

YOUTHWIRE

— Impact Starts Here —



American
Red Cross

Youth Engagement

AMPLIFY YOUR IMPACT THIS AUGUST!

August 2022

Latest from Youth Leaders: Field Ambassador Program

With the start of the school year around the corner, we want to bring your attention to the Field Ambassador Program which will be open August 15 to September 5. For more information on this program, please read the descriptions below.

- **Field Ambassador Program (9-12 grade):** One youth volunteer per region serves as a liaison between their local region and the National Youth Council, promoting monthly national initiatives and working closely with local chapters and clubs to develop youth programs. The Field Ambassadors work as a cohort to plan social media campaigns, spread information about opportunities to Red Cross youth and report to their National Youth Council member liaison with regional updates regarding youth volunteers.

Ensure you don't miss any deadlines by following updates on RedCrossYouth.org, and @americanredcrossyouth on Instagram for more information. Additionally, we will be hosting a Crash Course Call on Field Ambassador applications on Sunday, August 21 at 7 pm ET. To register, please use [this link](#).

Young Adult Volunteer Spotlight: Los Angeles Region



The Red Cross Los Angeles Region READYteens Program trained 60+ volunteers at 3 different chapters (Long Beach and South Bay, Metro and Southeast LA, and San Gabriel



Get Your Club Ready for This Year!

As Summer break comes to a close, now is the perfect time to start a Red Cross Club at your school. Get started by visiting [RCYO](#) and reading our [Club in a Box Toolkit](#). Upon finishing these steps, it is crucial to make sure that your club is officially registered with the American Red Cross. This is a super important step that helps your region keep track of youth and young adult engagement and ensures that your club will receive communication about all upcoming events and opportunities. By September 30, one officer (typically the President or Secretary) should first log into their [Volunteer Connection](#) account. Next, they should hover over "My Chapter" and select "Red Cross Club Registration." After they submit the form, your Red Cross Club will be set. [Visit here](#) to see the whole guide, and make sure to reach out to your local chapter if you have any questions.

Calling all Red Cross Club Presidents and Officers! Make sure that your club is renewed in Volunteer Connection. The renewal process will take less than 10 minutes and this year includes only two steps, renewing your club and taking a [quick informational survey](#). After **September 1**, any club that is not renewed will automatically be given an "expired" status within Volunteer Connection. Presidents should check their email to get started; contact your local chapter or YouthInvolvement@redcross.org for additional assistance.

and Pomona Valley) in disaster preparedness, response and recovery this summer!

With climate-related, natural, and public health disasters increasing all over the country and around the world, the American Red Cross Los Angeles Region READYteens Program has stepped up to prepare young people for the inevitable. From July 1 - July 29, participants gained service hours and earned certifications in Incident Command System, CPR/First Aid, Stop the Bleed, Psychological First Aid, and CERT. They also learned about a variety of topics including the American Red Cross history, the international humanitarian movement, disaster preparedness, emergency management, triage and emergency medical procedure, search & rescue, how to use a fire extinguisher, active shooter response, emergency communications, introduction to Disaster Cycle Services and much more!

Now completing its fourth annual summer program, READYteens has educated and empowered 300+ youth and young adults from California, Florida, and Virginia since its founding in the Long Beach and South Bay Chapter in June 2019, using a variety of in-person, online, and hybrid modes. To learn more about the program, please feel free to check out the [READYteens website](#).

Thank you so much for your work, Los Angeles Region! We are excited to see what amazing things you'll continue to accomplish!

National Dog Month!

As you plan your activities for the upcoming Red Cross Club School Year, make sure to keep up with RedCrossYouth.org. Here, the National Youth Council has an array of toolkits, activity guides and tip sheets perfect to keep your Club engaged. From planning Club projects to getting involved in regional initiatives, we're here to help your Club thrive in any environment. Get started by visiting [this link](#).

Expand Your Knowledge



During the past month, severe weather has been causing dangerous flooding around the country. Floods are among the most frequent and costly natural disasters and can often occur suddenly, due to rapidly rising water along a stream or low-lying area. Learn about what you can do to keep your loved ones safe by visiting [this link](#).

[link](#).

What is YouthWire?

Created by your National Youth Council, YouthWire is a monthly e-newsletter containing important Red Cross youth volunteer opportunities, stories and resources for youth, young adults and youth champions. We are always looking to highlight fantastic stories and want to hear what awesome things are happening in your region!

Let us know what's new for you!

Questions about youth volunteering with the American Red Cross?
Email YouthInvolvement@redcross.org



August is National Dog Month! You love your pets and want to keep them happy – and providing a healthy lifestyle and being prepared for your pet is the best way to do that. It's important to make an emergency plan for your home and pets to help keep members of your household out of harm's way. Our furry friends are completely dependent on us for their safety and well-being, and it's important to ensure that their needs are met. By visiting the resources below, learn what you can do to help a paw in need.

- Take an [online dog first aid course](#). Here you will learn the basics in caring for cats and dogs through a variety of topics – from understanding

Get Social and Share!

Share this newsletter with your peers and friends or have them email YouthInvolvement@redcross.org to [subscribe to our newsletter](#).

Log Your Hours on Volunteer Connection!

The time you spend volunteering is critical to the American Red Cross. It is important that volunteer hours are submitted through Volunteer Connection so that they can be tracked as part of the overall mission.

Help us tell the story of the incredible impact youth & young adults have by logging your hours today. Use this helpful [tip sheet](#) to walk through how to submit your volunteer hours on [Volunteer Connection](#). We also have this great new video to aid you in the process of logging your hours on the [desktop version](#) and [mobile app version](#) of Volunteer Connection.

and checking your pet's vital signs, to preventative care for cats and dogs, to caring for the most critical emergency situations - including breathing and cardiac emergencies, wounds, bleeding and seizures.

- Text GETPET to 90999 to download the Red Cross Pet First Aid App. The app also features step-by-step instructions for first aid emergencies, a pet profile for storing tag ID, photo and medical information, early warning signs for when to contact a veterinarian and an animal hospital locator.
- Learn how to create a pet emergency plan as well as the items necessary for a pet first aid kit by visiting [this link](#)!

August Fundraising Highlights

Does your car spark joy?

If not, consider donating it
to the Red Cross.



Bring joy back into your garage and community when you donate a vehicle you no longer use or need to the Red Cross. We'll help you tidy up with free pick-up and an easy process. Donate your vehicle by visiting [the following link](#).



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