



**American Red Cross**  
Tiffany Circle

## Women Leading Through Philanthropy



## Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

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The Tiffany Circle is a community of women leaders who advance the American Red Cross mission through a focused investment of time, talent and treasure by engaging and embracing women locally, nationally and internationally.







American Red Cross President and CEO Gail McGovern joins women across the country as a Tiffany Circle member.  
*Photo: Marko Kokic/American Red Cross*

## Women Leading Through Philanthropy

Since Clara Barton founded the American Red Cross in 1881, the organization has harnessed the compassion and determination of women to deliver its lifesaving mission. For more than a decade, the organization's Tiffany Circle has continued this legacy by advancing the Red Cross mission through investments of time, talent and treasure.



## Tiffany Circle Members Make an Impact

For more than 10 years, Tiffany Circle members have made a lifesaving impact in their local communities, across the country and around the world. More than 800 members strong, these women have collectively provided extraordinary support—over \$100 million—to fulfill the mission of the Red Cross.

Home fires are the biggest disaster threat Americans face, taking the lives of seven people every day. Tiffany Circle members like Debra McBride are making households safer by going door-to-door, installing free smoke alarms and helping families create their escape plans.

Every eight minutes, the Red Cross responds to a home fire or other disasters. During large-scale disasters, dedicated Tiffany Circle members like Jennifer Wolcott engage their peers in supporting relief efforts and roll up their sleeves to deliver food, shelter and care.

Every two seconds, someone in America needs lifesaving blood. To meet this need, the Red Cross must collect more than 13,000 units each day. To help, member Sandy Klein funded a new bloodmobile—a self-contained blood collection vehicle that is vital to meeting this constant demand.

Inspired by the work of the American Red Cross-supported Measles and Rubella Initiative, members Kathy Flynn and Sara Horein have traveled to Kenya, Malawi and Indonesia to participate in these vaccination programs. Since 2001, the program has helped immunize more than 2 billion children in 88 countries.





Tiffany Circle members also support our Service to the Armed Forces program. Every day, the Red Cross provides nearly 1,100 services to members of the military, veterans and their families through our Hero Care Network.

Finally, communities across the country are safer because of members who have been trained in health and safety courses, such as Eleanor Morgan and Natalie Batchelor, who were trained in Citizen CPR. On average, more than 16,000 times a day, a person receives lifesaving Red Cross health and safety training and information.

Building on this impact, the Tiffany Circle aims to be a best-in-class women's philanthropy program in support of the Red Cross. The group's strategic plan focuses on mission support, leveraging women in philanthropy, diversity and inclusion, and education and outreach.

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**“The strongest voice in philanthropy today is women. If you look at the essence of this group of passionate, committed, make-it-happen women. They’re game changers.”**

Melanie Sabelhaus, co-founder of the Tiffany Circle

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## Engagement Opportunities

Tiffany Circle members are offered unique opportunities to actively engage in the Red Cross mission and network with fellow philanthropic humanitarians.

- **The Tiffany Circle Women’s Leadership Summit**—This national event provides hands-on mission experiences, educational opportunities, inspirational sessions led by prominent speakers and peer-to-peer networking.
- **The Torch**—This e-newsletter highlights Tiffany Circle members’ mission-based activities and their lifesaving impact.
- **The Source**—This website provides opportunities to network and share experiences with fellow Tiffany Circle members.
- **Mission Immersion Opportunities**—Local, national and international events and activities provide special opportunities to deepen your engagement with the mission of the Red Cross.

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“It’s a kinship. It’s a great way to bring together women who have a common ideal. Women who are intelligent, educated and have the means to collectively get together and support social causes.”

Dr. Divya Shroff, Tiffany Circle member

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## Join the Tiffany Circle

Tiffany Circle members are an influential community of Red Cross leaders. These remarkable women bring and selflessly offer their own unique stories, experiences and skills. Together, they mobilize their collective commitment to the Red Cross through philanthropy and volunteer service.

### Tiffany Circle

With your personal gift of \$10,000 or more annually, you will join this extraordinary group of women who are committed to preventing and alleviating human suffering in the face of emergencies.

### Tiffany Circle Bonnie McElveen-Hunter

Recognizes cumulative Tiffany Circle member giving totaling or exceeding \$100,000. It is named in honor of the Chairman of the American Red Cross Board of Governors, Ambassador Bonnie McElveen-Hunter.

### Tiffany Circle Bonnie McElveen-Hunter Silver

Recognizes cumulative Tiffany Circle member giving totaling \$250,000.

### Tiffany Circle Bonnie McElveen-Hunter Gold

Recognizes cumulative Tiffany Circle member giving totaling \$500,000.

### Tiffany Circle Bonnie McElveen-Hunter Platinum

Recognizes cumulative Tiffany Circle member giving totaling \$750,000.

### Chairman's Council

Recognizes cumulative Red Cross giving totaling \$1 million or more.



## Treasured History

The Tiffany Circle name and its threshold contribution of \$10,000 have historic significance. The name was inspired by the breathtaking Tiffany windows within the American Red Cross national headquarters in Washington, D.C.

These works of art were commissioned from the Louis Comfort Tiffany Studios in 1917 and were paid for through a \$5,000 gift from the Women's Relief Corps of the North and a \$5,000 gift from the United Daughters of the Confederacy of the South as an act of reconciliation and hope.

Today, these beautiful windows are featured in the newly renamed Tiffany Circle Hall, honoring the many contributions of the Tiffany Circle and its generous members.

