most contagious and severe childhood diseases. Every day, it takes the lives of hundreds of children around the world. Even if a child survives, measles can cause permanent disabilities, such as blindness or brain damage. The risk is great in developing countries where there is a prevalence of malnourishment and limited access to health care.

With the last week of April declared as World Immunization Week, take the time to learn and research Red Cross’ Measles and Rubella Initiative (M&RI). The M&RI aims to achieve a world without measles and rubella by supporting countries to raise coverage of measles, rubella and other vaccines; fund, plan, implement and monitor quality supplementary campaigns; investigate outbreaks and provide technical and financial support for effective outbreak response, propose and participate in solutions to strengthen immunization delivery; and support a global laboratory network for measles and rubella. Since 2001, the Initiative has supported 88 countries to deliver more than 2.9 billion doses of measles vaccine, helped to raise measles vaccination coverage to 85% globally, reduced measles deaths by 62%, and has invested more than US $1.2 billion in measles and rubella control activities.

Learn more about the initiative and how you can get involved.

Expand Your Knowledge

Srijan Oduru is a senior at Green Hope High School and is the Field Ambassador for the Eastern North Carolina Region. Though there were many active and successful clubs in his region, Srijan took note that there wasn’t an available platform where various clubs could actively collaborate with one another.

As such, Srijan took charge and founded a Youth Leadership Conference Series in order to streamline national and regional outreach throughout his region. In a recent YLC series, Srijan highlighted the importance of volunteer recognition and celebration, and he plans on showcasing upcoming topics on how to increase engagement and transitions between high school and college roles.

For anyone interested in creating a similar initiative, Srijan suggests establishing “a strong support system of volunteers and adult leaders,” in order to ensure that the “process becomes more rewarding and beneficial for everyone involved.” He states that, “sending emails, checking in with and talking to other volunteers, and leading the meetings takes a lot of extroversion and dedication, but it's 100% possible and worthwhile.”

Amazing work, Srijan! We look forward to seeing how else you will support the Red Cross mission in the future.

Sound the Alarm

Expand Your Knowledge

Series, where leaders from 15+ youth clubs collaborate in order to better support their 450+ Youth Volunteers

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Join the Vaccinate a Village challenge from now until April 29! During this competition, compete with clubs across the nation for a chance at winning social media shoutouts, Red Cross merchandise, and a specialized gift bag. Winners will be selected based on creativity and the total amount of funds raised. To get started, check out this activity guide and submit your data here by April 29, 2022. Good luck!

What is YouthWire?
Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories, and resources for youth, young adults and youth champions! We are always looking to highlight great stories and want to hear what awesome things are happening in your region!

Let us know what's new for you!

Questions about youth volunteering with the American Red Cross? Email YouthInvolvement@redcross.org

Get Social and Share!
Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to subscribe to our newsletter.

Log Your Hours on Volunteer Connection!
The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact youth & young adults have by logging your hours today! Use this helpful tip sheet to walk through how to submit your volunteer hours on Volunteer Connection! We also have this

With wildfire season stretching from May to October of each year, April is a great time to prepare and get ready for wildfires' many dangers. In the past few years, there have been record-setting wildfire seasons, which have caused 37 deaths and more than $19 billion in damages, and over eight million acres of land scorched. Wildfires are dangerous and spread quickly, giving you only minutes to evacuate. Learn how to protect your household and loved ones here where you will find the most essential preparation tips. Aid those in need by leading your community in a Prepare and Share Kit Drive, Fire Safety Canvassing, or Preparedness Week Campaign.

Home fires claim seven lives every day but having working smoke alarms can cut the risk of death by half. Together, the American Red Cross is rallying volunteers to install 50,000 free smoke alarms nationwide. This campaign is a great way to promote fire safety and preparedness in your community, and to hope, innovate, and serve. Learn more about the Sound the Alarm Campaign and how you can get involved.
great new video to aid you in the process of logging your hours on the
desktop version and mobile app version of Volunteer Connection!

April Fundraising Highlights

Each day, about 383 children die from measles. By getting your community involved in the Vaccinate a Village Activity or donating to this Tiltify link, you can rally your friends and family together to help combat this deadly, yet preventable, disease. For every $2 you raise, you provide a child with lifetime protection against measles and rubella. Together, we have an opportunity to vaccinate more children than ever before and prevent measles and rubella around the world.